

GOOSE LAKE ASSOCIATION MEETING
26.January.2015

Vice-President Terry Kapinus called the meeting to order at 7:06 p.m. followed by the Pledge of Allegiance. The meeting agenda was reviewed.

Present: Terry Kapinus, Terry Gomien, Tony Sartoris, Jim Arnold, Dave Barker, Nick Connor, Chris Figge, Jim Grady, Jim Krebaum, Rusty Lombardi, Tom Sula, Mike Poeschel

Absent: Brian Johnson, Joe Jasnosz, Tom Morris, Patti Naples, Dick Reichman

Corrections to 29.December.2014 minutes were requested.

Motion by Jim Grady and seconded by Jim Krebaum to accept the 29.Dec.2014 Minutes as written. Motion passed unanimously.

Treasurer's Report Tony Sartoris reviewed the January 2015 financial report as well as the 2014 Year End Report.

Treasurers Report GLA Board Meeting – January 26, 2015

Year End January 1 2014 through December 31, 2014

Year End 1/1/2014 thru 12/31/2014	2014	2013	Difference
Cash Balance	214770	160959	53811
Total Association			
Income:	518453	432248	86205
Expenses:	485200	418513	66687
Net income	33253	13735	19518
Bar Operations			
Income	291695	230856	60839
Expenses	257791	229435	28356
Net Income(Loss)	33904	1421	32483
Gaming Income	25948	0	25948
Net Bar Profits (excl. gaming)	7956	1421	6535
Cost of sales	39.77%	43.79%	-4.02%

January 1, 2015 through January 25, 2015

Jan 1 thru Jan 25, 2015	2014	2013	Difference
Cash Balance	213889	152018	61871
Total Association			
Income:	21352	16778	4574
Expenses:	21340	20498	842
Net income	12	-3720	3732
Bar Operations			
Income	17817	15865	1952
Expenses	14549	13335	1214
Net income(Loss)	3268	2530	738
Gaming Income	2162	0	2162
Net Bar Profits (excl. gaming)	1106	2530	-1424
Cost of sales	38.07%	28.24%	9.83%

Membership:

125 "A" members (-14 compared to 139 in 2014) and 44 "B" members (-6 compared to 50 in 2014) totaling 169 outside members (compared to 189 in 2014)
Unpaid Property Owners (2014) 4 (2013) 2 unpaid (over one year) and 8 unpaid (over two years)

Jim Krebaum reviewed the end of year statement. Discussion followed concerning repairs to the bar. Review of accounts and percentage of return followed. Tom Sula discussed possibilities for higher returns.

Motion by Jim Grady and seconded by Rusty Lombardi to accept Treasurer's Report subject to audit. Motion carried unanimously.

Jim Krebaum volunteered to get an Audit Committee started on an audit. He asked for volunteers.

Sheriff's Report- Deputy Unland reviewed his report and discussion followed addressing concerns for the area.

Campground – Terry Kapinus discussed the option of purchasing a truck for the caretaker for grounds and maintenance purposes. Paul reported on different trucks they researched (\$10-\$13K). Insurance quotes were discussed. Paul reported that he averaged 1400 miles annually in previous years with his own vehicle. Discussion followed about the financial viability of purchasing a truck within that price range. Addition of a snowplow was discussed. Lengthy discussion of the campground budget followed.

Motion by Chris Figge and seconded by Rusty Lombardi to allocate \$9700 for a truck for the use of the caretaker.

In Favor: Terry Gomien, Tony Sartoris, Jim Arnold, Nick Connor, Chris Figge, Jim Grady, Jim Krebaum, Rusty Lombardi, Tom Sula, Mike Poeschel.

Opposed: Dave Barker

Motion carried.

Motion by Jim Arnold and seconded Mike Poeschel by to reallocate \$1000 from picnic table budget to put toward truck.

In Favor: Terry Gomien, Tony Sartoris, Jim Arnold, Nick Connor, Chris Figge, Jim Grady, Jim Krebaum, Tom Sula, Mike Poeschel.

Opposed: Dave Barker, Rusty Lombardi.

Motion carried.

Terry Kapinus discussed the length of campers on the campground. The rules have no length limit. Discussion followed and recommendations from the Campground Committee were sought for the next meeting.

Maintenance – Jim Arnold discussed the mowing contract and the bids received. Discussion followed concerning the mowing bids and the recommendation of the committee.

Motion by Jim Arnold and seconded by Chris Figge to accept the mowing contract from Ramiro Guzman Landscaping, Inc. for the 2015 (APR-SEPT) season for \$8400 (pending updated insurance information).

Motion passed unanimously.

Social – Terry Gomien had nothing to report.

Discussion opened to the crowd concerning the Beaver Lake Bridge. A woman in the audience spoke about her property and how it pertains to the work that would take place. She discussed mowing in regards to a 3 foot increase in the area near the bridge. She urged the board to vote against increasing the height of the bridge.

Motion by Mike Poeschel and seconded by Chris Figge to not pursue the option to raise the Beaver Lake bridge at a cost of \$65,000 or any other cost.

Motion carried unanimously.

Safety – Jim Grady had nothing to report.

Weeds – Tony Sartoris had nothing to report.

Marinas – Chris Figge reported the lake levels.

LAKE LEVELS	<i>Lincoln Lake</i>	<i>Beaver Lake</i>	<i>Goose Lake</i>
January 2015	+6.0"	+3.0" * (-4.0")	-6.0"

****Add -6" to reflect Beaver Lake summer pool elevation level.***

PRECIP	<i>Actual</i>	<i>Average</i>	<i>YTD Actual</i>	<i>YTD Average</i>	<i>YTD Variance</i>
January 2015	1.8"	1.53"	"	1.53"	+

Boats – Dave Barker thanked those property owners that called from the Boat Show to check on boat lengths about limits.

Bar- Terry Kapinus reported on the bar hosting a "Painting Pictures Party" on 6. February at 6:00. Super Bowl Party starts at 4:00. There will be a raffle, pot luck, bags in the Hall.

Dave Trotter reported that the floors in the meeting room, pool table area and hall would be refinished. Bids are being taken to refinish the floor in the entry porch area to the bar. He also reported getting bids to refinish the floor behind the bar and into the

kitchen. Electric and lighting improvements were discussed. Coupons were discussed and Dave clarified the expiration date.

Fish – Nick Connor had nothing to report.

Open Meeting

Mack and associate contract was discussed.

Motion by Mike Poeschel and seconded by Jim Grady to retain Mack and Associates for monthly accounting services at cost \$475 per month as per contract.

Motion carried unanimously.

Joe Turk presented his ideas about a marketing campaign to bring in “B” members to the association through a newspaper advertising agent. He would like to propose the idea of discounting the initiation fees by 50% for 2015 only to increase membership. His goal is for 100 new “B” members. This would generate \$29,000 in new revenue. 50 new members would generate \$14,500. 25 new members would generate \$7,200. The advertising campaign he is proposing is \$1,000. Start of the campaign is proposed for the end of April and the start of May. Joe discussed target marketing on the internet and how advertising can key in to specific markets. He noted we have the beach and campground as an asset that we need to market. The idea would go back to the campground committee for discussion.

Motion by Jim Grady and seconded by Rusty Lombardi to adjourn the meeting. Motion carried unanimously. Meeting adjourned at 8:56 pm.

Respectfully Submitted,

Terry Gomien
Goose Lake Association Board Secretary