



Alloway Halloween Parade Committee



Dear Business Owner:

We are once again kicking off our annual Ad Book fundraiser to raise money for this years' parade on **October 28, 2023 at 7:00 pm.**

This year we are in the process of becoming a 501©3 nonprofit organization and are awaiting our official Tax ID number as we speak. Once we receive this number, we will provide it to you for your tax donation purposes. Please make sure that we have your most up to date email address so that we can send this information to you.

We are truly grateful to those who advertise and support us on a repeat basis, without your support, we would not be able to continue this long-standing tradition. We are an all-volunteer, non-profit committee who work throughout the year holding fundraisers to accumulate the approximately \$20,000 needed to host this event.

Enclosed is a sample of ad sizes as well as an invoice for you to complete. Please enclose a new clean copy of your ad for this year's book. **All ads and payment are due by August 20 , 2023.** We also encourage ads be sent via e-mail to allowayhalloweenparade@gmail.com .

If you have any questions, concerns or suggestions, please do not hesitate to contact me. Thank you for your time and most of all for your support.

Hope to see you at the Parade!

Respectfully,

Shannon Carter
Ad Book Chairperson
720-281-8746 cell





Alloway Halloween Parade Committee
2023 Parade Ad Book Invoice



Business: _____ Amount Paid: _____

Contact: _____ Check#: _____

Address: _____ Date Paid: _____

Phone: _____ E-mail: _____

Please Check all that apply

_____ 1/4 page	\$25 Donation	_____ Same Ad
_____ 1/2 page	\$45 Donation	_____ New Ad (please enclose)
_____ Full Page	\$80 Donation	_____ Emailed Ad

If you would like your name listed as a **Patron** or to have a sentence printed in the book:

Name	Donation \$5.00
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Message	Donation \$25.00
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Due to the small size of our committee and the cost of the mailing, we ask that you fill out this form and hand in to a Committee Member or mail the bottom portion along with your payment and new ad (if applicable) **by August 20, 2023**.

You may also email your ad to allowayhalloweenparade@gmail.com. We MUST receive your payment before the ad books go to print.

If you have any questions, concerns or suggestions, please do not hesitate to contact me. Thank you for your time and most of all for your support.

ATHPC Ad Book - P.O. Box 575, Alloway, NJ 08001

Your patronage is greatly appreciated, Thank You for your continued support

Please complete, sign and return

Date

Full Page Ad
7.5" x 5"

**Quarter Page
Ad**
2" x 5"

Half Page Ad
3.5" x 5"