

# Getting the Most Out of Your Fleet With the Right Load Board



FLEET-CONNECTION.COM

**For most outsiders to the trucking industry,** freight makes its way around the country and across state lines with little to no effort — just a series of automated actions that repeat themselves daily. As those who work within any of the numerous levels of the trucking industry know, every piece of freight — no matter how big or small — takes a village to move from its start to its final destination. While many shippers and carriers work hand in hand for a great number of these deliveries, the abundant and agile owner-operators out there have a significant hand in getting the job done as well. These fleet owners handle local and ongoing contracted work, but they can also reach out to shippers and freight brokers via load boards, online marketplace where all parties can connect on moving available freight loads of varying sizes and deadlines.



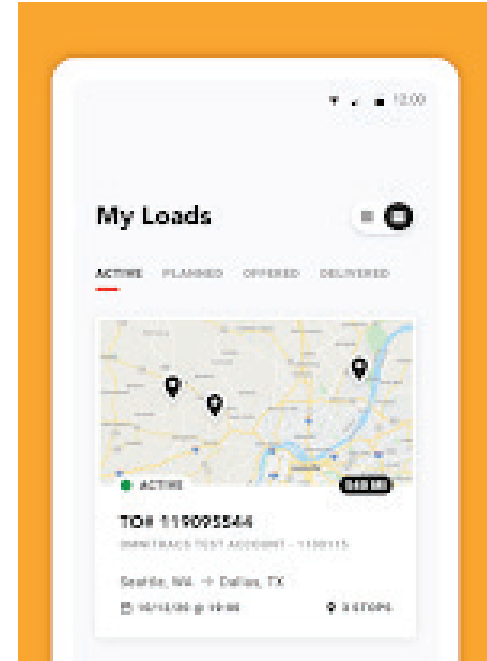
## Three Types of Load Boards

- **Traditional load boards** – established forums that allow freight brokers, shippers, and truckers to share information on loads, capacities, and destination. The freight will normally fill an entire trailer.
- **Less than truckload (LTL) boards** – boards for freight that cannot fill a trailer on its own, allowing a carrier to move multiple loads at once.
- **Miscellaneous load boards** – loads that do not fall into the above categories and are typically unconventional freight such as livestock or vehicles.

# Top 5 Load Boards

## Sylectus by Omnitracs

One of the top established load boards, Sylectus offers members peace of mind. Powered by Omnitracs, each member is vetted for credit terms, creditworthiness, and safety scores, ensuring that you are working with trusted professionals. This digital platform connects fleets with shippers that can be relied on, without any necessary investments in equipment, marketing, or labor. The solution allows owner-operators to integrate with major carriers, brokers, and third-party systems to search available loads, find the right one for their business, and negotiate a rate that is agreeable for all parties. Carriers can log into the service either from a computer or smartphone, giving carriers instant access no matter where they are — even on the road. Smaller fleets can also post loads on the board so they can keep their customers' freight moving, even if they don't have the equipment or manpower on hand.



## TRUCKSTOP

Whether you're looking to fill a van, reefer, flatbed, hot-shot or specialized trailer, owner-operators can access any kind of load through Truckstop.com's load board. Known as the first digital freight-matching marketplace on the internet, Truckstop has spent the last 25 years ensuring that its customers can quickly and easily access its load board. In 2020, the solution provider acquired RMIS to improve its carrier onboarding and insurance monitoring, as well as introduce compliance-as-a-service to the industry. Customers get help negotiating rates, finding routes, and managing paperwork, while also being provided real-time partner monitoring, IFTA reporting assistance, and an instant load-booking option. Truckstop.com also offers its customers access to a comprehensive transportation and logistics partner marketplace. You get instant access to ELD, fuel card, telematics, insurance, and legal services providers, and much more.



With founding principles such as end-to-end affordability, high precision digital trading, and intelligent automation, EKA Solutions provides its customers with a 360-degree view of their freight, their bookings, and their performance. EKA's Omni-TMS is the cloud-based software-as-a-service freight ecosystem that gives small- to medium-sized brokers, carriers, and shippers access to instant information on available loads and routes, while protecting their interests through a verified network of trusted partners and vendors. EKA's Brokerage Platform, Shipper Platform, and MPlace solutions sharpen their customers' ability to provide on-time, safely transported deliveries around the country, tracking the freight along the way. Businesses are also given access to digital tools that can streamline operations and lower costs across the board.



With more than 536 million loads and trucks posted annually, DAT offers solution packages to fit any business. Its freight-finder offers instant refresh and automated filters to keep customers constantly up to date on the newest loads posted. Carriers can also benefit from the TriHaul tool, which helps boost revenue by locating higher-paying routes. Brokers can beef up their carrier network by accessing the more than 1.4 million trucks listed at any given time. They can also locate trucks for the most problematic lanes with the LaneMakers tool. For ease of accessibility, customers can download the DAT One App to their smartphones to locate loads or trucks anywhere, any time.

Whether you are looking for loads, looking to post, or wanting a bird's-eye view of your trucks, Direct Freight's load board offers several key features. Customers can not only see what is available, they can check the weather along listed routes, download full credit reports for assurance, store and send documents, filter specific load types, get insurance information, and receive alerts on outgoing and incoming loads. The Direct Freight Driver app also lets drivers search more than 300,000 available loads daily from trusted brokers and shippers from the Direct Freight network. You can also calculate profit and mileage before bidding on a load to ensure you are making the right choice for your business.

