



PARTNERS IN KINDNESS

Powered by **RAISE CRAZE**

Dear Friends of Mattituck-Cutchoque Elementary PTA,

As a valued and respected member of our business community, we are reaching out for your support in our big **Raise Craze** fundraiser taking place January 9 - February 6, 2024 . With Raise Craze, our students ask friends and families for donations to help support our PTAs mission, while spreading acts of kindness in our community. We ask you to consider being our business “partner in kindness!”

Why We Chose This Way To Fundraise:

We picked this fundraiser for a number of reasons. One being, an effort to get more of our students involved, while teaching the value of gratitude, inclusion and paying it forward in the community. With this fundraiser, kids will spend more time **DOING GOOD** and **BEING HELPFUL & KIND** instead of **SELLING** stuff. Another reason we chose Raise Craze is because the school is launching a new bully prevention and awareness program in January, and we felt like this particular fundraiser, which centers around kindness, would go hand-in-hand with their initiative. Thirdly, spreading more kindness and gratitude is a pretty awesome New Years Resolution! And finally, with this company’s platform, our PTA will keep at least 90% of all the funds we raise — which is **HUGE** (other fundraisers average between 30-50%)! So, this seems like a win-win for us to try this year!

Why We Are Fundraising:

This year we have cut back on the number of fundraisers we are doing. By doing that, we need to really make this one a **HUGE** success. In an effort to be more inclusive, we hope to keep all PTA events, programs and initiatives **FREE** or with minimal costs to families this year. We have some really great author visits scheduled as well as some great assemblies and more PTA events in the works. The assembly’s message includes anti-bullying and spreading kindness but are delivered in a very cool show that has never come to our school previously. Our fundraising money will be put toward covering this years PTA budget. We also plan to set any extra money raised aside to put toward building an outdoor learning and arts space in a secluded, unused courtyard outside the Cutchoque East library. This outdoor space is a hidden gem and is the perfect spot to build something that can be utilized 3/4 of the school year by all our teachers and their classes. We will need landscaping, outdoor flooring, several different seating/learning areas with tables/benches, sun shades, etc. It has tons of potential and we are excited to try to give this space new life! We know this will be a pricey project and will likely need a few years of fundraising to accomplish.

How A Sponsorship Can Help Your Business Grow:

Throughout this fundraiser, we will spotlight your business on our social media page and PTA website, on in-school correspondence flyers and on our thank-you emails that will go out to all of our donors at the conclusion. This all allows your name to be in front of our entire school community and their friends and family members!

Ways To Give:

Please see the attached page for donation options/ideas.

We sincerely appreciate your support in the past, present and future!
Happy Holidays!

The Mattituck-Cutchoque Elementary PTA



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RAISE CRAZE “Partner in Kindness” SPONSORSHIP FORM

The M-C PTA will gladly accept a donation of any amount, but here are some ideas below.

Donation Ideas:

- Sponsor incentives/prizes for our student raffle table.** All students who do Acts of Kindness and/or raise money throughout this fundraiser will earn raffle tickets for a chance to win some really cool prizes. We feel this will keep the kids motivated and bringing donations in. We could accept an actual prize donation that you purchase and donate, or accept a monetary donation to put towards a specific prize from our “list.” These items range in price from \$50-\$650 and **we would need them in hand by January 5, 2024.** Some *ideas* of the bigger ticket items we are looking for include: Apple iPad mini, Apple AirPods Pro, Nintendo Switch, PlayStation 5, bicycle, electric scooter, Lego Collectors Edition, Basketball Hoop, Inflatable Bounce House... see our full Amazon List for ideas here (or scan QR code to the right): https://www.amazon.com/hz/wishlist/ls/OB7EG5P15ZCN?ref_=wl_share
- Direct donation of any amount** you choose to the M-C Elementary PTA using the donation link or QR code below. Or by mailing a **check made out to M-C PTA, PO Box 1571, Mattituck, NY 11952.** Checks are graciously accepted any time throughout the year, but appreciated by January 22.
- Does your business (or employer) do **corporate matching?** Would you be interested in being included in a group business donation to be used specifically for one set weekend where we offer to have all donations collected thru Raise Craze that weekend matched by XYZ businesses, up to a certain amount. (This amount will depend on how many businesses choose this option and what the total matching donation amount is. We would be looking for a specific match amount from you.) **We would need you committed with your maximum matching amount by January 22, 2024.**



Direct Donation Link through member hub:
<https://ceelementary.memberhub.com/store/items/970042>

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Contact CE.elem.PTA@gmail.com with any questions!

Business Name	Website to Share
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Contact's Name	Email	Phone #
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HOW HAVE YOU CHOSEN TO SUPPORT US?

- Raffle Prize/Item** (are you purchasing or is the PTA on your behalf?) _____
- Monetary Donation** in the amount of \$ _____ **Are you submitting online OR by check?**
- Matching Donation** for one weekend (please include maximum amount) \$ _____