

Guild Minutes for April 8th

Meeting Details:

- **Date:** April 8th
- **Time:** 1:00 PM
- **Location:** Ben Franklins

Attendance:

- Judy
- Carolyn
- Alan
- Cheryl
- Carrie
- Jim
- Renate
- Marty
- Kathy
- Judy (New Member! YAY! Welcome)
- Madelyn (New Member! YAY! Welcome)
- Dan
- Ruth

Agenda Items:

1. Approval of Previous Minutes:

- The minutes from the previous meeting were reviewed and approved.

2. Financial Update:

- **Balance:** \$8,310.17

3. Discussion Points:

- *Some discussion points below will be further detailed in up-coming newsletter (as indicated with an asterisk)
- Carolyn distributed a handout outlining an upcoming auction and sought committee members. Ruth, Judy, Alan, and Kathy volunteered. *
- Alan provided updates on the Winterfaire Show:
 - Winterfaire Planning Committee: Alan, Judy, Carolyn, Cheryl, Ruth, Carrie
 - 6 members and 5 non-member already completed vendor applications
 - Cousins Maine Lobster (<https://www.cousinsmainelobster.com/>)wants to be a food truck vendor
 - Applications must be submitted 30 days before the show for the general public;
 - Early Bird Registration will be \$125 for Non-Members. After July 1st, vendor fee for non-members will increase to \$150.

- While there are no deadlines for members, we encourage early entry to help the committee inventory our vendors and help ensure we do NOT oversaturate a particular type of product (for example we don't want 6 soap makers)
- Paint and Sip Event:
 - Assistance needed for setup and breakdown for events.
 - Courtyard charges 20% plus \$5 per bottle of wine.
- It was moved, seconded, & passed that the Guild will explore joining the Grass Valley Farmers Market (<https://gvfarmersmarket.org/>) for the Guild. This might be a great opportunity for artist and Guild exposure.*
- Eskaton Village Senior Living (<https://www.eskaton.org/eskaton-village-grass-valley>) offered a free meeting room and potential partnership opportunities.*
- Carrie will send out an email requesting artist bios for outreach purposes.
- Member Forum Discussion:
 - We will now feature a discussion forum at the end of each meeting focused on helping our members learn how to market themselves, their art, and many other topics.
 - Judy asked about any promising upcoming events. Dan and Jim participate in the Forest Hill Show and recommend it to artist members.
 - Gridly Orville Railroad Days on Sept. 18th on Main Street was mentioned as another potential promising event.
 - Dan and Alan will create a list of upcoming events. If you would like to contribute to that list, please email the Guild.
- Open Floor for Any Other Sharing.
- **Raffle Winners:** Congratulations to Madelyn and Judy. Thank you SO MUCH Marty and Renate for donating the beautiful wood crafted cell phone holder!!

Action Items:

- **Carolyn:** Coordinate auction committee activities and food arrangements.
- **Carrie:** Investigate joining the Farmers Market and handle the signup sheet.
- **Alan & Carrie:** create Winterfaire vendor invitations & New Member Invitations
- **Alan & Dan:** Provide list of upcoming shows/events for members.
- **All Members:** Stay updated on upcoming events and activities.

Next Meeting: May 6th at 5pm at Ben Franklin Crafts, 598 Sutton Way

Adjournment: The meeting adjourned at 2:07.