



SAMPLE BOARD PLEDGE FORM

NAME OF YOUR NONPROFIT

Board of Directors Annual Fund Development Commitment Form

Name: _____

My personal contribution goal:

1. I personally pledge my annual gift of \$ _____ to Nonprofit ABC to support our fundraising goals and fulfill my individual commitment. I would prefer to make: (please check)

- One yearly payment of \$ _____ or,
- Quarterly payment of \$ _____ or,
- Monthly payment of \$ _____

2. I will sponsor and/or purchase tickets to Nonprofit ABC's annual event.

As a board member for the Nonprofit ABC, I:

Required Activities:

1. Will sign all birthday and thank you cards on a monthly basis that are required by ABC's Stewardship Plan.
2. Will make thank you calls to donors who have made gifts at levels indicated in ABC's Stewardship Plan requiring a call. The number of calls will be divided up on a monthly basis between all board members so that there may be months not requiring that I make calls.
3. Participate in a yearly fundraising campaign by helping to create donor / prospect profiles and helping with donor / prospect capacity research as well as participate in setting up visits to donors. I will participate in training / practice to make asks. I may be asked to attend a face to face ask with another board member or staff member.

Additional Activities: (Select at least 3)

Individual donor program:

- Host or help with appreciation receptions

Help with donor programs

- Provide intelligence on prospects
- Open doors by introducing friends, colleagues, family to your nonprofit.

- Lead tours of facilities, program activities
- Help to rank prospects
- Help to segment donors
- Help with annual appeal / end of year campaigns

Help with grant research and writing

- Discover who knows foundation trustees and make the introduction
- Help with development of Case Statement
- Help with collection of stories

Help obtain corporate / business sponsors

- Gather a list of businesses that each board member uses
- Help establish sponsorship levels
 - Ask what benefits they want
- Set up meetings with board member and business
- Ensure stewardship in place and sponsors get what they are promised

Events:

- Sit on the committee for annual event
- Help develop theme, format
- Help develop timeline of tasks and who does what
- Become a "host" at the event
- Bring guests to the event

I accept this commitment as a central element of my role and responsibilities as a member of the Nonprofit ABC Board of Directors, and this year's fund development commitments.

Signature

Date:

*To be completed in/after a personal visit between board member and Board chair, development committee chair or other appropriate leadership.