



AiteNovarica

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RISK INSIGHTS AND ADVISORY FINTECH SPOTLIGHT

Q1 2023

GABRIELLE INHOFE
FRAUD & AML AND CYBERSECURITY TEAMS

IMPACT REPORT

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SUMMARY AND KEY FINDINGS

Aite-Novarica Group is highlighting six vendors in the Q1 2023 edition of the Risk Insights and Advisory Fintech Spotlight. The vendors profiled in this report are active across a range of product categories and services catering to banks, all of which are intended to serve as partners, not direct competitors, in the banking space.

All of the vendors featured in this report face major competitors in the market. Still, their approaches to existing business challenges and the potential lessons they offer the broader anti-financial crime and cybersecurity spaces mean they are worth keeping an eye on, which is why Aite-Novarica Group is placing them in the Fintech Spotlight:

- **Entersekt:** An authentication orchestration platform that unifies the consumer authentication experience across online, digital, and payment channels
- **Facctum:** A financial crime risk management platform that elevates watchlist management and client and transaction screening
- **Lucinity:** A financial crimes product suite that processes, organizes, and displays compliance data in context, enabling scalable, streamlined, and cost-effective end-to-end anti-money laundering (AML) processes: transaction monitoring, actor intelligence, case manager, and suspicious activity report (SAR) manager
- **NeuShield:** A data protection software designed to prevent data destruction and encryption of files resulting from a ransomware attack
- **Senzing:** An entity resolution API that delivers advanced data matching and relationship discovery capabilities without the need for experts in entity resolution
- **YouMail:** A suite of Software-as-a-Service (SaaS)-based solutions that leverages artificial intelligence (AI), machine learning, and content-based analytics to differentiate legitimate and desired calls from unwanted and illegal robocalls, identify evidence of such threats, and algorithmically score telephone numbers and the service providers enabling those threats

ABOUT AITE-NOVARICA GROUP

Aite-Novarica Group is an advisory firm providing mission-critical insights on technology, regulations, strategy, and operations to hundreds of banks, insurers, payments providers, and investment firms—as well as the technology and service providers that support them. Comprising former senior technology, strategy, and operations executives as well as experienced researchers and consultants, our experts provide actionable advice to our client base, leveraging deep insights developed via our extensive network of clients and other industry contacts.

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