



FOR IMMEDIATE RELEASE: The Sophia Sunshine Foundation, Love@SophiaSunshine.org

The Sophia Sunshine Foundation has been selected as March's ACME GIVE BACK WHERE IT COUNTS Reusable Bag Program beneficiary.

Jenkintown, PA, February 19, 2023 – For the entire month of March, store leadership at ACME's Jenkintown location has selected The Sophia Sunshine Foundation to receive a \$1 donation from every purchase of the \$3.00 ACMEGIVE BACK WHERE IT COUNTS Reusable Bag.

The GIVE BACK Bag Program facilitates community support with the goal to make a difference in the vicinities where shoppers live and work. More than \$150,000 has been donated to over 2,100 local nonprofits since the Program launched in August 2019.

“We are deeply honored and extremely grateful that Sophia Sunshine was chosen to be the March beneficiary of this wonderful program that ACME has put together! Many of the employees at ACME Jenkintown remember my daughter Sophia well - she was a loyal shopper there during her short time here.,” said Jennifer Southerling, President of The Sophia Sunshine Foundation. “The donation goes directly to support Sophia’s mission and her four areas of focus.” They are:

- Service dog sponsorship
- Equine therapy
- Literacy outreach
- Research towards a cure for DIPG

About The Sophia Sunshine Foundation

Founded in 2021, Jenkintown, PA, in memory of Sophia E. Southerling (1/14/13-11/28/20). The Sophia Sunshine Foundation has donated numerous children’s bookcases filled with hundreds of new children’s books to various organizations, sponsored three service dogs for children including one seizure alert dog, donated various types of equestrian tack for equine therapy and continues fundraising to make a difference in research towards a cure for DIPG.

Learn more about The Sophia Sunshine Foundation by visiting www.SophiaSunshine.org. Instagram @sophiasunshinefoundation, FB The Sophia Sunshine Foundation.

For more information on the ACME GIVE BACK Bag Program, visit acme.2givelocal.com.

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