

2018 HEARTLAND WITCHES' GALA

In benefit of

WWW.HEARTLANDWITCHESGALA.COM

INFO@HEARTLANDWITCHESGALA.COM

Greetings!

Founded in 2017, the Heartland Witches' Gala is an annual Halloween ball to benefit nonprofit organizations that work to make a difference in our community. The **2nd Annual Heartland Witches' Gala** will be held Sunday, October 21, 2018, at DC Centre in Omaha, Nebraska and features music, dancing, a silent auction, and much more. The Gala is hosted by Hearthside Candles & Curios in partnership with [Nonprofit Name] and is fully funded by our amazing sponsors, which include businesses and individuals like you! Last year we featured over 20 sponsors and donors and raised over \$7,000. We need your help to increase the amount for 2018!

A percentage of all profits from ticket sales and our silent auction will benefit **[Nonprofit Organization Name Here]**. [Sentence or two about the organization, history, how many people helped, etc.]

More than 150 swag bags of sponsor materials and gifts were handed out during the 2017 Heartland Witches' Gala and our sponsors have received over 6,000 views (and counting!) on our website from visitors in the Midwest and across the United States. For 2018 we are offering several advertising and sponsorship packages that feature excellent opportunities to help promote your business and show the community you care. For more information please see the included Sponsorship Levels. **The deadline to be included in any printed materials is August 1, 2018.** In-kind donations and sponsoring of goods or services is also welcome.

We are also accepting donations for our silent auction table, swag bags, and costume contest prizes. Desired donations include promotional products or merchandise, gift cards, or advertising materials for swag bags. If you would like to donate, please contact Hearthside Candles & Curios for pick up or delivery arrangements.

For more information please contact **Alex at Hearthside Candles & Curios at (402) 502-9928** or **[Contact Name/# at Nonprofit]**. We look forward to partnering with you to make this event a success by supporting [Nonprofit Name] and your community!

Thank you!

Alex Fernandez

5619 S. 77th Street
Ralston, NE 68127
(402) 502-9928

Info@heartlandwitchesgala.com



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2018 SPONSORSHIP INFORMATION

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Sponsorship Levels	Diamond \$3,000	Platinum \$1,000	Gold \$700	Silver \$350	Bronze \$150
Your color logo on Sponsor page with website link and one sentence tagline until July 31, 2019	*	*	*	*	*
Your company promotional materials/items included in swag bags (must provide for 200 guests)	*	*	*	*	*
Sponsor recognition on social media outlets	*	*	*	*	*
Logo included on all digital event materials	*	*	*	*	
Digital rotation of logo during Gala	*	*	*	*	
Logo displayed on event banner(s)	*	*	*		
Logo Included on all printed event materials	*	*	*		
Promotional announcement during Gala	3 times	2 times	1 time		
2 minutes of promotional time to speak about your business during the Gala (optional)	*	*			
Company name or logo listed on commemorative Gala T-Shirts	*	*			
2 tickets to the Gala	*	*			
4 bonus tickets to the Gala	*				
Commemorative plaque	*				


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How to Become A Sponsor

For online payment

Follow links to the Heartland Witches' Gala page on www.Hearth-Side.com for secure online payment through PayPal

1. Determine desired Sponsorship Level. Use the drop-down menu on the PayPal Pay Now button to select your Level.
 2. Enter Business Name in text field as you'd like it to appear on materials. Click on "Pay Now" and follow the secure link to the PayPal payment page.
 3. On the PayPal payment page, either log in or select "Pay with Debit or Credit Card" option.
 4. Follow prompts to complete payment. Include your one sentence tagline for sponsor page in the notes section.
 5. Once payment is completed you will be redirected to the Heartland Witches' Gala website.
 6. Send email to info@heartlandwitchesgala.com that includes your business name and attach a company logo or photo (.jpg or .png format) to be used on sponsorship materials. Also, please indicate if you will be including materials for swag bags.
 7. If you would like to include promo materials/items in swag bags, please mail items or drop off to Hearthside Candles & Curios 5619 S. 77th St. Ralston, NE 68127. **All items must be received by October 5, 2018 to be included in the Gala.** Must provide enough items for 200 guests.
- All sponsorship information and payments must be received by **August 1, 2018** to be included in printed materials and by **September 1st** for all digital materials.
 - Diamond and Platinum Level sponsors will receive further instructions on how to receive their Gala tickets and other rewards.
 - Sponsors can expect to see their information listed online within 24-48 hours of completed payment.
 - Final determination of sponsorship and promotional considerations are at the discretion of event organizers.
 - There are no refunds on accepted sponsorship applications once payment has cleared.

Sponsorship may also be completed via cash, check, or money order using the provided envelope. Please contact Hearthside Candles & Curios for more information. W9 Forms for tax purposes can be provided upon request.

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2018 HEARTLAND WITCHES' GALA SPONSORSHIP INFORMATION

Diamond Sponsorship (\$3,000) receives:

- Your color logo on Sponsor page of www.heartlandwitchesgala.com with link and one sentence tagline to remain online until July 31, 2019
- Your logo included on all printed and digital event materials
- 2 tickets to Gala PLUS 4 bonus tickets
- Your logo displayed on event banner(s)
- 3 promotional announcements of your business by emcee PLUS 2 minutes for you or a representative to speak about your business during the Gala (optional)
- Your logo included in digital rotation during Gala
- Your company promo materials/items included in swag bags (must provide for at least 200 guests)
- Commemorative plaque indicating your name/company name as a Diamond Level Sponsor for 2018 Heartland Witches' Gala
- Sponsor recognition on Heartland Witches' Gala social media outlets
- Your Name/Company name listed on commemorative Gala T-Shirts

Platinum Sponsorship (\$1,000) receives:

- Your color logo on Sponsor page of www.heartlandwitchesgala.com with link and one sentence tagline to remain online until July 31, 2019
- Your logo included on all printed and digital event materials
- 2 tickets to Gala
- Your logo displayed on event banner(s)
- 2 promotional announcements of your business by emcee PLUS 2 minutes for you or a representative to speak about your business during the Gala (optional)
- Your logo included in digital rotation during Gala
- Your company promo materials/items included in swag bags (must provide for 200 guests)
- Sponsor recognition on Heartland Witches' Gala social media outlets
- Your Name/Company name listed on commemorative Gala T-Shirts

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Gold Sponsorship (\$700) receives:

- Your color logo on Sponsor page of www.heartlandwitchesgala.com with link and one sentence tagline to remain online until July 31, 2019
- Your logo included on all printed and digital event materials
- Your logo displayed on event banner(s)
- 1 promotional announcement of your business during Gala by emcee
- Your logo included in digital rotation during Gala
- Your company promo materials/items included in swag bags (must provide for 200 guests)
- Sponsor recognition on Heartland Witches' Gala social media outlets

Silver Sponsorship (\$350) receives:

- Your color logo on Sponsor page of www.heartlandwitchesgala.com with link and one sentence tagline to remain online until July 31, 2019
- Your logo included on all digital event materials
- Your logo displayed on event banner(s)
- Your logo included in digital rotation during Gala
- Your company promo materials/items included in swag bags (must provide for 200 guests)
- Sponsor recognition on Heartland Witches' Gala social media outlets

Bronze Sponsorship (\$150) receives:

- Your color logo on Sponsor page of www.heartlandwitchesgala.com with link and one sentence tagline to remain online until July 31, 2019
- Your company promo materials/items included in swag bags (must provide for 200 guests)
- Sponsor recognition on Heartland Witches' Gala social media outlets

Personal or Memorial Sponsorship (\$100) receives:

- One color photo on Sponsor page of www.heartlandwitchesgala.com with one sentence name/family name/info to remain online until July 31, 2019
- Sponsor recognition on Heartland Witches' Gala social media outlets

