



CANADA'S REAL ESTATE COMPANY

The Voice of Canadian Real Estate™

by the NUMBERS NUMBERS NUMBERS NUMBERS

FEBRUARY 2024

5 Billion+ MEDIA IMPRESSIONS¹

#1 in earned media #1 in top tier quality coverage



UNSTOPPABLE

MOMENTUM & GROWTH

OVER 20,000 REALTORS® from coast to coast

CANADA'S LARGEST & FASTEST GROWING Commercial Brokerage

73% Growth in agent count⁴ with 655 advisors coast to coast⁵

INCREDIBLE REACH

42 Million VISITS² IN 2023 TO royallepage.ca

Powerful Leads & Referrals Channels

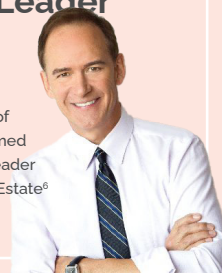
230,000 LEADS In 2023 from digital channels³

+ Referral relationships with top U.S. and international real estate companies

Most Influential Leader

#1

Phil Soper President & CEO of Royal LePage named most influential leader in Canadian Real Estate⁹



INDUSTRY LEADERSHIP

#1 IN 200 markets NATIONWIDE⁷

Participated in nearly 1/3 of all transactional dollar volume in Canada⁸

That's Over \$168 Billion

CONNECTING YOU

WITH MORE CANADIANS NATIONWIDE

4 Social Media Channels



over 38,500 Followers

over 27,500 Followers

over 21,500 Followers

over 2.5 Million Views

Brookfield

A strong, stable parent company

#1 Ranked as the top real estate company in the world by Forbes⁹

\$850+ Billion of assets under management¹⁰

100% Canadian

CANADA'S REAL ESTATE COMPANY

A STRONG HERITAGE With over 100 years of success

9 out of 10 Canadians are familiar with the Royal LePage® Brand¹¹

Supporting the Community

more than \$46 Million raised since 1998



through the Royal LePage® Shelter Foundation™

1 Print and online media impressions, from January 2023 to December 2023. 2 ComScore MyMetric MultiPlatform Visits, November 2022 to October 2023. 3 Inside Real Estate Internal Lead System and Smart Leads System, December 2022 to November 2023. 4 Growth percentage in the number of real estate agents count since 2019, per brand or commercial program. 5 Number of real estate brokers per brand or commercial program, as of Q4 2023 Canadian Real Estate Association. 6 Phil Soper, Royal LePage President & CEO, named Most Influential Canadian for the last 11 years by Swanepool Power 200. 7 Based on market share and/or agent count for a census subdivision. 8 2023. 9 In 2021, 10 2023. 11 Online survey of 1500 Canadians completed between August 27 - 31, 2021, using Leger's online panel. ROYAL LEPAGE is a registered trademark of Royal Bank of Canada and is used under licence by Bridgemark Real Estate Services Inc. and Bridgemark Real Estate Services Manager Limited. ©2024 Bridgemark Real Estate Services Manager Limited. All rights reserved.