

## Please read this Privacy Policy Carefully

This Privacy Policy sets out how we will use your personal data when you visit the [re-aim.co.uk](https://re-aim.co.uk) website.

### Who Are We?

We are RE-aim Ltd, a real estate investment and asset management company based in England. Our registered office is: 64 Mansfield Street, Leicester, United Kingdom, LE1 3DL and our Company Number is: **11804599**

We are the Data Controller for the purposes of the Data Protection Act 1998 and, from 25 May 2018, we will be the Controller for the purposes of the General Data Protection Regulation (Regulation (EU) 2016/679).

### Information that we collect from you:

We will collect and process the following data about you:

- **Information you give us (Submitted information):** This is information you give us about you by filling in forms on the website [RE-aim.co.uk](https://re-aim.co.uk), or by corresponding with us (for example, by e-mail). It includes information you provide when you subscribe to any of our Services, share data via the social media functions, enter a competition, promotion or survey, send an application for a vacancy and when you report a problem with our Site. If you contact us, we will keep a record of that correspondence.

- The information you give us may include your name, address, e-mail address and phone number.

**Information we collect about you and your device.** Each time you visit our Site we will automatically collect the following information:

- Information about your computer (e.g. your IP address, browser, operating system, etc.) for statistical purposes
- the MAC address of the Device's wireless network interface, the type of browser you use, and time zone setting (**Device Information**);
- details of your visits to our Site including, but not limited to traffic data, weblogs and other communication data, whether this is required for our own billing purposes or otherwise and the resources that you access (**Log Information**).

### Cookie Policy

We use cookies to distinguish you from other users of our Site. This helps us to provide you with a personalised experience when you browse our Site and also allows us to improve the Site. For detailed information on the cookies we use and the purposes for which we use them, [see our Cookie Statement](#).

### What use do we make of the information?

We use information held about you in the following ways:

- Submitted information: to provide and tailor Services directly to you; communicate with you;
- Device information: to determine how many people use the Site on particular browsers and different devices so that we can ensure adequate technical support for each type of device and browser.
- To present site content effectively to you.
- Provide information, products and services that you request, or (with your consent) which we think may interest you.
- Carry out our contracts with you.
- Allow you to use our interactive services if you want to.
- Tell you our charges.
- Third Party Information: to monitor performance of the Service; to protect you and other people from fraud or misuse of the Services.
- Legitimate interests - such as to communicate with you; for web analytics so we can provide, improve and tailor services to you; to provide appropriate technical support and security for our websites; or for fraud prevention.

We may associate any category of information with any other category of information and will treat the combined information as personal data in accordance with this policy for as long as it is combined.

### Permitted Disclosures

You agree that we have the right to disclose your personal information to any member of our group, which means our subsidiaries, our ultimate holding company and its subsidiaries, as defined in section 1159 of the Companies Act 2006.

We may also disclose your personal information to third parties:

- In the event that we sell or buy any business or assets, in which case we will disclose your personal data to the prospective seller or buyer of such business or assets.
- If RE-aim Ltd or substantially all of its assets are acquired by a third party, in which case personal data held by it about its customers will be one of the transferred assets.
- If we are under a duty to disclose or share your personal data in order to comply with any legal or regulatory obligation or request.

In order to:

- Enforce or apply our Terms of Use, Terms and Conditions of our Site and other agreements or to investigate potential breaches; or
- Protect the rights, property or safety of Catalyst Capital our customers or others. This includes exchanging information with other companies and organisations for the purposes of fraud protection and credit risk reduction.

### **Where we store your Personal Data**

The data that we collect from you may be transferred to, and stored at, a destination outside the European Economic Area (**EEA**). It may also be processed by staff operating outside the EEA who work for us or for one of our suppliers. These staff may be engaged in the fulfilment of your request, order or reservation, the processing of your payment details and the provision of support services. By submitting your personal data, you agree to this transfer, storing or processing. We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this privacy policy.

All information you provide to us is stored on our secure servers. Any payment transactions carried out by us or our chosen third-party provider of payment processing services will be encrypted using industry leading encryption technology. Where we have given you (or where you have chosen) a password that enables you to access certain parts of our Sites, you are responsible for keeping this password confidential. We strongly recommend you not to share your password with anyone.

Unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your data transmitted to our Site; any transmission is at your own risk. Once we have received your information, we will use strict procedures and security features to try to prevent unauthorised access.

### **Your Rights:**

Under data protection legislation, you have the right to request access to information about you that we hold (this is called a Data Subject Access Request or DSAR). To make a request for your personal information see the Contact section below.

- You can ask us to correct your information if it is incorrect;
- ask us to delete the information that we hold about you in certain circumstances, for example, where we no longer need the information;
- opt-out of us processing your personal information for marketing purposes;
- ask us to send you, or another organisation, certain types of information about you in a format that can be read by computer;
- the right to complain to a supervisory authority;
- restrict certain processing of your information, for example, if you tell us that the information is inaccurate we can only use it for limited purposes while we check its accuracy.

We will always inform you (before collecting your personal information) of how we plan to use that personal information. You can exercise your right to prevent such processing by checking certain boxes on the Site when you submit your information. You can also exercise the right at any time by contacting us via email to [info@re-aim.co.uk](mailto:info@re-aim.co.uk)

Our Site may, from time to time, contain links to and from the websites of our partner networks, advertisers and affiliates. If you follow a link to any of these websites, please note that these websites and any services that may be accessible through them have their own privacy policies and that we do not accept any responsibility or liability for these policies or for any personal data that may be collected through these websites or services, such as contact and location data. Please check these policies before you submit any personal data to these websites or use these services.

### **Data Retention**

This data will be retained in our records for no longer than is necessary to:

- a. to provide you with the services you have requested;
- b. to comply with statutory guidance;
- c. to support a claim or defence in court.

Details of retention periods are available on request. See Contact section below.

### **Changes to Privacy Policy**

If we change our Privacy Policy, we will post the changes on this page. If we decide to, we may also email you. We recommend that you check this page regularly to keep up-to-date.

### **Contact**

Questions, comments and requests regarding this privacy policy are welcomed and should be addressed to Managing Director, RE-aim Ltd, 64 Mansfield Street, Leicester, United Kingdom, LE1 3DL