

Minutes from July 2023 The Hoosier Beard Alliance

June 15th, meeting called to order at Easttown Lanes Jasper IN
Members in attendance-7

Reading of minutes from June & approval.

Treasurer Report-Will have complete report in August. Made enough from tournament to have around 587.00 toward club funds. \$5300.00 donation to MM from tournament.

Ongoing Business:

2023 Bowling Tournament: Done! Was successful. Bring ideas to August meeting on what to improve, what we did well etc.

Trivia was successful, Melissa said we could do it again. Maybe quarterly would be good. Ways to circumvent expense of prizes needed for smaller events. Different themes. Would do for name exposure mostly. Need to find out when would be good & work with Melissa to determine future possible dates.

2023 Winter Weather Gear: Officers voted to table until we have more time to devote to.

Roadblock Date: Set for 7/29, 7-12 CST/ 8-1 EST. Need as many volunteers as possible. Cori will update signs. Have vests from Mark. Stacy will print new flyer designed by Laura to handout. Patmore's have aprons with pockets they acquired last year that we can use for money. Use funds towards service project for MM. Derrell working with MM on most needed projects, most likely exterior painting, may need to figure out transportation of ladders. This will be done the day of our August meeting-19th. Will start at 9 AM.

Merchandise: T-shirts passed out today. Thanks Carrie! Stacy has shirts for members that were not present. Will bring to next few events, then mail out if needed. Carrie will come up with price list for other merchandise if members want to order more shirts or other items.

Business Cards: Table until August when Laura is available.

Name Badges: Carrie will research. She has seen magnetic ones & can price them.

PopCon is a Go! April 27 at Indy Convention Center. Will have booth at this August's PopCon to promote. Need people to staff booth 8/25-8/27 @ 9-6 daily. Mark has link for discounted hotels @ \$119 per night downtown. Need ideas of how to attract people to booth. Booth space 10x10. An 8" table & two chairs are provided. Color sheets for kids, build-a-beard for kids. Women's & Freestyle showcased. For Comp in April need to determine what direction we want to go; attract Cosplayers. Categories should be fun and incorporate some of PopCon type themes. "Faux beards" Have men and women creative categories. We need charity determined for advertisement and promotions. Motion was made by Angi for proceeds to benefit Medical Mutts, Stacy seconded motion. All present were in favor.

Pirates on the Patoka: Carrie had idea to have mixers, one in Fall and one in another 6 months for people in the growing categories to take pictures of growth. Need to speak with person again and pitch ideas and find out more details.

New Business: New Member-Triniti Jones was voted in!!

Next Meeting: Before or After Medical Mutts Service Day on 8/19. TBD

