

Annual Report

enriching lives by supporting, promoting, and connecting literary, performing, and visual artists of all ages to our community

Open Studio

PO Box 872, New London, NH 03257 info@cfanh.org 1-844-564-2787 CenterForTheArtsNH.org



Dear Friends,

It seems to me that part of what makes art so fascinating, is that it's human. With the rise of artificial intelligence, it's never been more important to discuss this matter. To me, the arts has always been about story. Story is creative, story is flowing, story is LIVED. We either experience it firsthand by creating it, express it through sound and movement, or articulate it in words to convey the stories of LIFE.

Part of what many of us appreciate about the various arts is its humanity. Yes, a computer can assemble stories and present them through algorithms and code. It can generate visually stunning images pieced together from data of the past. However, what it cannot yet do is convey the personal journey behind the creation of that art. It cannot express the years of struggle, the doubts faced during the creative process, the fulfillment of dreams after countless hours of practice, nor the joy poured into every brushstroke.

The Center for the Arts exists for the LIVES that the arts touch, encompassing both the artists and the community that can be enriched by the creativity of literary, performing, and visual artists. We support, promote and connect artists of all ages within our community, with the ongoing goal of ensuring that the arts continue to LIVE in the Lake Sunapee Region.

Thanks to you and your continued support, we will share more stories to enrich lives through the arts. I hope you will celebrate the 2023 accomplishments with us as we look forward to more in 2024!

Dena Stahlheber, Executive Director



BOARD OF DIRECTORS

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ACCOMPLISHMENTS of 2023

TEAM

- First full-time, paid executive director
- First part-time, paid marketing manger and events manager
- Eight (8) Interns from local colleges and universities

BRAND

- Revised mission and tagline, new vision
- Strategic plan for growth and solidification
- Refreshed logo with a story that represents the organization

ACTION

- Building partnerships and collaborations
- Increasing artist awareness and opportunities for artists to create

PROGRAMS

- First Family Arts Festival
- First Afterschool Arts in partnership with Outing Club
- First Ladies Night

ENRICHING LIVES THROUGH THE ARTS

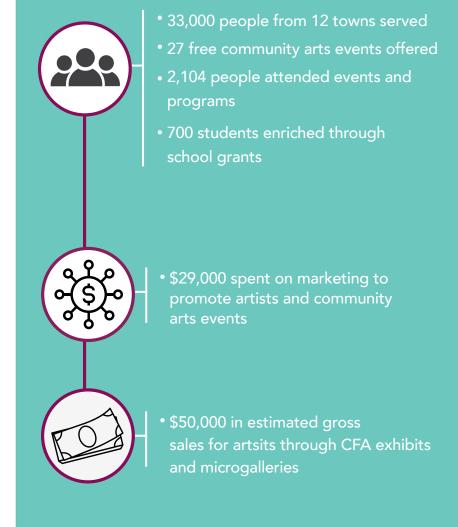
\$160,000

Enriching lives through the arts is our motto and we couldn't do this without the help of our generous donors, members, sponsors, artists, volunteers, interns, board members, and staff.

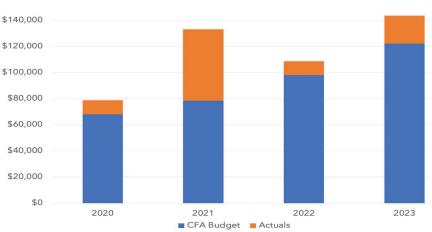
Thanks to your generous support, the CFA has grown year after year, exceeding the budget to meet the needs of artists and the community.

We sincerely appreciate your ongoing patronage and hope you will continue to join us in this effort where story is created, shared, and LIVED.

IMPACT of the Center for the Arts in 2023



CFA Growth from 2020-2023





CFA Artist Guilds

The CFA Artist Guilds are unique to this particular organization. Each guild is comprised of creative individuals with a common passion, who gather together and share their talents with each other and with our community. In addition to the visual and performing artists we recognize the importance of the literary arts and hope to expand opportunities for this guild in the future.

The **Literary Arts Guild**, traditionally centered around poets, is now expanding to encompass all writing disciplines. As part of this growth, we're inviting writers, authors, and poets to join us in establishing a vibrant community for creative expression and sharing. Our aim is to create a space where writers can flourish and showcase their work. Additionally, in collaboration with partners in our community, we're actively developing initiatives to further enrich our literary endeavors.

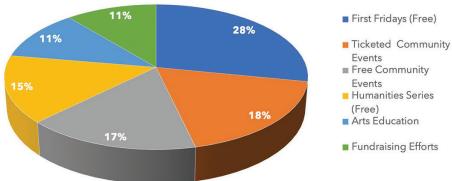
The **Performing Arts Guild** is dedicated to nurturing excellence, mastery, and inspiration across a range of performing arts, including theatre, dance, music, and storytelling. Our activities extend beyond traditional performances to include community events like Ladies Night and dance showcases, as well as cultural programs such as Irish step dancing and programs exploring historical and humanities themes.

In the **Visual Arts Guild**, we strive for excellence, mastery, and inspiration in all mediums including painting, photography, and mixed media. Our offerings include informational sessions for visual artists, exhibitions and shows at new gallery locations, opportunities for promoting artists' work, and critique sessions to support their growth and development.

Our **Arts Education** initiatives focus on nurturing the artistic talents of youth in grades K-12. We provide various opportunities, including scholarships, school and teacher grants, arts contests and activities. Through scholarships awarded to deserving students, grants for schools and teachers, and engaging contests, we aim to foster a lifelong appreciation for the arts among young learners in our community.

The CFA programs and events in each category below include each artist guild, providing a diverse range of artistic and cultural opportunities for the community.

2023 Expenses by Program/Event



2024 CFA Highlights

New membership perks

Going forward in 2024, the CFA is working to create greater value in the membership offerings for members and artists. The new gratitude event is planned as an annual thank you to all of our community for supporting the Center for the Arts in the Lake Sunapee Region. And for artist members, more opportunities to showcase and share their art, increased education and networking opportunities are in the works.

Supporting Youth Art

Winter Arts partnership with New London Recreation

The winter is a challenging time for parents and families and we are thrilled to partner with the NL Town Recreation Department to offer arts/crafts for elementary age students during these tough weather months.

Arts Afterschool partnership with the Outing Club

We want to be sure to support all our young and budding artists of all ages. We are thrilled to partner with the Outing club to offer Arts Afterschool for elementary students at Kearsarge and Sunapee school districts.

Colby Sawyer College award for student artists

As part of our continued efforts to support artists of all ages, we continue to support middle/high school age artists with scholarships but have added an award to a graduating art student at Colby-Sawyer to acknowledge these talented young artists in our community.



More in 2024 Increased partnerships

The CFA celebrates artists and arts organizations knowing that we are stronger together. Our community needs every organization to do its part to continue to enrich lives. To this end, we continue our collaborations with like-minded organizations and businesses.

Improved messaging and communication

Story is so important to the CFA and so we are working to improve how we share our story in the community through friend-raisers, public events and media.

Be sure to sign up for our newsletter to find out how you can stay informed.

- New website
- Improved social media
- Targeted programming for artists
- Solidified program and event schedule
- Clarified message in the community

The CFA plays a vital role in bridging organizations, artists, and the community, serving as an indispensable part of the community. It not only impacts the lives of the artists it supports but also has a far-reaching effect on the broader community. The organization deeply values the partnerships and support it receives from all involved.

2023 Members, Donors and Sponsors

The arts continue to flourish in the community thanks to the generous support of our membership contributors, donors, business sponsors, scholarship donors and grantors/foundations, and volunteers.

2023 Membership Donors

Founder \$5000+ Mrs. Remsen Kinne Frederick & Susan Sievert

Benefactor \$2500 Jean & Jim Connolly Don & Gabby McCree

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Susanne Eaton Steve & Susan Greenbaum Sara & Jack Harkins Jean & Bob Kjellman

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Contributor \$100+

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Associate \$25+

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Scholarship Donations

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Christopher Bent

Literary Fund Donations

\$1900 Nancy Marashio

This list is intended to include all contributions made and support given from January 1 through December 31, 2023. If we have missed your donation, gift or membership, we apologize and request that you bring this oversight to our attention so that it may be corrected in the next update of contributors' list.

2023 Annual Appeal Donors

Benefactor \$2500+

Barbara & David Calhoun Jean & Jim Connolly

Patron \$1000+

Jane Brock-Wilson Robert Martin & Carol Thrane Carol Wallace

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Mr. & Mrs. Lawrence Armstrong Janet Miller Haines Mr. & Mrs. Daniel Schneider Patricia Stewart

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Associate \$25+

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2023 Volunteers

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2023 Business Donors

Community Sponsor: \$1,000+

Northcape Design Build LaValleys

Arts Sponsors: \$750+

Bar Harbor Bank and Trust* O'Halloran Group, Keller Williams Lakes & Mountains Realty

Event Sponsor: \$500+

Candita Clayton Gallery Carroll Concrete Floorcraft Springledge Farm* Appleseeds/Sunapee Cruises Dr Donna Reed/Appletree Opticians Old Hampshire Designs Sotheby's Four Seasons Realty

Program Sponsor: 250+

Sugar River Bank MJ Harrington Jewelers* Connolly & Rooney Law Offices Better Homes & Gardens -Milestone Realty Cicely Beston Interiors Morgan Hill Bookstore Mountain Edge Suites Prospect Hill Art and Antiques Mascoma Savings Bank

In Kind donations

Bar Harbor Bank and Trust* Blue Loon Bakery Colby-Sawyer College Dexters Inn Echo Communications Flash Photo InterTown Record Kearsarge Conservatory of Performing Arts MJ Harrington Jewelers* New London Barn Playhouse New London Historical Society New London Inn SooNipi Magazine Springledge Farm* Summer Music Associates Tatewell Gallery The Fells The Livery YCN

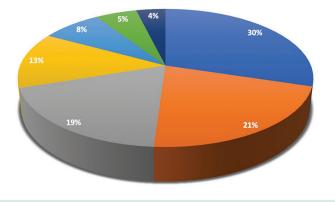
Hospitality donations

Salt Hill Shanty Tuckers Hannafords NL Inn The Elm Restaurant Bubbas Bar & Grille Peter Christians Blue Loon Bakery Grounds



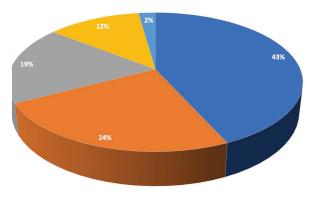
2023 Income

■ Grants ■ Membership ■ Programs ■ Annual Appeal ■ Sponsor ■ Donations & Int ■ In kind donations



2023 Expenses

Salary Marketing Operations Programs Miscellaneous



The Center for the Arts depends upon the generosity of its members, donors, sponosrs and volunteers to continue supporting our creative community and bring new quality cultural programs to our region each year.

Thank you to those who have supported our programs this past year. We look forward to seeing you in 2024!

You can find all our up-to-date programs and events on our website **www.CenterForTheArtsNH.org** or scan the code.



You can help us grow!

Become a Sustaining Member, Scholarship Sponsor or Business Underwriter today.

To learn more contact us at info@cfanh.org

Center for the Arts Lake Sunapee Region EIN # 86-1053299

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