



Central Coast Writers

A Branch of the California Writers Club

Speakers Report

THE INSIDE SCOOP ON SMALL PUBLISHING

Small publishing houses offer several advantages over self- and traditional publishing, according to Paper Angel Press publisher Steven Radecki. For starters, the “Big Five” traditional houses (Penguin Random House, Hachette, HarperCollins, Macmillan, Simon & Schuster) are corporations that pay authors royalties only after they earn out their advances (the lump sum paid to authors upon signing a book contract) while small publishing house usually start paying royalties immediately upon a book’s publication. “We believe the money should flow to the writer,” Radecki said.

Although small publishers don’t usually pay authors an advance, they do provide a greater royalty share (the amount authors earn from the sale of each book). Most traditionally published authors don’t earn out their advances and, if they do, receive only 5-12% royalty share whereas authors who sign with small publishers usually receive at least 50% royalty share. Traditional publishers also require authors to have an agent (who receives 15% of all author earnings) before submitting their work while small publishers accept manuscript submissions directly from authors.



The lead time (the time between contract signing and publication) for small publishing houses is also much faster than traditional publishing, which have lead times of eighteen months to two years.

[READ MORE HERE](#)

Next Meeting - March 19
How And Why To Write Your Memoir
with Dr. Evelyn LaTorre

LINKS IN THIS ISSUE

COLUMNS

[In So Many Words](#), Nicki Ehrlich
[Member Profile](#), Michelle Smith
[Speaker Report](#), Nancy Middleton
[What’s On Your Nightstand](#), Barbara Siebeneick
[Conferences, Contests, and More](#)

ANNOUNCEMENTS

STATISTICS

Feb Mtg. Attendance: 34
Feb Mbr. Attendance: 26
Branch: 161 members, 2nd largest branch in CWC
Demographic info bites: Members from PG 38, Carmel 30, Monterey 24, Marina 15, Salinas 13, Seaside 9.

UPCOMING EVENTS & IMPORTANT DATES

2/25/2024 - Writers [Sunday Salon](#)
3/19/2024 - Monthly Meeting
3/30/2024 - Writer’s Roundup
4/16/2024 - Monthly Meeting

PUBLICATION & RECOGNITION

- [Rachel Goss](#) - *On Madera Creek* named a Maincrest Media Book Award Winner in the Adventure Fiction Category
- [Statewide Literary Review Inclusion](#): Nicki Ehrlich, Wanda Sue Parrott and Matt Tracy for **PROSE**. Karen Ashby Flack, Kary Krattli and Rags Rosenberg