

MIKE WIRSCH

Graphic Designer//Animator

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Sweet Hospitality Group

Graphic and Motion Designer, 2021 – Present

Training Materials

- Conceptualize design concepts for internal training materials
- Develop 2D and 3D graphics and animations for training videos
- Model a 3D replica of the American Airlines Theater Lobby
- Join focus groups to further develop materials

Social Media

- Conceptualize content for the company's Instagram channel
- Write and produce copy
- Shoot and edit content for stories and reels
- Produce animated content
- Create and manage company GIPHY channel, garnering over 60 million views in 6 months

Performance of a Lifetime

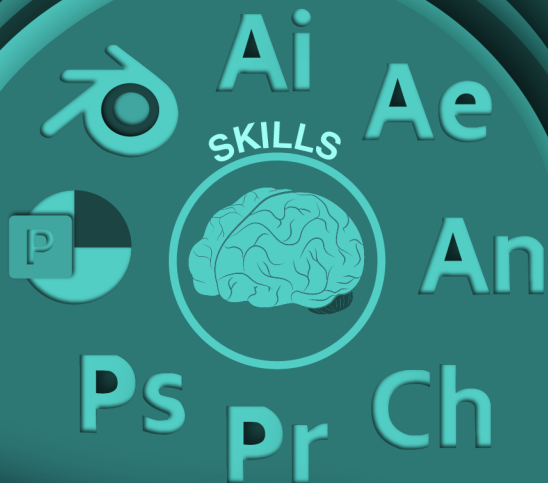
Graphic Production Specialist

- Compose workshop materials according to aesthetics of POAL and client
- Construct presentations in PowerPoint and Google Slides
- Adjust layouts of marketing materials and emails

BIG Theatre Company

Artistic Associate/Resident Playwright, 2012-Present

- 3X participant in NY International Fringe Festival
- Collaborate on projects with creative team
- Assist in development from conception to completion
- Meet with creative team, discuss project updates
- Promote and share digital content
- Prepare for rehearsals and production meetings
- Develop shows for off and off-off Broadway and web
- Fulfill assigned title based upon project needs



St. John's University – Queens, NY

2005 – 2009, GPA 3.98

- Bachelor of Science in Communication Arts
- Minors in Asian Studies & Business Administration



• Show Design

In The Giants' Soup

• Illustration

The Christmas We Ate the Rich

• Pumpkin Carver Extraordinaire