

Madison Muszynski

EDUCATION

Wayne State University, Detroit, MI – *BS in Fashion Merchandising*

August 2018– April 2022

BS in Fashion Merchandising with a minor in Textile Design and Business Administration.

EXPERIENCE

French's Flowers, 33885 5 Mile Rd. Livonia, MI – *Floral Assistant*

August 2017 – PRESENT

- Social media manager
- Helped maintain brand identity
- Creative strategist and consultant
- CRM
- Taking orders over the phone using DOVE POS system
- Microsoft office suite
- Arranging bouquets

Madewell, 1426 Woodward Ave. Detroit, MI – *Store Associate*

October 2019– November 2020

- Maintaining CRM and KPIs
- Restocking sales floors
- Visual merchandising
- ES orders
- Other tasks asked by management

SKILLS

- Adobe Creative Suite
- Microsoft Office
- Garment construction via draping and flat pattern
- Trend forecasting
- CRM
- Works well with others
- Problem solving
- Creative direction
- Virtual conferencing
- Social media strategist

- References available upon request