

# Enchanted Children's Bookstore

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## Consignment Information

Enchanted Children's Bookstore is proud to support local authors through our consignment program, which allows us to carry and feature a much wider variety of self-published and print on demand titles than we could through traditional purchasing. We will provide space for local and independent children's authors.

### **Before completing the attached Consignment Request Form, please review the following:**

If your book is self-published or not readily available through our normal wholesalers, we may choose to sell it in our store on a consignment basis. When your books are on consignment, they remain your property until sold. Enchanted Children's Bookstore cannot be responsible for lost or stolen merchandise. If you would like your book(s) to be considered for our program, please follow these guidelines:

- To be considered for our program your book must have the following:
  - A printed and bound spine displaying the title and author name (no spiral binding, please)
  - Paperback, hardback, board or equivalent cover displaying the title and author name
  - A 13-digit International Standard Book Number (ISBN)
- Our consignment review process usually takes several business days. We will notify you via e-mail or telephone of our decision as soon as possible. Materials submitted cannot be returned via mail. We will hold materials for 30 days for in-store pickup at your earliest convenience. If your book is not selected for our program, you will not be charged the \$50 administrative fee.
- When we carry your book on consignment, we will display it on our shelves. A one-time administrative fee of \$50 is required to join our program. This fee is per author, not per book; we do not charge for additional books. We will initially take 5 copies, as books sell, we will request additional copies from you. Feel free to check in with us via email regarding the sale of your book.
- Upon the sale of your book, you will receive 60% of the retail value of the book per copy sold. Checks are sent by the 25<sup>th</sup> of each month.
- Every 12 weeks we will evaluate the success of your book. If no books were sold, we will decide whether to keep your book on our shelves. If we choose not to continue carrying your book, we will contact you to arrange pickup.

### **New to consignment? Here are some tips:**

- Encourage everyone you know, friends and family, to purchase your book at Enchanted Children's Bookstore.
- Contact local media and other outreach channels to announce that your book is available at our store.
- Send out press releases, review copies, and other promotional materials to generate interest.
- Get involved with book clubs, writing groups, libraries, and other organizations relevant to your book's subject matter. The greatest success comes from a wide array of author-coordinated outreach programs.
- If you would like to request a book signing at our store, please email us at [karen.barros@cox.net](mailto:karen.barros@cox.net) with the subject line **Book Signing Request** and include all relevant information about your book.

### **Guidelines**

- We hold consignment books to the same high standards as the rest of our book inventory. All consignment books must be bound with legible titles on the spines. They must also be proofread and free of typographical errors, with a marketable design and retail price.
- Our consignment fee helps pay for administrative and promotional expenses incur throughout the consignment experience.
- You will need to provide copies of your book, a critical review or description of your book in approximately 50 words, and a JPEG image of the book cover. Your book will not appear on our website until we have this information.
- Enchanted Children's Bookstore is knowledgeable at selling books, but we don't know much about publishing them. We don't review manuscripts or offer advise on publishing manuscripts. If you're looking for information on writing and publishing, we recommend *The Writer's Market* and *Writer's Digest*.