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@biaprotect

Trust your #eDiscovery, digital investigations and Protecting our clients from #legal risks for nearly

📍 New York, NY 🌐 biaprotect.com 📅 Joiner

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BIA (Business Intelligence Associates, Inc.) @bi... · Nov 30, 2020 ...
#COVID-related or not, what are those nagging #eDiscovery questions you've had for a while but never got around to asking? We'll be answering them in our upcoming #webinar on Tues, Dec. 8 at 1 p.m. EST! Register (and submit your questions in advance) here: bit.ly/AskTheBIAExpert...

WEBINAR

Ask the Experts: Year-End Q&A with BIA

Tuesday, December 8, 2020 · 1:00 PM EST
Register (and ask questions): bit.ly/AskTheBIAExperts





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BIA (Business Intelligence Associates, Inc.) @biap... · Jul 8, 2020 ...
Concerns of a #recession have many in the #legal field wondering how they can do more with fewer resources. Luckily, #eDiscovery tech has advanced to make this possible. Check out @SchraderBrian's tips for making your eDiscovery recession-ready in @ltrc: lawtechnologytoday.org/2020/06/7-step...



🗨️ 1 🔄 8 ❤️ 44 📤



BIA (Business Intelligence Associates, Inc.) @bia... · Oct 5, 2020 ...
With so many choices out there, choosing the right #eDiscoveryanalytics tools for your #legal team can be daunting. But our latest blog is here to make that choice easier:



eDiscovery Analytics Tools: How to Choose and Use Wisely - BIA
Daunted by the number and complexity of eDiscovery Analytics Tools out there? Check out this brief crash course from our experts who us...
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It's a privilege to support Hope for Paws Colorado in their effort to transport at-risk pets from overcrowded and under-resourced shelters. Thanks to BIA's [Julie Jury](#) for helping us get involved! You can contribute to the c ...see more



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smile.amazon.com • 1 min read

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#legal departments: Why should you hire an **#eDiscovery** vendor rather than trying to **#DIY**? One of the many reasons is to reduce the risk of mistakes. Find out more reasons in our latest blog: <https://lnkd.in/dN2bZcX>




eDiscovery Is Complicated Only If You Go It Alone
biaprotect.com • 4 min read

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For **#businesses**, it's important to make sure their **#data** doesn't walk out the door with an exiting employee, but what to do in the case of leaving **#remoteemployees**? BIA [Brian Schrader](#)'s latest article in **BOSS** ...see more




How to Protect Company Data When Letting Go of Remote Employees | BOSS Magazine
thebossmagazine.com • 4 min read

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BIA - Business Intelligence Associates
September 25, 2020 · 🌐

How can construction companies handle defect lawsuits with minimal eDiscovery costs and disruptions? BIA's Barry Schwartz shares some tips in [Claims and Litigation Management Alliance Construction Claims](#) magazine: <https://online.pubhtml5.com/adfn/ntsu/#p=31>



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BIA - Business Intelligence Associates
October 5, 2020 · 🌐

Legal teams: As you re-examine your eDiscovery practices with the rise in working from home, follow this checklist through the Meet & Confer process to ensure it goes smoothly, even when meeting remotely: <https://www.biaprotect.com/blog/meet-and-confer-checklist/>




BIAPROTECT.COM

Meet and Confer Checklist - BIA
Download our Meet and Confer Checklist as a first step to hel...

👍 1

BIA - Business Intelligence Associates
January 8 at 2:05 PM · 🌐

When a healthcare company came to us with almost 150 legal matters and 3,000 custodians under litigation hold, BIA helped them organize their holds, moved their data into a tool where they could track the process automatically, and equipped them to handle all their litigation holds more effectively. Read more in this case study: <https://www.biaprotect.com/.../a-cure-for-the-common-.../>



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A Cure for the Common Litigation Hold - BIA
Tracking and managing litigation hold data was painful for a h...



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- Moderate engagement levels on LinkedIn
- Low levels of engagement on Facebook and YouTube
- Primarily duplicated content across channels
- Blog posts, relevant articles outside of organization and white papers



Access Data



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AccessData is the maker of FTK and is the global leader in digital forensics, e-discovery and incident response.

Orem, UT Joined September

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AccessData, an Exterro company @AccessData... · Aug 26, 2020

Scrambled messages, ciphertext, digital keys, algorithms, oh my! #Cryptography can be a complex subject but our new blog by @aafra1 breaks down the fundamentals. bit.ly/2FTPuZK



8 11



AccessData, an Exterro company @AccessDataGroup · Jan 7

Register for the next What the Tech? Webinar: Using FTK Imager, coming up on January 20th. Sarah Hargreaves will walk through the process of creating forensic images, previewing files and folders and more. We hope to see you there! bit.ly/38nUUif #DFIR #FTKImager

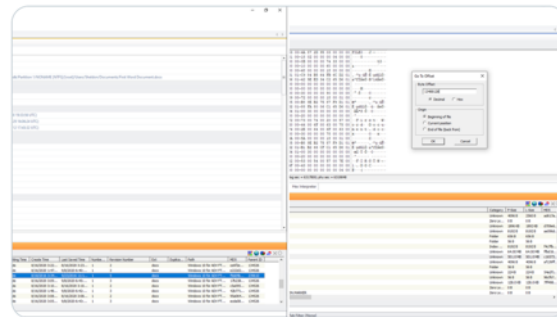


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AccessData, an Exterro company @AccessDataG... · Oct 30, 2020

Not having full control over your investigation is spooky. FTK allows you to look deep within evidence & parse detailed items at the hex level such as the NTFS volume, MFT records, EVTX logs & more items of interest! Not so frightening now. Explore more: lnkd.in/exWeKK7



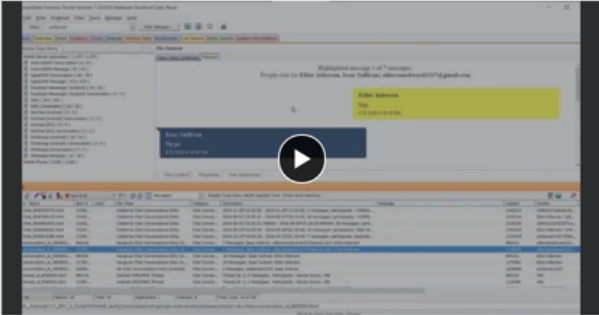
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Haven't had time to dig into the top features we just released in FTK 7.3? If you have just 4 minutes, you can see them in this short video! It's your Feature Focus Friday! TGIF! <https://lnkd.in/d/P6Kny2> ...see more




Top 3 New Features in FTK 7.3
accessdata-1.wistia.com

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What's more exciting: Predicting where the next monolith will appear, or this week's surprise announcement that AccessData has been acquired by **Exterro**?! ...see more



Mystery solved, folks.

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It's no question that our lives have been thrown a curveball, but we know all too well that your investigative work doesn't stop. We hope this article provides some insight into how investigations can continue remot ...see more



Digital Investigations don't need to stop when you self-isolate
accessdata.com

38



AccessData, an Exterro company

October 7, 2020 · 🌐

The most successful SecOps teams use SOARs and SIEMs to optimize their SOC and identify IOCs (translation: they have the right #cybersecurity tools to detect a breach). But then what? How do you investigate and analyze the breach? You need to conduct live memory analysis to locate traces of malware, and volatile data collection to investigate unknown activity within temporary storage. And most times you need to do this remotely and covertly. You might even want to automate th... [See More](#)



ACCESSDATA
#CyberSecurityAwarenessMonth

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January 14 at 12:29 PM · 🌐

With the remote workforce looking like a reality for the long-term, the cyberthreat landscape is becoming murkier and more difficult to predict, while IT teams are feeling extra pressure to ensure all the various endpoints are protected. Read our latest blog for 5 tips to success when partnering with IT to handle your toughest challenges, even throughout the pandemic. <https://bit.ly/2XDKZli>



5 TIPS
When Partnering With
Your IT Security Team

ACCESSDATA
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September 30, 2020 · 🌐

New CPE / CLE webinar! Join us for Hacker vs. Hacker, leveraging 'friendly' hackers to help you mitigate new data security risks in the wake of COVID. Our panel of experts has experience in the intelligence community, security programs, penetration testing, ethical hacking and law enforcement to help you validate your existing defense posture, identify ways to strengthen it in the face of evolving tactics and how to respond when necessary. Register today: <https://bit.ly/3kXf...> [See More](#)



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HACKERS VS. HACKERS
How 'friendly' hackers can help you mitigate
evolving security risks.

OCTOBER 21
8AM PT | 11AM ET | 4PM LONDON

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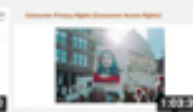
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Understanding CCPA: Preparing for California's...
89 views • 5 months ago



Quin-C for Forensic Investigators—Follow the...
144 views • 5 months ago



- Large following across all platforms
- Moderate engagement levels on LinkedIn, YouTube, Facebook and Twitter.
- Primarily duplicated content across channels
- Blog posts, tips and tricks, software tutorial, webinars and podcast as content.



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Cloud Nine | Twitter



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@Cloud9Discovery

eDiscovery on Your Own™. Automated, easy-to-use, secure eDiscovery processing and review software in a private cloud. Publisher of eDiscovery Daily blog.

Houston, TX cloudnine.com Joined

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CloudNine @Cloud9Discovery · Oct 2, 2020
When discovery spiraled out of control, this judge put an end to it. Read about it on the CloudNine blog. hubs.ly/H0xm1CT0
#legaltech #ediscovery #legalsoftware #law



1 retweet 0 likes



CloudNine @Cloud9Discovery · Nov 25, 2020

Wherever you choose to celebrate Thanksgiving this year, the @Cloud9Discovery team wishes you an abundance of joy, laughter and bright moments spent with those you love.

#thanksgiving2020 #gratitude #customerappreciation #employeeappreciation #ediscovery #legaltech



0:06 14 views

CloudNine @Cloud9Discovery · Mar 30, 2020

Need something to take your mind off #COVID19? Us too. CloudNine's very own, Doug Austin, has decided to bring back the Thought Leader Interviews! Read more about this exciting update in today's eDiscovery Daily Blog: bit.ly/39ugJDX

#eDiscovery #ThoughtLeadership



Return of the eDiscovery Daily Thought Leader Interviews: eDiscover...
Let's face it, we need something to take our mind off the COVID-19 pandemic more than ever. So, with that in mind, the appearance of th...
cloudnine.com

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#eDiscoveryDay is here and packed full of educational events and fun activities to celebrate the essential and evolving role of **#eDiscovery**. Check out the opportunities here: <https://lnkd.in/g5Xbs7s> ...see more



E-Discovery Day
e-discoveryday.com • 1 min read

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Throw-back Thursday brings great memories of **#Legalweek2019**. In just a few days, @CloudNine is bringing our best to **#Legalweek2020**. See you soon! **#eDiscovery #legaltech**



CloudNine Highlights of Legaltech 2019

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Sharing the excitement and our best congratulations to this winner of the **#2020LawFirmoftheYear**. Well done, **Eversheds Sutherland!** Read about their achievement: ...see more



Legal Business Awards 2020 - Law Firm of the Year
legalbusiness.co.uk • 5 min read

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CloudNine Discovery

March 27, 2020 · 🌐



Unlocking an **#iPhone** in a trial can be essential but is a huge challenge. How long is too long to keep an iPhone if it hasn't been opened? Read about a case that says it may take up to 37 years to crack here: <https://bit.ly/2wxP2MJ>

#eDiscovery #LegalTech



CLOUDNINE.COM

Despite Estimate of 37 Years to Crack iPhone, Government Doesn't Have to Return it – Yet:...



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CloudNine Discovery

May 27, 2020 · 🌐



CloudNine Discovery sets new sales record as market signals increase in COVID-19 litigation. Read how clients and partners like Perin Investigations are prepared to tackle the coming wave of eDiscovery activity.

#legaltech #eDiscovery #legalsoftware #law @digitalinvestigations ... See More



BUSINESSWIRE.COM

CloudNine New Account Sales Surge to Record High, Bolstered by Growing Partner Network and New...

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CloudNine Discovery

December 3, 2020 · 🌐



#eDiscoveryDay is here and packed full of educational events and fun activities to celebrate the essential and evolving role of **#eDiscovery**. Check out the opportunities here: <https://www.e-discoveryday.com/>

#legaltechnology #lawyerlife #corporatelaw



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- Moderate engagement on LinkedIn
- Low engagement on Twitter and Facebook
- Primarily duplicated content across channels
- Mainly blog posts or relevant law posts



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Complete Discovery Source (CDS Legal) is the services. Ranked #1 by the NLJ and NYLJ

Headquarters in NYC. Offices globally. Joined December 2009

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Complete Discovery Source @CDSLegal · Dec 31, 2020

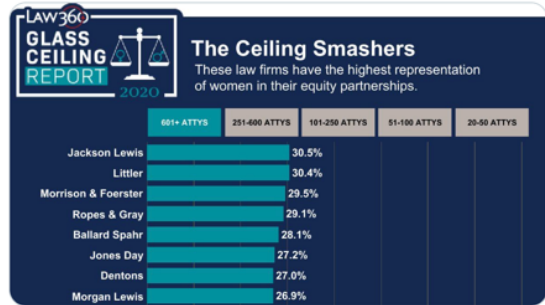
So long 2020, Hello #PIP2021! On Jan 26-27, join us to explore the data-verse of #eDiscovery. Hear from legal and technology leaders from @Chevron, @McGuireWoodsLLP, @Microsoft, @RelativityHQ, @seyfarthshawLLP, @textIQ and more! Register today!



The 4th Annual Putting Insights Into Practice Forum
We've been on a journey, all of us. We've shared an exceptional experience in human
cdslegal.com



Complete Discovery Source @CDSLegal · Oct 22, 2020
Just released: @Law360 Glass Ceiling Report 2020! Data shows that progress toward #gender equity at most U.S. law firms is painfully slow. That said, a number of firms offer bright spots for #womenlawyers. Fascinating report. (subscription required) bit.ly/2Hm5FQK

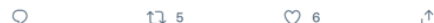


Complete Discovery Source @CDSLegal · Jul 27, 2020

Calling all #womeninediscovery! Register now for a #webinar on Wed, July 29 at 1 PM ET on Women in Legal Operations & Technology featuring panelists @Chi_from_afar from @RelativityHQ, @NikkiMacCallum from @Ihediscovery and more! Spread the word!



Women in Legal Operations & Technology: Shaping the Future of Work
Halfway through a year unlike any other in recent history, no one can deny that
cdslegal.com





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In today's **#eDiscovery**, new data formats are exploding in every direction, coming at you like a game of Asteroids. Power up your data skills at **#PIIP2021** on Jan 26-27! 10 sessions, **🌐** virtual, featuring dozens ...see more



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How do busy attorneys maintain technical competence in an **#eDiscovery** landscape that's infinitely complex and always shifting? The reality is, beyond **#CLE**, attorneys need to seek out knowledge to truly maintain the ...see more

Developing Technological Competence in the Digital Age of Law | Complete Discovery Source

cdslegal.com • 6 min read

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An **🌟** of **#chat** and **#messaging** data, complete with gifs, reactions and emojis, has been a big headache **😩** for **#ediscovery**. CDS Convert takes the pain away, transforming 13 nonstandard data types into 1 streamli ...see more

Introducing CDS Convert
vimeo.com

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Complete Discovery Source

January 12 at 12:13 PM · 🌐

Leverage #AI to boost #eDiscovery! Leading data scientists and legal experts from [Text IQ](#), [Relativity](#), [Brainspace](#), H5 and [Seyfarth](#) will go deep on this topic at #PIIP2021: A Data Odyssey, Jan 26-27. 100% virtual and still free to attend for attorneys and ediscovery practitioners at law firms and corporations. Register today! <https://bit.ly/2Lokiow>



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The 4th Annual Putting Insights Into Practice Forum

The 4th Annual Putting Insights Into Practice Forum PIIP 2021...



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December 30, 2020 at 4:03 PM · 🌐

We've made it through some challenging days. What does 2021 have in store? Join us JAN 26th at 10:30 AM ET for a keynote address by Jason Feifer, Editor-in-Chief of [Entrepreneur](#) and host of the podcasts Pessimists Archive, Problem Solvers, and Hush Money. Let Jason help you kick off the new year right and get excited for the future! 🙌 Register now: <https://bit.ly/38Loku2>

#PIIP2021 #newyear #inspiration #change



Complete Discovery Source

November 19, 2020 · 🌐

500,000+ organizations & hundreds of millions of users communicate over messaging platforms like [#Teams](#) and [#Slack](#). Luckily for [#eDiscovery](#), [#CDSConvert](#) transforms 13 data types into one unified format. A seamless review in a single workflow. Learn more: <https://bit.ly/3eleAhs>





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- Blog posts, webinars, and “women in law” content.

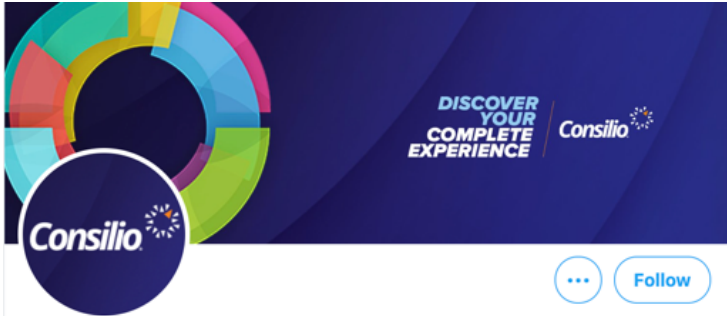
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[consilio.com](https://www.consilio.com) Joined December 201

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 **Consilio LLC** @ConsilioGlobal · Nov 6, 2020
On 11/12, @HBADC will present the 2020 Virtual Equal Justice Awards at 6pm Eastern, with keynote speaker Former Sec. of HUD @JulianCastro.

Click to register or learn more: buff.ly/2CZHnY1






 **Consilio LLC** @ConsilioGlobal · Nov 18, 2020
Are you registered for @ConseroGroup's Corporate Legal Operations Virtual Forum today? Don't miss out on panel sessions, breakout discussions, one-on-one business meetings, or Robin Snasdell speaking at 4 PM EST tomorrow! Click to learn more: buff.ly/2K6lqy #legalops



 **Consilio LLC** @ConsilioGlobal · Jan 15
#CYMI last week, a new #WomenInTech blog post went live, with Aya Takahashi. Be sure to check this empowering series! Click to read our interview with Aya: buff.ly/3nkzaRV



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We would like to give a warm welcome to [Jason Sandham](#), who is joining our UK team as a Regional Manager. We asked Jason what excites him about the legal tech industry: [...see more](#)

people

"I am looking forward to the opportunity to **grow my career** & work in a **dynamic** & exciting industry as part of an **internationally recognised brand**."

JASON SANDHAM
REGIONAL MANAGER



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Just 25 days until day one of Legalweek(year) Virtual Series 1! Make sure to join us for all five events, spanning from February to July. You definitely won't want to miss our session on 2/3 at 3:00pm EST: "Using New Law 1 [...see more](#)

Join us for the virtual
Legalweek(year) 2021
February 2-4, 2021




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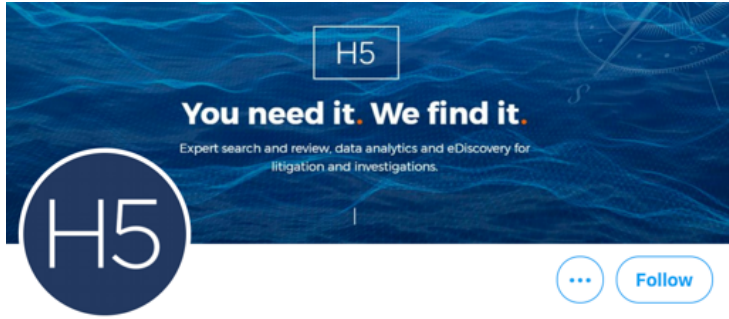
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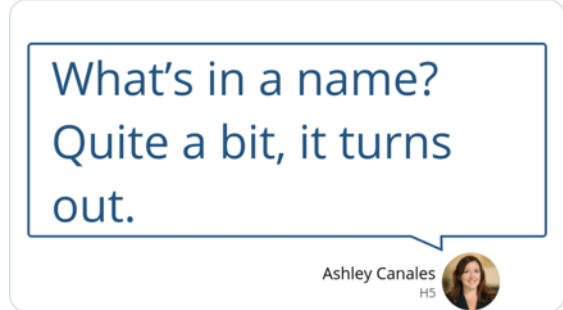
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H5 @H5technologies · Jan 20
H5 is a proud sponsor of #Solid2021, a summit focused on innovation and the business of law. Will we see you there? hubs.ly/H0F79MZ0



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H5 @H5technologies · Aug 3, 2020
"For more information on the benefits of name normalization in eDiscovery, click here." litr.ai/Ugl7 #emailthreads #NameNormalization #ediscovery






2 1

H5 @H5technologies · Nov 11, 2020
Did you hear the news? Nuix and H5 Highlight a New Strategic Partnership in Nuix Partner Feature Podcast. Listen here: hubs.ly/H0zDmRF0




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The COVID-19 pandemic not only displaced employees from office buildings to living rooms, but it also displaced and rerouted data as well. An array of communications channels (think Zoom and Slack) has proliferated. ...see more






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HEADS UP: COVID-19 DISRUPTIONS CAN ADD TO DATA WOES

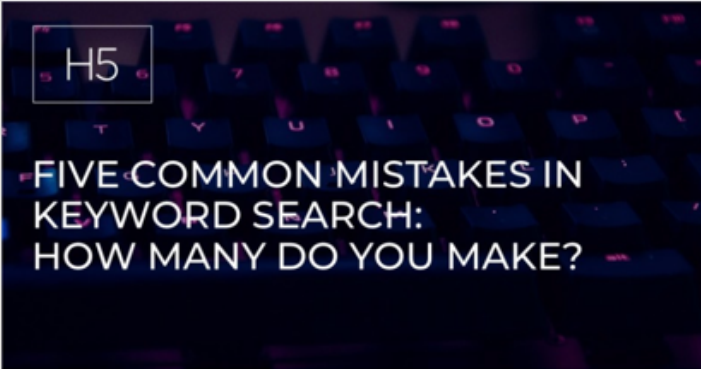
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FIVE COMMON MISTAKES IN KEYWORD SEARCH: HOW MANY DO YOU MAKE?


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Reimagining eDiscovery to Meet Growing Data Challenges

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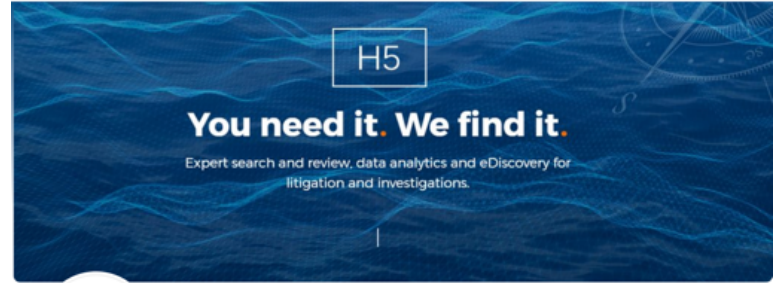
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August 17, 2020 · 🌐

"Additionally, being able to scale the generation of document descriptions across all logged documents can become its own logistical project to manage and oversee." <https://ltr.ai/VCZa>
[#Privilegedlog](#) [#Privreview](#)

And there is no use in rushing through the process.

Shelley Podolny

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 **H5**
April 24, 2020 · 🌐

Last year, we wrote an article: "Are Law Schools Finally Waking Up to the Demand for Legal Tech Training?" <https://ltr.ai/PsaY>
[#legaltech](#) [#eDiscovery](#)



 **H5**
January 20, 2020 · 🌐

"It may not happen as fast as it could, because the "move fast and break things" ethic that drives the tech start-up world is just not the way lawyers usually work." <https://ltr.ai/MUKb> [#legaltech](#) [#eDiscovery](#)

These companies insist, and rightly so, that their legal counsel understand how their industries are impacted by digitalization so as to help them strategize for the future.

Conrad de Claro

H5



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H5ediscovery



















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- Moderate following on LinkedIn
- Small following on Twitter, Facebook, and YouTube
- Highest engagement levels on LinkedIn
- Low level of engagement on Facebook, Twitter, and YouTube
- Primarily duplicated content across channels
- Podcast, blog posts, and webinars.



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Lighthouse @lhediscovery · Dec 15, 2020
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Lighthouse @lhediscovery · Dec 14, 2020
Interested in learning how the latest #AI developments are revolutionising doc review & #ediscovery? Lighthouse experts discuss the power of #AI & machine-learning in @raconteur's Legal Innovation special report, published by @thetimes: ow.ly/TEyG50CL2wr



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Need to evaluate a TAR protocol? Lighthouse's Debora Motyka Jones outlines how to identify issues in a technology assisted review methodology from producing counsel in a recent blog: <http://ow.ly/R6Hi50CVNRu>

BLOG

TAR Protocols 101: Avoiding Common TAR Process Issues

Co-authored by Debora Motyka Jones and Tobin Dietrich

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Lighthouse's [Nikki MacCallum](#) to speak on an industry webinar entitled **Women in Legal Ops & Tech: Change, Possibilities and Finding Balance** next Wednesday, Dec. 2nd at 1 p.m. ET. Register at the link below!

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Next [#WednesdayWebinar](#) Dec 2nd 1 PM ET: Women in Legal Ops & Tech: Change, Possibilities and Finding Balance. Join six women [#legaltech](#) leaders from [Buchalter](#), [Pryor Cashman](#), [Relativity](#), [Lighthouse](#) ...see more

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TO PURSUING THE LEGAL TECHNOLOGY REVOLUTION

0:09 / 0:23

15



- Large following on LinkedIn
- Moderate following on Twitter
- Moderate levels of engagement on LinkedIn
- Low levels of engagement on Twitter
- Primarily duplicated content across channels
- Blog posts, podcast, and office culture on holidays



3

Social Media Recap

Followers, Content and Share of Voice



Social Media Follower Analysis

Brand	Twitter	LinkedIn	Facebook	YouTube
BIA	1,451	1,978	111	39
Access Data	11k	13,089	5,147	2.5k
Cloud Nine	4,919	2,312	123	-
CDS Legal	2,446	1,478	157	-
Consilio	1,468	10,218	-	-
H5	384	1,743	394	52
Lighthouse Global	1,092	6,249	-	-



Social Media Channel Analysis

Brand	Post Frequency	Notable Content Types	Community Management
BIA	4+ posts a week	Blog posts, articles outside of organization, white papers.	Few comments overall, mostly positive. Interacts with many others posts on Twitter.
Access Data	3+ posts a week	Podcast, YouTube tutorials, webinars, blog, and tips.	Few comments overall, mostly positive or questions. Replies to questions.
Cloud Nine	3+ posts a month	Blog posts and video posts for holidays.	Few comments overall, mostly positive or questions. Interacts with few others posts on Twitter.
CDS Legal	3+ posts a week	Blog posts, webinars, and women in law content.	Few comments overall. Interacts with many others posts on Twitter.
Consilio	10+ posts a week	Networking events, webinars, women in tech blog posts, blog posts.	Few comments overall, mostly positive. Interacts with some others posts on Twitter.
H5	5+ posts a month	Podcast, blog posts and webinars.	Few comments overall, mostly positive. Interacts with few others posts on Twitter.
Lighthouse Global	2+ posts a week	Blog posts, office culture, and podcast.	Few comments overall. Interacts with others posts on Twitter.



Overall Key Insights

Brand and Social Media



Overall Key Insights

- Overall, there is not a lot of differentiation between types of posts within the industry
- Opportunity to separate BIA by focusing on unique offerings and respective strengths
- Opportunity to evolve social media content and expand into more employee centric efforts
- Opportunity for growth on YouTube by developing and posting more video content



BIA currently does well when compared to the competition in these areas:

- Creating white papers
- Interacting with people on Social Media
- Incorporating outside organization information into feed
- Posting relevant content frequently



From a creative perspective:

- Other brands are using more employee quotes as posts and rely heavily on graphics
- Podcasts and software tutorials are engaging posts that others use. It might be a good idea to try some of these.