



# Small Business Development Capability Statement

## Corporate Overview

Leaving In Style, offers entrepreneur-focused business leadership and coaching programs that specializes in helping established and successful business owners build a results-based system that fosters an environment of scale and profitability. There is a focus on working with business owners to create a viable business succession strategy.

Small Business Style dba Leaving In Style offers seminars, webinars, web courses, mastermind events, group coaching, one-on-one coaching opportunities and strategic planning services to help small business owners create business systems for success and ultimately succession.

**Company:** Small Business Style DBA: Leaving In Style

**President/CEO:** Janise Graham

**UEI Code:** GW5TFUC85AL5

**Duns Number:** 037607385

## NAICS:

611430 - Professional and Management Development Training

541611 - Business Management Consulting, general management consulting

711510 - Independent author Independent Artists, Writers, and Performers

## USPSC CODES:

80101501 - New business start-up consultation services

80101504 - Strategic planning consultation services

80101513 - Process and procedures management consultation service

80101506 - Organizational structure consultation

80101500 - Business and corporate management consultation services

## Our President/CEO

Janise is President of Leaving In Style, and Entrepreneur's Insurance Services. She is a Speaker, Business Coach, and the bestselling author of *Leaving In Style: Business Succession On Your Terms*.

Janise helps business owners and entrepreneurs better understand the nuances of long-term business succession planning to protect the future of their families, businesses, customers, and employees.

Janise earned her bachelor's degree in Business Administration from California Baptist University, a Fashion Merchandising Business Degree from Brooks College, and a Certification in Executive Women in Leadership from Cornell University. She is a Life and Annuity Certified Professional, holds a Certification in Long Term Care and is Life & Health Licensed in several states.

## Past Performance

- Helped business owners obtain more the \$100 million in 504 funding.
- Conducted one-on-one business coaching for more than 600 business owners.
- Conducted webinars and in-person training for both public and private sector.
- 25 years of leadership, sales, and business experience.

## Prior Successes with:



## Core Competencies

- Integrity
- Business needs assessments
- Business system structure
- Strategic planning
- Business projections
- Business coaching
- Risk management
- Succession Planning

## Innovative

We align with industry-leading strategic partners to provide the best possible service and delivery platform.

## Flexible

We accommodate each customer's unique requirements and tailor our solutions accordingly.

## Performance Driven

Our focus is working cohesively toward delivering exceptional solutions that outperform their requirement service.

## Oriented

We believe delivering customer service is the cornerstone to delivering any product or service.

## Valued Partner

We provide high-quality solutions and services to fit your budget.

## Contact info

🌐 [www.LeavingInStyle.com](http://www.LeavingInStyle.com)

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