
"HOOEBEATS"

The newsletter of the CSRA Mustang and Ford Club

Club Officers

President: Tom Petrak
Vice-President: Bo Perkins
Treasurer: Laura Perkins
Secretary/Editor: Mike Anchor
MCA Regional Director: Mark Field

Next Meeting: April 1, 2024

6:30 pm to eat, Meeting at 7 pm

Location:
Salsa's Bar & Grill
4460 Washington Rd.
Evans, GA 30809



From the President

Tom Petrak

Greetings Fellow CSRA Mustang & Ford Club Members

This April is the 60th anniversary of our beloved Mustangs. We have two great events planned this month to celebrate the occasion. This first event is the MCA 60th anniversary show in Birmingham, AL at the Barber Motorsports Park April 5-7. This is a huge event. There are over 1350 cars registered for this event. Of course, Ford will be there along with Saleen and at least 45 other vendors. I know of at least 5 cars from our club registered for the event. You do not need to be registered to attend. You can do display only or come as a member of the public for any single or multiple days.

The second event to celebrate the 60th anniversary is our first “Third Saturday” get together for 2024 at SnoCap in North Augusta from 6pm-8pm. Let’s have a strong showing to show why the Mustang has been so popular for so long.

There is a third 60th anniversary event we are working on. We have a request from the “At Home Senior Living” assisted living facility in Thomson, GA to bring out 3 to 4 Mustangs to their facility to celebrate the 60th anniversary on Wednesday, April 17th sometime during the day. The event is to give the residents a chance to come outside and look at the cars, reminisce, and have a cold beverage. Please let me know if you can attend. You can send me a text at 706-833-7581.

We had 2 events planned for March. Unfortunately, the cruise to Charlotte, SC to attend the “Exotics N’ Caffeine” at the McLaren dealership and the Mustang Owner’s Museum was cancelled due to weather. We plan to reschedule this event once we know when the next “Exotics N’ Caffeine” is scheduled.

The second March event was a huge success. We had 12 cars in the St. Patrick’s Day parade in downtown Augusta. As has been the case the previous two years we did the parade, everyone had a great time.

I have promising news about finding a new sponsor for the club. The final details are being worked out and I hope I can give you an update at our April meeting.

Tom



From the Vice President

Bo Perkins

Nothing to report

From the Treasurer

Laura Perkins

Nothing to report



Mustang Celebrates 60 with Can't-Miss Owner Event April 17

- Ford Mustang, America's best-selling sports coupe in 2023¹, celebrates its 60th anniversary with an owner and fan event at Charlotte Motor Speedway on April 17
- Attendees will get a first look at the limited-edition Mustang 60th Anniversary Appearance Package – and hear about new experiences for Mustang owners
- Mustang owners [can register](#) for the April 17 event now and secure their spot for a day of track and drift ride-alongs, the latest Mustang news, and a first-hand look at the world's racing Mustangs

NEW YORK, March 27, 2024 - Nearly sixty years ago, Ford unveiled the original Mustang at the World's Fair in New York. This April, the next chapter of Mustang begins with an epic Mustang fan event at Charlotte Motor Speedway.

Owners and fans in attendance will get a first look at a limited edition 60th Anniversary Appearance Package and try new, exclusive Mustang ownership experiences rolling out over the next year.

They'll meet Ford Performance racing drivers, get up close and personal with monster Mustangs, including the Mustang Mach-E 1400, and see the entire array of racing Mustangs in one place. Ride-alongs in Mustangs on a drift track and around Charlotte's famed Roval will give a first-hand taste of not just Mustang performance, but some of the skills they can learn through Mustang's new ownership experiences.

Owners can also learn about Mustang in the aftermarket through the Pony Personalization Corner, which will include exhibits from RTR and others.



"The popularity of Mustang is rooted in its ability to evoke emotion –whether it's the roar of the engine or the sight of its iconic silhouette, it sparks a visceral connection," said Joe Bellino, Mustang brand manager, North America. "This year, we'll start to connect with Mustang customers in exciting new ways."

Customers, clubs, and dealers are invited to celebrate the spirit of freedom, passion, and innovation at this event. Those interested in attending can [click here to register](#). The event will also be live streamed starting at 5 p.m. EDT.

¹According to data from S&P Global Mobility.

<https://media.ford.com/content/fordmedia/fna/us/en/news/2024/03/27/mustang-celebrates-60-with-cant-miss-owner-event-april-17.html>

2024 National Mustang Day Event

April 12 - 13, 2024

Celebrate 60 Years of Mustang at the Mustang Owner's Museum, as the Museum will host it's Annual National Mustang Day Event on April 12th & 13th.

For more details and to register, follow the link.

[To register for the 2024 National Mustang Day Event, CLICK HERE.](#)



CSRA Mustang & Ford Club

2024 Calendar

April 5 - 7, Mustang 60 years - Birmingham

May 18th, (Saturday) CSRAMC Regional Car Show

June 14th, (Friday) Augusta Canal Cruise

July 13th, (Saturday) Cruise to Sheeley's - Lunch

August 24, (Saturday) Car Rally

September 13 - 15, Back of the Dragon - Virginia

October 11-13, MCA National Show in Savannah

November 9, Show and Shine

December 1, Martinez-Evans Christmas parade

December 2, CSRAMFC Christmas party



NATIONAL SHOWS AND OTHER EVENTS

Please check the CSRA Mustang and Ford Club and the Mustang Club of America website at www.csramc.org to see an updated list of all upcoming events. Check out the CSRA Mustang and Ford Club Facebook page as well.

The venue for the Mustang 60th Anniversary will be Barber Motorsports Park, Birmingham, AL, in April 2024. Information and registration here: <https://mcashows.com/60th-anniversary>





Join the MCA today
www.mustang.org

