

# 1. Introduction



The board of BeLuxCham Malaysia would like to thank its members for persevering together in this organization as individual functions greatly in the presence of a community. Moving forward, the board carefully plans to focus on offering members and stakeholders a review of 2024 agenda.

## **Belgian Community**

As a board we realized the need to bring the Belgian business community closer together as well as to have the ambition to lift the organization to the next level. We have therefore articulated the ambition to offer a membership benefits package which appeals to a broader range of Belgian companies and individuals as well as a commensurate calendar with a more diverse range of activities and services.

## **Corporate Memberships**

In line with the common practice among the majority of the business chambers we have developed a 4-tiered corporate membership package. Depending on the needs and resources of each of our corporate members and future members, we developed different sets of benefits and services.

## **Individual Memberships**

Complementing our existing individual membership package we want to reach out to a broader audience. More particularly we have customized our individual memberships for those Belgians active in Malaysia, who are in the earlier stages of their careers, and still discovering the benefits of being part of a business chamber community. At the same time we offer our overseas followers a commensurate membership package.

## **Eurocham**

Ever more active and ambitious as a chamber of chambers, Eurocham is a critical organization to be member of. Be it for its reach in advocacy towards the Malaysian government as well as for the range of its information and networking activities. We have therefore further strengthened the combined BeLuxCham-Eurocham membership option.

## **Regional activities**

The Belgian business community have been working closer together in a regional level. Over in this year, 14 Belgian chambers across Asia have further improved their collaboration with a range of joined events and services which we will continue to do so.

## 2. Corporate packages

Benefits	Patron	Platinum	Corporate	SME
Patron: Privilege presence in website, all communication and announcements, events	Yes, custom made	N/A	N/A	N/A
BeLuxCham events @ member rate	Unlimited	Unlimited	5 persons	2 persons
Free vouchers per year to attend BeLuxCham events	All events 4 pax	All events 2 pax	8 vouchers	4 vouchers
Events sponsorship ( Event cost capped @ RM 4,000)	1 event	1 event	1 event @50%	NA
Eurocham membership Top-up (Standard fee direct member : Corporate RM 5,300 – SME RM 2,650)	Complimentary	Complimentary	500++ RM	500++ RM
AGM dinner free participation	4 persons	2 persons	1 persons	1 person
New Year's dinner access @ member rate	4 persons free	2 persons free	2 persons	1 person
Access to Members WhatsApp Group for Critical Information	4 persons	2 persons	1 person	1 person
Access to Webinar materials	Yes	Yes	Yes	Yes
BeLuxCham Logo on Company business card and website	Yes	Yes	Yes	Yes
Company logo on BeLuxCham event's banners and invitations	Yes	Yes	If sponsor	NA
Company Logo and weblink on website	Yes	Yes	Yes	Yes
Company logo on social media platforms	Yes	Yes	Yes	Yes
Company logo on BeLuxCham emails	Yes	Yes	Yes	Yes
Access to members directory	Yes	Yes	Yes	Yes
<b>Annual fee</b>	<b>10,000 RM</b>	<b>6,500 RM</b>	<b>3,000 RM</b>	<b>1,000 RM</b>

### 3. Eurocham Top-up membership

[www.eurocham.my](http://www.eurocham.my)



Standard direct Eurocham membership	
Corporate	SME
5,300 RM per year	2,650 RM per year



Top up membership through BeluxCham Malaysia	
PATRON	Complimentary
PLATINUM	Complimentary
CORPORATE	RM 530 per year
SME	RM 530 per year

Detailed comparison		Total
<b>SME</b>	Stand alone SME Membership BeLuxCham RM 1,000 RM + Stand alone SME Eurocham RM 2,650	RM 3,650
	<b>BeLuxCham SME membership RM 1,000 + Eurocham Top up RM 530</b>	<b>RM 1,530</b>
<b>Corporate</b>	Stand alone Corporate Membership BeLuxCham RM 3,000 + Stand alone Large Corporate Eurocham RM 5,300	RM 8,300
	<b>BeLuxCham Corporate membership RM 3,000 + Eurocham Top up RM 530</b>	<b>RM 3,530</b>

# 3. Eurocham Top-up membership

[www.eurocham.my](http://www.eurocham.my)



## Benefits

### Advocacy

Beluxcham is an active board-member of Eurocham, and as a chamber of chambers, Eurocham makes sure that the voice of European companies is heard by the Malaysian government

### Advocacy complimented with 11 sectoral committees

Construction, Cyber Security and Defense, Digital Business, Education, Healthcare, Human Resource, Intellectual Property Rights (IPR), Logistics, Automotive, Sustainability, Wine & Spirits. More committees are regularly added.

Members are invited to participate with these sector committee initiatives and deliver more industry-specific feedback to the Malaysian government by contributing to advocacy position-papers

### Branding, Marketing & Exposure

Complimentary copies of Eurocham publications, Bi-monthly e-bulletin and business intelligence, listing in members directory, active link in e-bulletin

### Events

Eurocham has a very rich events calendar with several monthly initiatives, serving both as networking events as well as knowledge and information sharing meetings.

Member rates for events, complimentary invitations to selected Eurocham events, customised sponsored events, member-to-member introduction services

## 4. Individual member packages

Benefits	Individual member	Young Professional*	Overseas member
BeLuxCham events @ members rate	1 person	1 person	1 person
Free vouchers per year to attend BeLuxCham events	2 vouchers	1 voucher	1 voucher
AGM dinner free participation	1 person	1 person	NA
New Year's dinner access @ member rate	1 person	1 person	1 person
Access to Members WhatsApp Group for Critical Information	1 person	1 person	1 person
Access to webinar materials	Yes	Yes	Yes
CV Posting on website	Yes	Yes	Yes
Access to members directory	Yes	Yes	Yes
Website and Social media posting of Young professional events	NA	Yes	NA
<b>Annual fee</b>	<b>RM 500</b>	<b>RM 150</b>	<b>RM 500</b>

*\* Eligibility criteria: up to 30 years of age, student, intern or professional*