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Halloween masquerade to benefit regional nonprofit at first-ever Heartland Witches' Gala

Ralston, NE – A local business is breaking out the broomsticks and pointed hats to support a worthy cause this Halloween season. Hearthside Candles & Curios, located in Downtown Ralston, is throwing the Heartland Witches' Gala on Saturday, October 28th, in the new Side Room at the Ralston Arena, 7300 Q St. The sponsor-funded event is a formal masquerade ball that benefits nonprofit organizations that work to make a difference in the community. The 2017 Gala will benefit Heartland Family Service, with all proceeds from ticket sales to the event going to the nonprofit agency.

The Heartland Witches' Gala will run from 7 p.m. to midnight and will feature live music, hors d'oeuvres, dancing, and a costume contest. There will also be a silent auction featuring many different donated items, as well as free Tarot readings and swag bags provided to all guests. Sponsors of the event include Mangelsen's, Great Southern Bank, 1st State Bank, and several other small businesses.



“Halloween is our favorite holiday, and the date happened to align with the anniversary of our grand opening, so we wanted to do something fun and give back to the community,” says Alex Fernandez, one of the owners of Hearthside Candles & Curios and Project Coordinator for the gala. “We chose Heartland Family Service as this year's recipient because of their commitment to those in need and the wide range of services that they offer.”

Admission starts at \$70 for individuals and \$120 for couples and includes free drink tickets. For more information or to purchase tickets, visit HeartlandWitchesGala.com.

About Hearthside Candles & Curios: Hearthside Candles & Curios is a small business in the Omaha Metro area that specializes in handcrafted candles and spiritual supplies. Hearthside was founded on the principle of community and places an emphasis on local, handmade goods and supporting other small businesses. More than just a retail store, Hearthside hosts a variety of classes and other events to teach, heal, and empower the community.