

Privacy Policy

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Protecting your privacy is important to us

Trainbyus (Parasol) inc. is strongly committed to protecting your privacy and complying with your choices. Both personal and non-personal information collected is safeguarded according to the highest privacy and data protection standards adopted worldwide.

- Your information will not be shared, rented or sold to any third party.
- We use state-of-the-art security measures to protect your information from unauthorized users.
- We give you the possibility to control the information that you shared with us (opt-out)



1. Notice

We will clearly inform you when information that personally identifies you ("personal information") is asked for and you will have the choice to provide it or not. Generally, this information is requested when you purchase digital online courses or e-books to create User Account for future access and login, newsletters or other online services. All our online courses and e-books are perpetual unlimited access, hence User Account creation is required for un-interrupted access to the digital products purchased by the Customer or User.

2. Usage

We use your personal information for the following purposes:

- To provide you information that will allow you to use Trainbyus published online courses and ebooks.
- To automatically customize your documents with your information
- To alert you of new courses published, updates, discounts or other services from Trainbyus (Parasol)

We collect your email when you create online account in order to send you informational communications about the various legal and business templates that are included in the courses, such as their purpose and the best use you can make of them. We also collect your email to send you our promotional offers.

We may also collect your name, language, currency, document searched and country information for a better experience with Trainbyus (Parasol) products.

When you place your order with us, we collect your email in order to send the product downloads or access information that allows you to activate the User Account as well as your order receipt. We also collect your phone number in order to contact you in case these emails bounce back because of a typo in your email address and if we cannot figure out what the correct email address is.

We also contact the phone number that is provided if we suspect that the cardholder's credit card information has been compromised, i.e used in a fraudulent way.

We also use our clients' email in order to notify of the release of new courses, new services or promotional offers.

The data is stored indefinitely. This allows us to provide our clients with their product key when they misplace it. The data stored is also stored for sales statistical purposes.







3. Consent

When you provide your personal information, you consent that it can be used for the above purposes and that Trainbyus (Parasol) is an authorized holder of such information. If you choose not to register or provide personal information, you can still use our website but you will not be able to receive additional services or access certain areas that require registration. In order to use Trainbyus Online Courses or e-Books access, you must have active user account. When you start accessing the digital products purchased from our online stores, you are providing your consent to occasionally receive information from us. In each communication from us you will have the opportunity to unsubscribe from further communications; alternatively you may contact us to express your choices at the address provided at the bottom of this page.

4. Access to Your Information

You are entitled to review the personal information you have provided us and ensure that it is accurate and current at all times. To review or update this information simply enter in the Online Account Management (OAM) page in our websites and review the data listed in your account.

5. Security of Information

Trainbyus (Parasol) is strongly committed to protecting your information and ensuring that your choices are honored. We have taken strong security measures to protect your data from loss, misuse, unauthorized access, disclosure, alteration, or destruction. All sensitive data is stored behind multiple firewalls on secure servers with restricted employee access.

We guarantee that all e-commerce transactions follow the latest security measures and use the best available technologies. Secure Sockets Layer (SSL) technology is employed when you place online orders or transmit sensitive information. SSL is one of the safest methods of passing information over the Internet.

6. What We Do With the Information You Share

Your information is never shared outside the company without your permission. Inside the company, data is stored behind multiple firewalls on secure servers with restricted user access.





When you download or access our online training courses, e-books, digital products or custom class room trainings, you are asked to provide your contact information, including a valid email address. We use this information to send you updates about Trainbyus (Parasol), order confirmations and information about our services. When you order from us, we ask for your credit card number and billing address. We use this information only to bill you for the product(s) you ordered at that time.

We may on occasion require the help of other companies to provide limited services on our behalf, such as packaging, shipping and delivery, customer support and processing event registrations. We will only provide such companies with the information required for them to perform these services; these service providers are bound by strict privacy policies and are prohibited from using your information for any other purpose.

In very rare instances Trainbyus (Parasol) may disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Trainbyus (Parasol) or the site; (b) protect and defend the rights or property of Trainbyus (Parasol) and its family of websites and properties; and (c) act in urgent circumstances to protect the personal safety of users of Trainbyus (Parasol), its websites, or the public.

7. How To Opt-Out

We provide users with the opportunity to opt-out from receiving updates on our products, newsletters and other communications from us. You can opt-out by clicking on the link provided in our electronic mailings or by contacting us at the address at the bottom of this page.

8. Does Trainbyus (Parasol)'s Privacy Policy Apply to Linked Websites?

Our Privacy Policy applies solely to information collected on our website or through the Partner websites (Partner logos and links are embed in our Websites).

The Site contains links to web sites of third parties. Trainbyus (Parasol) is not responsible for the actions of these third parties, including their privacy practices and any content posted on their web sites. We encourage you to review their privacy policies to learn more about what, why and how they collect and use personal information. Trainbyus (Parasol) adheres to industry recognized standards to secure any personal information in our possession, and to secure it from unauthorized access and tampering. However, as is true with all online actions, it is possible that third parties may unlawfully intercept transmissions of personal information, or other users of the Site may misuse or abuse your personal information that they may collect from the Site.







Trainbyus (Parasol) uses third-party advertising companies to serve our ads on the Site. Please review our Cookie Policy for all details. These third-party advertising companies employ cookie and 1x1 pixel .gifs or web beacons to measure and improve the effectiveness of ads for their clients. To do so, these companies may use anonymous information about your visits to our website and other websites, but will not collect any information which can personally identify you or can be linked to you. This information can include: date/time of banner ad shown, the banner ad that was shown, their cookie, and the IP address. This information can also be used for online preference marketing purposes.

If you want to prevent a third-party advertiser from collecting data, currently you may either visit each ad network's web site individually and opt out or visit the NAI gateway opt-out site to opt-out of all network advertising cookies. Click here for the NAI gateway opt-out site.

This site will also allow you to review the third-party advertising companies' privacy policies.

9. Changes To This Policy

If we make changes to our Privacy Policy, we will post these changes here so that you are always aware of what information we collect, how we use it and under what circumstances, if any, we disclose it. If at any point we decide to use your information in a manner different from that stated at the time it was collected, we will notify you by email.

10. Enforcement Of Policy

If for some reason you believe Trainbyus (Parasol) has not adhered to these principles, please notify us and we will do our best to promptly make corrections.

11. Questions or Comments

If you have questions or comments about this privacy policy, please email us or write us at: Parasol Consulting Inc 2313 Cimmaron Dr Plano, TX 75025 U.S.A

For information about how to contact Trainbyus, please visit our contact page.

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