

18TH ANNUAL

Biomarkers and Personalized Medicine in Cardiovascular Disease Symposium

BiomarkersSymposium.com



Exhibit Prospectus & Sponsorship Opportunities

MAY 2-3, 2024 • ESTANCIA LA JOLLA HOTEL • LA JOLLA, CALIFORNIA

WELCOME

Thank you for your support and participation in the **2024 Biomarkers & Personalized Medicine in Cardiovascular Disease Symposium**. The following will provide you with important information about the **2024 Biomarkers & Personalized Medicine in Cardiovascular Disease Symposium** and your participation as an exhibitor. If you have any questions or need further assistance, please contact Trinity Campbell, Gaffney Events at 425.354.8937 or trinity@gaffneyevents.com. We look forward to working with you and assisting to ensure a successful conference for your organization!

HOTEL ACCOMMODATIONS

A block of rooms has been reserved for attendees at the Estancia La Jolla Hotel in La Jolla, California at a reduced rate of \$339.00 single or double occupancy per night plus \$20.00 resort fee and taxes. Reservations will be subject to space and rate availability. In order to book a room for you or your company personnel, please contact the Estancia La Jolla Hotel prior to **Monday, April 1, 2024** in order to receive the discounted room rate. Be sure to mention that you are attending the **UCSD Biomarkers Symposium**.

EXHIBIT SPACE AND EQUIPMENT

Exhibits will be located in the La Jolla Ballroom AB at the Estancia La Jolla Hotel. Booth assignments will be released on-site.

The following equipment will be provided for your use at no additional charge:

- 1 Skirted exhibit table measuring 6'x30"
- 1 Wastebasket
- 2 Side Chairs

EXHIBIT AREA STAFFING

Please provide us with the names of the individuals who will be representing your company by completing and returning the Badge Form, which is located on page 7 of this document. Each 6' Exhibit will be entitled to 3 Complimentary Full Meeting Badges, each 10' Exhibit will be entitled to 6 Complimentary Full-Meeting Badges. Additional badges are \$150.00 each.

ELECTRICITY

You are responsible for payment of your booth electrical needs prior to the start of the symposium. Please order using the AVMS page by following this link: <https://form.jotform.com/223174788964169>. If you have any questions, please reach out to Max Collings at mcollings@avms.com or 760.521.3609.

SET-UP AND DISMANTLING OF EXHIBITS

Exhibit set-up starts on Thursday, May 2nd between 12:00 p.m. and 5:00 p.m. Exhibits must be set by 5:00 p.m. on Thursday, May 2nd prior to the evening symposium. Space assignment will be released on-site. Set-up of exhibits will not be allowed while attendees are present. Dismantling of exhibits will take place on Friday, May 3rd after the closing reception/poster session.

EXHIBIT HOURS

Thursday, May 2nd

12:00 p.m. to 5:00 p.m.	Exhibit Set-Up
5:30 p.m. to 8:30 p.m.	Exhibits Open Reception / Evening Symposium

Friday, May 3rd

7:15 a.m. to 6:30 p.m.	Exhibits Open
6:30 p.m.	Exhibit Dismantle



SHIPPING

DIRECT SHIPMENT OF MATERIALS TO THE ESTANCIA LA JOLLA HOTEL

All parcels' shipments and/or delivery must be coordinated with the Hotel. The Hotel is not responsible for material sent but not delivered to your function. C.O.D. shipments will not be accepted. Shipments cannot be accepted or stored by the Hotel more than two (2) days in advance of the function. Early shipments or shipments over five (5) pieces may be refused and/or subject to a storage charge of \$10.00 per piece. Any box exceeding fifty (50) lbs. will automatically be subject to a minimum \$10.00 per piece handling charge. The Hotel cannot accept or ship pallets. Any pallets shipped to The Hotel will be refused.

Please note that if a hotel staff member moves your boxes/crates for you into the event space, you will be billed \$2.50 per box and \$25.00 per crate. Please also note that the hotel does not own a forklift, so any shipments requiring our staff to move them must be able to be moved with a pallet jack or a bell cart.

Please use the following label for all shipped items.

Biomarkers 2024 | May 2-3
La Jolla Ballroom AB
Estancia La Jolla Hotel and Spa
9700 North Torrey Pines Road
La Jolla, CA 92037
Box ___ of ___ (Please be sure to number your boxes)

SHIPMENT CONFIRMATION

GAFFNEY EVENTS will not assume responsibility for the confirmation of shipped materials or equipment. The exhibitor is solely responsible for their property including loss, damage, or failure to arrive in a timely manner from the initial shipment, up to and including the final shipment to the final destination.

CANCELLATION POLICY

In the event that an exhibitor must cancel their participation in the 2024 Biomarkers & Personalized Medicine in Cardiovascular Disease Symposium, the exhibiting company will be responsible for 50% of the exhibit fee if cancelling after April 15, 2024. Cancellations must be made in writing.

LIABILITY

GAFFNEY EVENTS is not responsible, and the “Exhibitor” hereby waives all claims against the aforementioned, for loss, damage, destruction of property, or bodily injury occurring at or in connection with the exhibit or conference. Further, the exhibitor agrees to hold harmless GAFFNEY EVENTS and its employees and agents with respect to such claims and indemnify them against such claims brought by third parties arising out of the actions of exhibitor or its employees. Each exhibitor is responsible for obtaining its own insurance for bodily injury or property loss or damage occurring in connection with the exhibit.

ADDITIONAL INFORMATION

If you have any questions or concerns, please feel free to contact Trinity Campbell by phone at **425.354.8937** or email at **trinity@gaffneyevents.com**.

We look forward to seeing you in San Diego in May!



Exhibit Prospectus

EXHIBIT FEES

\$5,000 10' x 10' Exhibit Booth

- Includes 6 Complimentary Full Meeting Badges

\$3,500 6' Table Top Exhibit

- Includes 3 Complimentary Full Meeting Badges

SPONSORSHIP OPPORTUNITIES

\$20,000 Lunch Symposium Sponsorship

- Exclusive Opportunity to showcase your company products and message to a captive audience of attendees
- Includes Room Rental & Audio Visual Equipment, Food and Beverages
- Includes Recognition Signage
- 1 Available (**Exclusive**)

\$7,500 Advertisement in Biomarkers eblast

- Company Advertisement in 1 eblast
- 2 Available

\$15,000 Breakfast Symposium Sponsorship

- Exclusive Opportunity to showcase your company products and message to a captive audience of attendees
- Includes Room Rental & Audio Visual Equipment, Food and Beverages
- Includes Recognition Signage
- 1 Available (**Exclusive**)

\$7,500 Sponsored Water bottles

- Prominently display your company logo on conference branded water bottles which will be distributed in meeting rooms or during meal functions
- 1 Available (**Exclusive**)

\$10,000 Lanyards

- Given to all Symposium Attendees
- Highlight your company logo and products by sponsoring the Meeting Badge Lanyards
- 1 Available (**Exclusive**)

\$5,000 Branded Hand Sanitizing Wipes

- Prominently display your company logo on conference branded personal hand sanitizers which will be distributed to all Biomarkers attendees
- 1 Available (**Exclusive**)

\$10,000 Symposium Wi-Fi

- Exclusive sponsorship of symposium wifi
- Includes a custom login and password of your choosing
- 1 Available (**Exclusive**)

\$7,500 Coffee Break Sponsorship

- Recognition as a sponsor of one of the Coffee Breaks. Choose one am or pm break.
- Includes signage recognition and custom logo napkins.
- 2 Available



SPONSORSHIP AGREEMENT & BADGE FORM

2024 Biomarkers Symposium • May 2–3, 2024

Company Name (As it should appear on printed material)

Contact Person (Individual to whom all exhibitor information will be forwarded)

Title

Street Address

City

State

Zip

Telephone

Fax

Email

Product

EXHIBIT LEVELS

10' x 10' EXHIBIT BOOTH \$5,000

6' TABLE-TOP EXHIBIT \$3,500

ADDITIONAL SPONSORSHIPS OPPORTUNITIES

_____ \$ _____ _____ \$ _____

_____ \$ _____ _____ \$ _____

BADGES NEEDED

Representative Name (First, Last)

Email Address

Phone

PAYMENT

Make checks payable to: **Gaffney Events Educational Trust**

Mail: Gaffney Events, 27322 NE 143rd Place, Duvall, WA 98019

Please note: There will be a 3.5% service fee added to all credit card charges.

EIN #: 47-3109028

Phone: (425) 442-1314

Credit Card # _____ **CVC Code** _____ **Exp. Date** _____ **Zip Code** _____

TOTAL Sponsorship \$ _____ **Signature** _____

*For all sponsorship-related questions, please contact Trinity Campbell at (425) 354-8937 or via email at trinity@gaffneyevents.com