

# Our MISSION

At Second Nature at Reads Creek, we are dedicated to creating an outstanding destination nursery experience, giving back to our community, and lifting up other small businesses.

Part of that mission involves offering local small businesses the opportunity to sell their goods once a month at the nursery from 5-8 pm. After you review this Market Vendor Guide, please let us know if you have any questions!

## *Let's Connect*

Call

608.629.5975

Visit

S7301 Hwy 14, Readstown, WI

Learn More

[SecondNatureAtReadsCreek.com](http://SecondNatureAtReadsCreek.com)



Email: [info@SecondNatureAtReadsCreek.com](mailto:info@SecondNatureAtReadsCreek.com)

Second Nature at Reads Creek  
S7301 Hwy 14  
Readstown, WI 54652

*Second Nature*  
AT  
READS CREEK



THIRD  
*Thursday*  
MARKET

Third Thursday of the month, 5-8 pm, May - Aug

*-vendor guide-*

[SecondNatureAtReadsCreek.com](http://SecondNatureAtReadsCreek.com)

# MARKET RULES

Please fill out a Vendor Application at [SecondNatureAtReadsCreek.com/vendor](http://SecondNatureAtReadsCreek.com/vendor)

- Items sold must fit within a 10 x 10 space. Otherwise, please request a second space.
- Vendors may set up one hour before the market opens. No spots will be reserved.
- No live plant sales.
- Vendors are responsible for cleaning up their area and taking all waste with them at the end of market.
- Second Nature at Reads Creek will not be responsible for any products sold or accidents that could occur during our market.
- No smoking is allowed anywhere on the property.
- Vendors must follow all state and local guidelines for sale of their products.
- Please be safe, responsible and respectful of all customers.
- The Market Coordinator's decisions are final.

## *The Second Nature at Reads Creek Experience*

Set in the heart of the Driftless Area, this beautiful nursery is about so much more than plants. Tucked along a Class A trout stream amid the deep valleys in southern Vernon County, this small, family-owned business prides itself in sharing the beauty of this property with the whole community. Watch the eagle nest from a spotting scope on the deck. Feed the koi fish in the pond. Take a walk along the creek, or bring a pole and try your hand at trout fishing. Find handmade items in the gift shop.

Get expert plant advice from landscaping professionals and seasoned gardeners. Sit on the porch and sip a glass of wine, or bring your own picnic lunch. Participate in an educational event. Find mature, hardy trees for your landscaping projects. Take a stroll through the arbor and give your senses a treat with all of the colors and aromas that wrap around you. Enhance your yard with a huge selection of unique perennials, and don't forget the hanging flower baskets!

