

## SPONSORSHIP OPPORTUNITY



*Women Uniting to Ignite...*

**LEARNING | UNITY | SUPPORT | MENTORSHIP | SPONSORSHIP | RELATIONSHIPS**

### **An Immersive & Supportive One Day Retreat**

Women Unite to Ignite (WUTI)

[www.womenunitetoignite.com](http://www.womenunitetoignite.com)

Cofounders: Rhoda Banks & Shannon Norman

#### **THE EXCULSIVE!**

The story behind how Women Unite to Ignite came to be, is centered around connections. Women, helping other women is a powerful movement and benefit for our community. Women Unite to Ignite is designed to work at the intersection of connecting women with purpose and on purpose. It's a movement and an experience intentionally designed to foster and nurture supportive relationships.

On Friday, October 13<sup>th</sup>, 2023, women from around the region, some near and far will converge in the Boundary at the Cheshire Hotel for one action-packed and experiential day, featuring the following topics:

- Overcoming Trauma & Practicing Self Care
- Gaining Self-Awareness & Self-Reflection Through Vision Boards
- Personal Branding & Image Control
- The Power of Mentoring & Sponsorship

As a progressive and mission focused organization in the community, we're inviting you to join us in the inaugural year of this exciting day based on learning, engagement, connection and inspiration.

#### **ABOUT THE WOMEN UNITE TO IGNITE ONE DAY RETREAT**

Women are excited to nurture other women, extending an olive branch and helping them to reach their full potential. We're designing an experience, which allows women to immerse themselves in a supportive environment and gain valuable insights from industry leaders and successful mentors.

Participants will leave this event with a renewed sense of purpose, meaningful connections, and a clear plan for achieving their goals. It's an opportunity for women to pour into other women, through sharing knowledge on topics geared towards self-development and self-care.

To nurture this promising movement, Women Unite to Ignite will host the first-ever Retreat this October. The event will bring together 150 women throughout St. Louis connecting early, mid and late career oriented and passionate women.

This day-long immersion of learning, training, and networking will emphasize how women can support one another more intentionally. Panelists and keynote speakers are a mix of women with diverse backgrounds and experiences, but all with one shared common goal and desire and that is to support, uplift and help other women.

### **SPONSORSHIP LEVELS**

We look to our passionate hometown community to help us make this event a success. By becoming a sponsor, you show your company's alignment with the values Women Unite to Ignite is based on: Care for Self & Others through authentic and intentional connection.

#### **LEADERSHIP SPONSOR | \$2,000**

First-tier positioning of logo on materials; Standing banner at event;  
Mention recognizing your company in radio, television, and print media / PR;  
On-stage mention of your company as Leadership Sponsor;  
5 Social Media mentions leading up to event; and 4 VIP\* tickets to the event.

#### **SUPPORTING SPONSOR | \$1,000**

Second-tier positioning of logo on materials;  
Mention as sponsor in PR materials;  
On-stage mention of your company; 2 Social Media mentions leading up to event; and 2 VIP\* tickets to the event.

#### **COMMUNITY SPONSOR | \$500**

Third-tier positioning of logo on materials;  
Mention as sponsor in PR materials;  
On-stage mention of your company;  
Social Media mention leading up to event; and 1 VIP\* ticket to the event.

\*VIP ticket includes a reserved seat at the front of the room.

#### **Add On to Any Sponsor Level**

**Drop in the Bag** - Add items to the diva bag that all women will be given the day of the event. - \$150  
**Website Sponsor** - Your company name will show as the sponsor of the event on our website. - \$500  
**Happy Hour Sponsor** - On stage mention of your company as sponsor of the happy hour event and sign displayed. - \$500

In addition to the aforementioned sponsor benefits, the founders are passionate about gifting a select number of tickets to help support women who otherwise may not have the financial means to purchase a ticket. Let us know if you have someone in mind.

PRODUCED BY COFOUNDERS RHODA BANKS & SHANNON NORMAN: Founded in St. Louis Missouri, Women Unite to Ignite is a grassroots initiative, with plans to transition to a Non-Profit

organization, to expand beyond the St. Louis borders working to empower, educate, inspire, uplift, and connect other likeminded women.

To inquire and/or donate, contact:

Shannon Norman | [shannonnormancoaching@gmail.com](mailto:shannonnormancoaching@gmail.com) | (573) 239.3443 or donate via the WUTI website: [www.womenunitetoignite.com](http://www.womenunitetoignite.com)