

# Hispanic Women of Weld County



## Sponsorship Information Package



### Who are we and what do we do?

In 1988, Charlotte Rodriguez established the organization as a career day to support career advancement and promote recognition for Hispanic Women. Over the 35 years it evolved into a non-profit 501-C3 organization to help Hispanic & Latin women take charge of their lives by offering them scholarships opportunities, workshops for self development and opportunities volunteerism in Weld County.



## About Us

Hispanic Women of Weld County's mission is to provide financial assistance to deserving students who would otherwise be unable to afford higher education. We believe that every student should have the opportunity to achieve their academic and career goals, regardless of their financial situation.

As a non-profit organization, we rely on the support of generous sponsors like you to keep our scholarship program running. Your contribution would help us expand our reach and offer more scholarships to deserving students in need. In addition to making a difference in the lives of students, your sponsorship would also provide you with the opportunity to give back to your community and support a worthy cause.

We would be honored if you would consider sponsoring our organization. We are happy to discuss the details of a potential partnership with you, including the various sponsorship tiers and benefits that we offer. If you don't find something that fits exactly what you're looking for, please don't hesitate to call or email us with your idea! We would love to work with you. Thank you for your time and consideration.

### OUR VISION:

To strengthen the Hispanic and Latin women of our new generation, our culture, community and to empower women in their goals and dreams.

## Scope of Work

### Fundraising Community Events

- **Annual Día De Los Niños** - April 30th, Mexico's day to pay tribute to Children literature.
  - Vendor Event to offer services for children and families
  - Any sponsor money will go to the BACK TO SCHOOL DRIVE with District 6.
- **Annual Cancer Run 5k** - September, money raised will go to the elected cancer recipient.
  - Money raised goes to Hispanic/Latina Cancer recipient having battled or battling Cancer.
  - Any money directed to HWWC will go to the future run for materials and event needs.
- **Annual Dinner Dance** (Baile Hispano) Fundraiser

- Silent Auction opportunities
- Dinner and dance party to thank our community
- **Annual Breakfast Banquet**
  - Biggest fundraiser of the year (sets the tone for the upcoming years scholarship fund)
  - Scholarship Ceremony
  - Community Awards given to leaders in the community: Leader in Education (inspiration and leader), Local Entrepreneur (Operating a successful business in the community), Community Leader (shows leadership and community involvement) and Mujer Con Poder (is a positive influence and leader to the community and their family)
  - Silent Auction opportunities

Past Scholarship Awards

- HWWC provides \$500 and \$1000 scholarships to Traditional and Non-Traditional students attending College in Weld County.
- HWWC has given 2-3 scholarships to nontraditional students every year since 1999
- In 2021, HWWC expanded the scholarship program to include traditional and postsecondary degree students. 12 scholarships were awarded for a total of \$11,500.
- In 2022, HWWC adjusted the nontraditional scholarship awards to be renewable to support students throughout their academic careers. \$1000 renewable up to 4 times.
- All Hispanic and Latina students are invited to apply

Free Empowerment Workshops for the Community

- Self Defense Workshop
  - Empowering women and girls to protect themselves in the event of a crime.
- Workshop for self development and education.
  - We host free community workshops to provide education on topics such as Finances, Grants and Scholarships, Homeownership/Insurance Basics, etc.
- Volunteer Opportunities

Our Organization partners with other non-profits and businesses to offer opportunities for volunteerism and helps with volunteer hours for school.

**Sponsor Information and Level Selection**

[www.hispanicwomenofweldcounty.com](http://www.hispanicwomenofweldcounty.com)

What level of Sponsorship? \_\_\_\_\_ Amount \$ \_\_\_\_\_

Company Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address, City, State, Zip: \_\_\_\_\_

Email, Phone # for Contact Person: \_\_\_\_\_

Would you like to be invoiced: Yes \_\_\_\_ No \_\_\_\_

**Please make checks payable to:** Hispanic Women of Weld County **Memo:** Sponsorship

Address	Phone	Email
PO BOX 516 Greeley, CO 80632	970-573-1141	hwwc1988@gmail.com



## Sponsorship Levels

	<i>Diamond</i>	<i>Traditional</i>	<i>Non-Traditional</i>	<i>Table</i>	<i>Silent Auction</i>
<b>Pricing Levels</b>	\$10,000	\$5,000	\$1,000	\$500	Provide Basket Value \$150 or above
<b>Tickets at event</b>	<b>VIP seating 8 tickets</b> <small>(in front-middle to the stage)</small>	<b>Preferred Seating 4 tickets</b> <small>(in front-middle to the stage)</small>	<b>Preferred Seating 2 tickets</b> <small>(in front-middle to the stage)</small>	<b>General Admission 1 ticket</b>	
<b>Table Card - or Yard Sign at event</b>	✓	✓	✓	✓	
<b>Listed on event programs</b>	✓	✓	✓	✓	
<b>Business recognized on social media</b>	✓	✓	✓	✓	
<b>Business Booth at event - opportunity to place your swag</b>	✓	✓	✓		
<b>Radio Shoutout weekly leading up to event</b>	✓	✓	✓		
<b>Logo on Website and all event advertising</b>	✓	✓			
<b>Shout outs during the event</b>	✓ 4 Shout outs	✓ 2 Shout outs			
<b>Sponsorship money divided up to all events</b>	✓				