

Minutes from September 2023 The Hoosier Beard Alliance Meeting

September 16th meeting called to order at 12:45 PM at Los Bravos Restaraunt Jasper IN
Members in Attendance-6. Wayne, Chris, Casey, Stacy, Angi & Triniti

Reading of August minutes read & approved.
Treasurer Report given-\$1,126.16 net funds

Ongoing Business:

Bowling Tournament for 2024: Date of 7/20 being double checked with alley.

Move raffle out front for better visibility and people with kids to be able to access easier.

No cash prizes, takes away from charity aspect. Too complicated to try to become a sanctioned tournament to appeal to more bowlers.

Can have table at some league nights to help promote. Will have to get dates from Chris of league bowling nights to determine some nights to do.

Sponsorship levels were good, may need to add some higher spots in the \$500 category.

Will need to form committees around Jan.

Chris will try to round up old bowling trophies for prizes next year that we can plate or have labels attached too instead of pins. Will do signs again for lanes sponsors.

Trivia had good feedback, want to do again. Will need to advertise 21+. Karaoke is not necessary.

Trivia Night: Chris suggested a trivia night at the alley on New Year's Eve. Said they do good business that night and would be a good time for exposure. Several members liked the idea. Could do each round a different theme. Would like for Triniti to do slideshow as she did previously if we do it, since she did an awesome job. Need way to have prizes but cut the expense. Could alley do gift certificate? We also have trophy making materials from Tri-County that could be used. We don't feel people are really there for the prizes so anything will probably work. Maybe charge \$10 per person instead of a team amount and limit teams to a certain number. We feel we could charge a little more than last time since it would be a charity event.

PopCon: Need to focus on determining judges & categories. Need to think outside the box and be creative to appeal to the PopCon crowd. Try to pair down to 1.5-2 hours max. Needs to be fast paced to keep interest. Need to determine time to not compete with Cosplay contest and be done before evening events happen. Committee will need to start working on soon.

Pirates on the Patoka Festival: Stacy attended Chamber meeting on 9/14. The city of Jasper has many events planned for the weekend starting 9/20/24. Our competition would be on Saturday the 21st. The Museum volunteered to be the venue, they have a stage. Stacy is going to go there and check it out soon. Will need to pare down categories and keep with the pirate theme. Prizes can be relatively small. Need to think about that. This will not be a money making comp. If we do monetary donations to compete, would most likely be a local charity to give money too decided by event committee. Trying to get local DJ to Emcee and some local known citizens to judge. Need 3-5 judges. Chamber head will ask Mayor to be one. Need to brainstorm and come up with some more. Stacy will attend next meeting as well. Will let everyone know meeting times but they are at 8:30 AM on Thursdays usually. Good way to get a lot of local exposure and connections.

New Business:

2024 Charity: Voted in chat to keep Medical Mutts as our 2024 Charity.

October Election: All officers okay with keeping positions. No new nominations were given, so non-contested election. Will not need to actually hold election.

Shave For Prostate: Casey is participating in the Shave for Prostate 2nd round. Donations can be made through Paypal, see online info for address or you can donate cash to Casey. His goal is \$2000 to shave his beard. Donations go to Zero Cancer which aids cancer patients in the treatment process of knowing what to do next, etc. Chris said they can put a donation jar at the bowling alley for donations as well.

2024 Dues: 2024 dues are due by 11/30. If not paid by that date we will assume that members do not want to join for 2024 and they will be removed from the chat by 12/1. Make arrangements to pay Casey in Cash at October or November meeting or you can pay via Paypal. Dues are \$30.00.

We will no longer provide a tshirt with dues going forward. If members want additional merch they will need to get with Carrie Enstrom to buy items.

Medical Mutts September Anniversary Events: 9/23 Derrell hosting table at Open House/Adoption event from 10 AM-1 PM. If anyone else can make it that would be great. Stacy/Wayne hosting table at Anniversary Party at Upland Brewery 5 PM-8PM if anyone else wants to join.

Next Meeting: Will be October 21st at 12:30 PM. The meeting will be held at the Patmore/Nehmer-Jones AirBnB in Lapel IN, the address will be shared in chat once available. This is the same day as the Tri-county competition. Hope to see lots of members there!

