

The new **sound** for Stockport



On DAB | On Your Smart Device | Online

Live across YOUR area



strawberry
radio Stockport



The New Sound For **Stockport**

The Sound Of **Strawberry Radio** reflects the exciting and positive changes happening in STOCKPORT.

A truly local station playing The Greatest Hits from the last 5 decades along with news, sport, weather and what's on in STOCKPORT.

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More Music, Less Chat, Truly Local and it's just for you



On your dial on the Manchester DAB network

Online at www.strawberryradio.co.uk

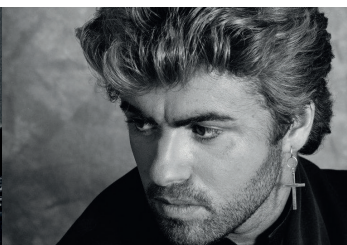
On your smart device ask for

Strawberry Radio

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Playing all the Greatest Hits



by the Biggest Artists



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Strawberry Radio can reach your potential customers in places other media cannot with a number of cost-effective solutions to reach your target market.

Airtime - Target your market with no wastage.

Sponsorships - The frequency of sponsorship allows you to raise name awareness and business profile further. Coupled with airtime it results in a proven, hard hitting campaign

Promotional Activity - FUN! Drives direct footfall, is short term, enables your business to interact with your potential customers, creates talk-ability, a softer vehicle to drive a message. A "Pull" mechanic rather than a "Push"! Strawberry host the most dynamic events and shows in the area.

The Creative - The cutting edge of every campaign! The more that is invested here the more effective your campaign will be!



YOUR customers

OUR Audience.....

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ON AIR

**Radio offers unique strengths,
it is...**

- Personal
- Portable
- Free
- Intrusive
- Pro active
- Specifically targeted
- Current, live and up-to-date
- Trusted

And most of all it works!

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Simple, easy to understand, response focused packages

- 5 x 30 Second ads a day = £155 per week
- 8 x 30 second ads a day = £225 per week

Packages run across all time bands and include;

- Advert Script
- Ad production
- Website links
- The power of our social media
- Competitions and Events

HEATHER SMALL

The Voice Of M PEOPLE

10 UK Top 10 Singles including:

Moving On Up
Sight For Sore Eyes
Search For A Hero
One Night In Heaven
How Can I Love You More

Plus Guests

Livin' Joy

Dreamer - Don't Stop
Movin - Deep In You -
Follow The Rules

Urban Cookie Collective

The Key The Secret -
Feels Like Heaven



Bringing you the very best live entertainment and shows across Stockport

strawberry festival





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Local, Independent and
Working Hard to bring
you much more...





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