

CEO SOCIAL MEDIA AUDIT

A look at Healthcare CEO's on LinkedIn

04.15.2020

Gail Boudreaux: Anthem | LinkedIn Page



Gail K. Boudreaux · 3rd

President and Chief Executive Officer of Anthem, Inc.
Indianapolis, Indiana, United States · 500+ connections · [Contact info](#)

Follow

...

Anthem, Inc.

Columbia University in the City of New York

About

Gail K. Boudreaux is President and Chief Executive Officer of Anthem, Inc., a leading health benefits company dedicated to improving lives and communities and to making healthcare simpler, more affordable and more accessible. Through its affiliated companies, Anthem serves more than 78 million people across 27 states... see more

Experience

President and CEO
Anthem, Inc.
2017 – Present · 4 yrs
Indianapolis, IN

UnitedHealthcare
6 yrs

CEO
2011 – 2014 · 3 yrs

President
2008 – 2011 · 3 yrs

EVP for External Operations and President, Blue Cross/Blue Shield of Illinois
Health Care Service Corporation
2002 – 2008 · 6 yrs
Lake Forest, IL

Various roles including SVP of Group Insurance
Aetna, a CVS Health Company
1982 – 2002 · 20 yrs
Hartford, Connecticut

Education

Columbia University in the City of New York
Masters of Business Administration with Distinction

Dartmouth College
Bachelor of Arts Cum Laude, Psychology

Interests

Anthem, Inc.
214,240 followers


Blue Cross and Blue Shield of Illinois...
86,576 followers

Sachin H. Jain, MD, MBA
President and CEO, SCAN Group and Health...
83,565 followers


Chamberlain Healthcare Public Rela...
977 followers

LinkedIn News
4,689,535 followers

Gail Boudreaux: Anthem | LinkedIn Posts

 **Gail K. Boudreaux** • 3rd+
President and Chief Executive Officer of Anthem, Inc.
1mo • 🌐 [+ Follow](#) ⋮

At Anthem, we understand our important role to support community health and ensure access to care. With the highly anticipated vaccine now rolling out across the country, we are pleased to be joining Lyft and other ...see more




Lyft, Anthem, JPMorgan Chase and United Way Launch Universal Vaccine Access Campaign
businesswire.com • 4 min read
👍👎🗨️ 453 • 9 comments

 **Gail K. Boudreaux** • 3rd+
President and Chief Executive Officer of Anthem, Inc.
4mo • 🌐 [+ Follow](#) ⋮


This [#HungerActionMonth](#), and all throughout the year, Anthem associates are taking action to help end food insecurity in our nation. At our Indy headquarters this past week, we hosted a drive-through food pan ...see more



👍👎🗨️ 268 • 5 comments

 **Gail K. Boudreaux** • 3rd+
President and Chief Executive Officer of Anthem, Inc.
3mo • 🌐 [+ Follow](#) ⋮

I hope you will join me this evening for what promises to be a most special event -- the Women's Sports Foundation Annual Salute. A free virtual broadcast, the Salute will bring together top athletes, coaches, sp ...see more



The Power of Sports to Unleash Girls' Full Potential
Gail K. Boudreaux on LinkedIn • 2 min read
Sports changes lives. And when it comes to unleashing girls' boundless potential, the...
👍👎🗨️ 287 • 7 comments

Gail Boudreaux: Anthem | LinkedIn Stats


- Name: Gail Boudreaux
- Title: CEO
- Follower count: 6,060
- [Link to profile](#)

Posts per week	Posts per month
-	1 post per month



Gail Boudreaux: Anthem | LinkedIn Insights

- High amounts of likes on posts
- Typically posts receive a fair number of comments (10 - 50 per post)
- Topics of focus include philanthropic events and initiatives as well as company statements and reports
- Heavy usage of LinkedIn articles

Arvind Krishna: IBM | LinkedIn Page



Arvind Krishna · 3rd
Chairman and Chief Executive Officer, IBM
New York City Metropolitan Area · 500+ connections · [Contact info](#)


 IBM
 University of Illinois at Urbana-Champaign

[Follow](#) ...

About

Technologist, business leader, and fan of wild ducks. I believe innovation starts with insane curiosity, passion for lifelong learning, and relentless focus on what's next. I am proud to lead a company that has been changing the way the world works for clients for 109 years. At IBM, we are driving the future of digital transformation ... see more











Experience

-  **IBM**
30 yrs 2 mos
 - Chairman**
Jan 2021 – Present · 1 mo
 - Chief Executive Officer**
Apr 2020 – Present · 10 mos
 - Senior Vice President, Cloud and Cognitive Software**
Jan 2019 – Apr 2020 · 1 yr 4 mos
Greater New York City Area
 - Senior Vice President, Hybrid Cloud and Director, IBM Research**
Jan 2015 – Jan 2019 · 4 yrs 1 mo
Greater New York City Area
 - General Manager, Development and Manufacturing, Systems and Technology Group**
Jan 2013 – Dec 2014 · 2 yrs

Education

-  **University of Illinois at Urbana-Champaign**
Doctor of Philosophy - PhD, Electrical & Computer Engineering
1985 – 1991
-  **Indian Institute of Technology, Kanpur**
B.Tech., EE
1980 – 1985

Interests

-  **Bill McDermott** 
President and CEO at ServiceNow
218,301 followers
-  **Adam Bryant** 
Managing Director at Merryck & Co.
127,208 followers
-  **T-Mobile**
418,799 followers
-  **IBM Research**
8,535 members
-  **Jon Fortt** 
CNBC Anchor; Creator of The Black Experie...
183,878 followers
-  **Ricardo Amorim** 
Most followed LatAm LinkedIn Influencer, Br...
2,215,673 followers

[See all](#)

Arvind Krishna: IBM | LinkedIn Page

Skills & endorsements

Cloud Computing · 99+

Endorsed by Debanjan Saha and 84 others who are highly skilled at this

Endorsed by 319 of Arvind's colleagues at IBM

Enterprise Architecture · 99+

Endorsed by Srinivasan Vembakkam and 37 others who are highly skilled at this

Endorsed by 200 of Arvind's colleagues at IBM

Enterprise Software · 99+

Endorsed by Richard Smith and 52 others who are highly skilled at this

Endorsed by 182 of Arvind's colleagues at IBM

Show more

Recommendations

Received (0) **Given (2)**



Ari Valtanen

Startup entrepreneur and product executive. Chief Technology Officer at sfara.

October 5, 2017, Arvind managed Ari directly

I met Ari when he was one of the leaders at SolidDB. I always enjoyed Ari's deep knowledge of in memory database, the client set and computing in general. Ari was deeply influential and helpful in integrating the technology to other parts of IBM's data management. He is well respected by his peers. As o... See more



Mike Ferguson

CEO Intelligent Business Strategies, Industry Analyst, Consultant & Keynote Speaker in Data Management & Analytics.

January 29, 2011, Arvind worked with Mike but at different companies

Mike is a thoughtful, knowledgeable analyst in the areas of business intelligence, data warehousing and IT infrastructure. He is thought provoking and pushes one towards the future. At the same time, he is pragmatic about what can be accomplished. It has always been a pleasure to work with Mike Fergus... See more

Accomplishments

15 Patents

Allocation method and apparatus for reusing network resources in a wireless communication system • Architecture for supporting service level agreements in an IP network • Dynamic selection of network providers • Wireless communication system • Active polling by network LDAP directory • Third-party notification by network directory server • Allocation method and apparatus for reusing network resources in a wireless communication system • Allocation method and apparatus for reusing network resources in a wireless communication system • Multiple item radio frequency tag identification protocol • Multiaccess scheme for mobile integrated local area networks • Communication system including method and apparatus for maintaining communications with a mobile terminal • Power-efficient technique for multiple tag discrimination • Mobility enabling access point architecture for wireless attachment to source routing networks • Method and apparatus for managing communications between multi-node quota-based communication systems • Adaptive medium access control scheme for wireless LAN

5 Honors & Awards

Distinguished Alumnus Award • Distinguished Alumni Award • IBM Outstanding Technical Achievement Award for Entry Level Wireless LAN Product Family • IBM Outstanding Technical Achievement Award for SAMBA Wireless LAN • IBM Research Division Award for RFID

2 Languages

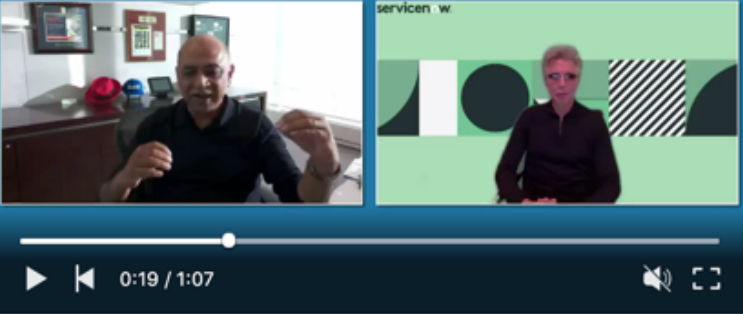
English • Hindi

Arvind Krishna: IBM | LinkedIn Posts

Arvind Krishna • 3rd+
Chairman and Chief Executive Officer, IBM
3mo • Edited • 🌐

+ Follow ...

Bill McDermott and I are excited to share **IBM's** new strategic partnership with **ServiceNow** and the launch of Watson AIOps with ServiceNow's Now Platform, a powerful new way for clients to use **#AI** to transform t ...see more



4,094 · 95 comments · 159,604 Views

Arvind Krishna • 3rd+
Chairman and Chief Executive Officer, IBM
4mo • Edited • 🌐

+ Follow ...

We are marking a milestone in our advancement of **#quantumcomputing** with the announcement of a detailed roadmap designed to drive the emergence of a quantum industry. Our team is developing a suite ...see more



4,283 · 144 comments

Arvind Krishna • 3rd+
Chairman and Chief Executive Officer, IBM
7mo • 🌐

+ Follow ...

The importance of **#AI** and hybrid **#cloud** hasn't changed with the onset of COVID-19. What has changed is the pace of change, which has dramatically accelerated. Our approach to hybrid cloud is the most flexible and ...see more



IBM'S HYBRID CLOUD STRATEGY

IBM Expands Cloud to Daimler
bloomberg.com • 1 min read

1,484 · 26 comments

Arvind Krishna: IBM | LinkedIn Stats

- Name: Arvind Krishna
- Title: CEO
- Follower count: 89,925
- [Link to profile](#)

Posts per week	Posts per month
-	1 - 2 posts per month

Arvind Krishna: IBM | LinkedIn Insights

- Very high engagement on all posts
- Posts typically receive dozens to hundreds of comments
- Shares third party articles, media hits and other IBM employee posts
- Uses a mix of static posts as well as video content
- Posts LinkedIn articles approximately once a quarter
- Posts consist of corporate announcements, major initiatives, corporate culture, thought leadership and more

Brent Shafer: Cerner | LinkedIn Page



Message

Brent Shafer · 3rd

Chairman & CEO at Cerner Corporation

Kansas City, Missouri, United States · 500+ connections ·

[Contact info](#)

Cerner Corporation

Interests



Jeroen Tas 
Chief Innovation & Strategy Officer and M...
151,966 followers



The George Washington University...
14,640 followers



Cerner Corporation
235,927 followers



David Kirkpatrick 
Founder and Editor-in-Chief at Technom...
121,106 followers



Digital Health
82,093 members



University of Utah
200,884 followers

[See all](#)

Experience



Chairman & CEO
Cerner Corporation
Feb 2018 – Present · 3 yrs
Kansas City, Missouri Area



Philips North America
16 yrs

Chief Executive Officer and Executive Vice President
2014 – Present · 7 yrs
Andover, Massachusetts

Chief Executive Officer and Executive Vice President
2010 – 2014 · 4 yrs

[Show 1 more role](#)



Hill-Rom
4 yrs

Vice President and General Manager, Patient Environment Division
2004 – 2005 · 1 yr

Vice President, Americas and Asia Pacific Sales Division
2001 – 2005 · 4 yrs



Various Positions
General Electric Medical Systems
1996 – 2001 · 5 yrs



Various Positions
Hewlett Packard Enterprise
1987 – 1996 · 9 yrs

[Show 2 more experiences](#)

Education





University of Utah

Brent Shafer: Cerner | LinkedIn Page


Skills & endorsements


Cross-functional Team Leadership · 23

 Endorsed by Stacie Ruth and 6 others who are highly skilled at this

 Endorsed by 17 of Brent's colleagues at Philips

Medical Devices · 18

 Endorsed by Joy Celebre and 4 others who are highly skilled at this

 Endorsed by 12 of Brent's colleagues at Philips

Leadership · 16

 Endorsed by 10 of Brent's colleagues at Philips

Show more ▾

Accomplishments

1 [Publication](#)
Building a Better Model for Health Care



Brent Shafer: Cerner | LinkedIn Posts

Brent Shafer • 3rd+
Chairman & CEO at Cerner Corporation
2d • 🌐

For a decade, Dr. [Kurt Newman](#) has led [Children's National Hospital](#) with empathy while championing a culture of innovation. His story is an important reminder of the importance of collaboration, commi ...see more



Podcast

Ep. 205: The leadership behind better pediatric care | Listen time: 28:13
cerner.com • 1 min read

👍❤️ 11

Brent Shafer • 3rd+
Chairman & CEO at Cerner Corporation
2mo • 🌐

Patients should expect the same personalized communication from their health care providers as they get from other industries. This is a significant step toward meeting patients where they are.




News Release

Cerner Simplifies Patient Communication
cerner.com • 2 min read



👍❤️🌐 45

Brent Shafer • 3rd+
Chairman & CEO at Cerner Corporation
4mo • 🌐

Swift and seamless communication is foundational to care team mobility and flexibility. Great collaboration between leaders at [Boston Children's Hospital](#) and the [Cerner Corporation](#) CareAware Connect team here.



Cerner Client Achievement
CareAware Connect expands staff communication at Boston Children's Hospital



CareAware Connect™ expands staff communication at Boston Children's Hospital
cerner.com

👍🌐 94

Brent Shafer: Cerner | LinkedIn Stats

- Name: Brent Shafer
- Title: Chairman & CEO
- Follower count: 4,153
- [Link to profile](#)

Posts per week	Posts per month
2+ posts per week	5+ posts per month

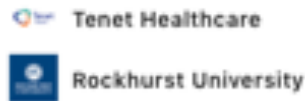
Brent Shafer: Cerner | LinkedIn Insights

- Missing biography on profile page
- Moderate engagement with few comments on posts
- Posts are mainly focused on organizational and company announcements
- Some earned media coverage but predominantly link to corporate website

Ronald Rittenmeyer: Tenet Healthcare | LinkedIn Page



Ronald Rittenmeyer · 3rd
Executive Chairman & CEO at Tenet Healthcare
Plano, Texas, United States · 500+ connections ·
[Contact info](#)



Education



Rockhurst University
Master of Business Administration (MBA)
1983 – 1985



Wilkes University
Bachelor of Science (B.S.), Commerce and Finance
1966 – 1972

Experience

- Tenet Healthcare**
10 yrs 8 mos
 - Executive Chairman & CEO**
Oct 2017 – Present · 3 yrs 4 mos
Dallas, Texas
 - Executive Chairman**
Aug 2017 – Present · 3 yrs 6 mos
 - Lead Director**
May 2016 – Aug 2017 · 1 yr 4 mos
 - Director**
Jun 2010 – May 2016 · 6 yrs
Dallas, TX
- Director**
AIG
Apr 2010 – Present · 10 yrs 10 mos
Greater New York City Area
- Director**
QuintilesIMS
Apr 2010 – Present · 10 yrs 10 mos
Danbury Conn
- Millennium Health**
1 yr 8 mos
 - Chairman & CEO**
Apr 2016 – Aug 2017 · 1 yr 5 mos
Retired on August 31,2017
 - Chairman**
Jan 2016 – Mar 2016 · 3 mos
Dallas TX - San Diego CA
- Chairman, CEO**
Turnberry Advisors
Jun 2014 – Dec 2015 · 1 yr 7 mos
Dallas/Fort Worth Area
A private consultancy focused on improving performance metrics utilizing a dedicated talent pool of experienced executives.

Show 5 more experiences

Ronald Rittenmeyer: Tenet Healthcare | LinkedIn Page

Skills & endorsements

Strategic Planning · 44



Endorsed by 2 of Ronald's colleagues at AIG



Endorsed by 10 people who know Strategic Planning

Strategy · 40



Endorsed by Michael Klaus and 9 others who are highly skilled at this



Endorsed by 3 of Ronald's colleagues at Expert Global Solutions (now Alorica)

Executive Management · 33



Endorsed by Ben Trowbridge and 1 other who is highly skilled at this



Endorsed by 3 of Ronald's colleagues at Expert Global Solutions (now Alorica)

Show more ▾

Recommendations

Received (1)

Given (0)



Warren Strickland
Business Counselor
September 8, 2014, Ronald was a client of Warren's

Ron delivers bottom line business performance - ever time. Proven in multiple industries, and multiple situations (turnaround, growth, etc.).

Interests



Millennium Health
13,425 followers



IMS Health
153,398 followers



Byron Auguste
CEO and co-founder at Opportunity@Wor...
10,951 followers



NP Strategy
879 followers



AIG
683,845 followers



Tenet Healthcare
129,800 followers

See all

Accomplishments

7

Organizations

National Defense University · S M U Cox School of Business Advisory Board · U S Army War College · National Kidney Association · US Chamber of Commerce · Wilkes University · Greenhill School

3

Honors & Awards

Outstanding Civilian Service Medal · Honorary Doctor of Humane Letters · Masters of Letters, Strategic Studies

Ronald Rittenmeyer: Tenet Healthcare | LinkedIn Posts

Ronald Rittenmeyer • 3rd+
Executive Chairman & CEO at Tenet Healthcare
1yr • 🔒

Good article and good insights.



Google Spent Years Studying Effective Bosses. Now They Teach New Managers These 6 Things
inc.com • 3 min read


👍❤️ 21 - 2 comments

Ronald Rittenmeyer • 3rd+
Executive Chairman & CEO at Tenet Healthcare
4yr

The rise of the fourth branch of government - The Washington Post
<https://lnkd.in/egjhu8n>

👍 4

Ronald Rittenmeyer • 3rd+
Executive Chairman & CEO at Tenet Healthcare
5yr



How CEOs Can Benefit From Having a Chief of Staff
chiefexecutive.net

👍 1

Ronald Rittenmeyer: Tenet Healthcare | LinkedIn Stats

- Name: Ronald Rittenmeyer
- Title: Chairman & CEO
- Follower count: 1,049
- [Link to profile](#)

Posts per week	Posts per month
-	-

Ronald Rittenmeyer: Tenet Healthcare | LinkedIn Insights

- No profile picture or cover photo
- Has only posted a handful of times in the last few years
- Low engagement on posts
- Leaves comments on other posts periodically

David Cordani: Cigna | LinkedIn Page

David Cordani · 3rd

President and CEO of Cigna
Bloomfield, Connecticut, United States · 31,219 followers ·
[Contact info](#)

Cigna
 Texas A&M University

About

David Cordani became President and CEO of Cigna in 2009 and has spearheaded its transformation into a leading global health service company with an emphasis on empowering individuals to manage their own health; innovating new health delivery models; partnering with physicians to focus on wellness and prevention; and improving... see more

Experience

- Cigna**
29 yrs 5 mos
 - President and CEO**
Jun 2009 – Present · 11 yrs 8 mos
Bloomfield, CT
 - President and COO**
Jun 2008 – Jul 2009 · 1 yr 2 mos
Bloomfield, CT
 - Regional Leadership**
Sep 1991 – Jun 2008 · 16 yrs 10 mos
Various roles across the organization including President of CIGNA HealthCare, President of Health Segments for CIGNA HealthCare, Senior Vice President and Chief Financial Officer of CIGNA HealthCare, Controller for CIGNA Corporation, and President of CIGNA HealthCare's Southeast Region.

Chairman Of The Board
America's Health Insurance Plans (AHIP)
2019 – Present · 2 yrs

Member
Business Roundtable
Jan 2010 – Present · 11 yrs 1 mo

Board Of Directors
General Mills
Nov 2014 – Present · 6 yrs 3 mos

Chairman of U.S.-Korea Business Council
U.S. Chamber of Commerce
Jan 2018 – Jan 2020 · 2 yrs 1 mo

[Show 3 more experiences](#)

Education

Texas A&M University
Bachelor of Business Administration - BBA

University of Hartford
Master of Business Administration - MBA, Marketing

David Cordani: Cigna | LinkedIn Page

Volunteer experience



Volunteer, Guide
Achilles International



Founder
The David and Sherry Cordani Family Foundation

Accomplishments

2

Honors & Awards

Glassdoor's Top CEOs • Achilles International's Volunteer of the Year Award



1

Publication

The Courage to Go Forward



Interests



David Kenny
CEO & Chief Diversity Officer, Nielsen
155,363 followers



General Mills
478,894 followers



Gary Vaynerchuk
Chairman of VaynerX, CEO of VaynerMedi...
4,495,546 followers



University of Hartford
56,567 followers



U.S. Chamber of Commerce
33,897 followers



Express Scripts
131,069 followers

[See all](#)

David Cordani: Cigna | LinkedIn Posts

David Cordani • 3rd+
President and CEO of Cigna
1w •

+ Follow ...

I had the opportunity to participate in a fireside chat with **J.P. Morgan** analyst Gary Taylor at the J.P. Morgan Health Care Conference. We discussed topics ranging from pharmacy innovation and whole ...see more



In Case You Missed It: Cigna and Evernorth leaders discuss industry dynamics and growth strategy at J.P. Morgan Health Care Week 2021
cigna.com • 4 min read

230 · 1 comment

David Cordani • 3rd+
President and CEO of Cigna
1mo •


+ Follow ...

Today, Cigna Group Insurance (CGI) begins an exciting new chapter as part of **New York Life Insurance Company**. We are so grateful to the CGI team for their many contributions, and we are looking forward ...see more

Cigna
285,868 followers
1mo •

+ Follow

Cigna and New York Life Insurance Company today announced the completion of New York Life's acquisition of Cigna's group life, accident and disability insurance business. Click for more ir ...see more



CIGNA IN THE NEWS
New York Life Completes Acquisition of Cigna's Group Life and Disability Insurance Business

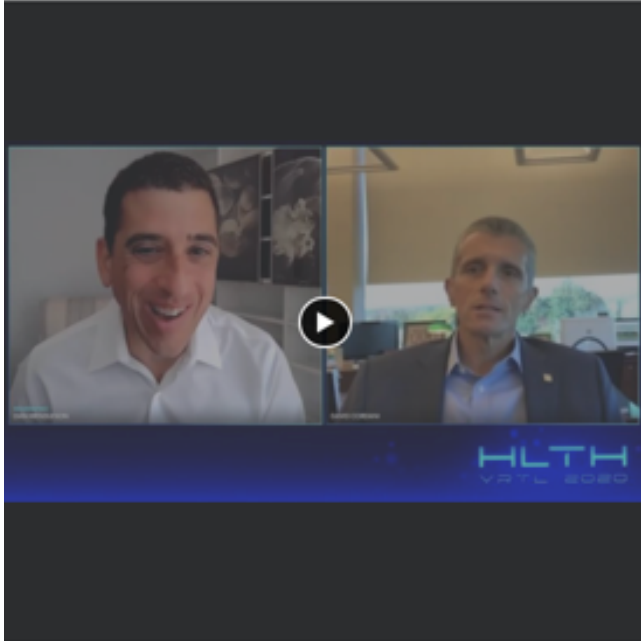
#CignaNews

667 · 14 comments

David Cordani • 3rd+
President and CEO of Cigna
3mo •

+ Follow ...

I was honored to discuss how we can shape a more sustainable model for health care with **Dan Mendelson**, founder, **Avalere Health**, at **#HLTH2020**. Cigna is deeply committed to being champions f ...see more



David Cordani, President and CEO of Cigna
youtube.com

304 · 14 comments

David Cordani: Cigna | LinkedIn Stats


- Name: David Cordani
- Title: President & CEO
- Follower count: 31,221
- [Link to profile](#)


Posts per week	Posts per month
1+ posts per week	4+ posts per month



David Cordani: Cigna | LinkedIn Insights

- High engagement on most posts
- Receives approximately 12 – 50 comments per posts
- Shares corporate LinkedIn page posts and updates
- Focused on not only major announcements but also holidays and general industry outreach
- Mix of content includes static images, videos and LinkedIn articles

Dave Wichmann: UnitedHealth | LinkedIn Page



Dave Wichmann · 3rd 
Chief Executive Officer at UnitedHealth Group
Minneapolis, Minnesota, United States ·
500+ connections · [Contact info](#)


 **UnitedHealth Group**
 **Illinois State University**

[Follow](#) ...

About


As CEO of UnitedHealth Group, it is my honor and privilege to work alongside more than 325,000 fellow team members who are dedicated to helping people live healthier lives and making the health system work better for everyone. Our ultimate ambition is to build the next-generation health system in a socially conscious w... see

Experience


 **UnitedHealth Group**
23 yrs

- Chief Executive Officer**
2017 – Present · 4 yrs
- President**
2014 – 2017 · 3 yrs
- Chief Financial Officer**
2011 – 2016 · 5 yrs
- President, Operations and Technology**
2008 – 2014 · 6 yrs
- President, Commercial Markets Group**
2006 – 2008 · 2 yrs

[Show 3 more roles](#) ▾

 **Partner**
Arthur Andersen & Co.
1995 – 1998 · 3 yrs

Education

 **Illinois State University**
Bachelor of Science - BS, Accounting
1981 – 1985

Dave Wichmann: UnitedHealth | LinkedIn Page

Volunteer experience



Board Of Directors
YMCA of the Greater Twin Cities
2008 – Present • 13 yrs

Chairman (2015-present)



Board Of Directors
Tennant Company
2009 – Present • 12 yrs

Interests



UnitedHealth Group
958,946 followers



Optum
269,533 followers



UnitedHealthcare
103,029 followers



UnitedHealthcare Children's Foun...
569 followers



YMCA of the North
6,900 followers

Dave Wichmann: UnitedHealth | LinkedIn Posts



Nothing to see for now
Posts that Dave shares will be displayed
here

Dave Wichmann: UnitedHealth | LinkedIn Stats

- Name: Dave Wichmann
- Title: CEO
- Follower count: 4,155
- [Link to profile](#)

Posts per week	Posts per month
-	-

Dave Wichmann: UnitedHealth | LinkedIn Insights

- Profile is complete but missing cover photo
- Account has not posted or interacted with any other LinkedIn account

Bruce Broussard: Humana | LinkedIn Page



Bruce Broussard · 3rd 

President and CEO at Humana

Louisville, Kentucky, United States · 228,141 followers ·

[Contact info](#)



Humana



University of Houston

Education



University of Houston

MBA, Finance

1987 – 1989



Texas A&M University - Mays Business School

BBA, Finance, Accounting

1981 – 1984

Experience



Humana

9 yrs 2 mos

President And Chief Executive Officer

Jan 2013 – Present · 8 yrs 1 mo

President

Dec 2011 – Present · 9 yrs 2 mos



US Oncology

11 yrs 5 mos

Chairman and Chief Executive Officer

Sep 2009 – Dec 2011 · 2 yrs 4 mos

Chief Executive Officer

Jan 2008 – Aug 2009 · 1 yr 8 mos

Show 3 more roles 



Chief Executive Officer

Harbor Dental

Jan 1997 – Aug 2000 · 3 yrs 8 mos



Chief Financial Officer

Regency Health Services

Jan 1995 – Oct 1996 · 1 yr 10 mos



Chief Financial Officer

Sun Healthcare Group

1993 – 1996 · 3 yrs

Show 2 more experiences 

Bruce Broussard: Humana | LinkedIn Page

Recommendations

Received (0) **Given (1)**



Michael Hollis
Executive Connector +
Innovation Broker
April 18, 2019, Bruce worked
with Michael but at different
companies

"I've known Michael for a long time and so it's both a pleasure and honor to recommend him to others in the community. While both of our schedules are busy throughout the year, I always look forward to seeing him at the healthcare summit he hosts each year in Nashville. Over my years of knowing Michael... See more

Interests



Sify eLearning
6,076 followers



Home of the Innocents
2,742 followers



Executive Assistants to CEOs
82,280 members



Steven J. Thompson
Principal at NorthStar Healthcare Advisors
214,114 followers



BASELoad & W-9 Corrections
1,244 followers



Humana
271,388 followers

[See all](#)

Bruce Broussard: Humana | LinkedIn Posts

Bruce Broussard • 3rd+
President and CEO at Humana
1w • Edited

+ Follow

2020 stretched **Humana** and me in ways we had never contemplated before. Yet, it made us better - and me better - by providing tremendous learnings during one of the most challenging periods of a life ...see more



Reflections on Leadership
Bruce Broussard on LinkedIn • 4 min read
Last year stretched Humana and me in ways we had never contemplated before. Yet,...

429 • 14 comments

Bruce Broussard • 3rd+
President and CEO at Humana
5mo

+ Follow

With all the events happening in the world today, it's easy to form a negative view of the future. But there's much room for optimism. I got a glimpse of this firsthand during a meeting with about 20 of H...see more



What I Learned from Our Virtual Summer Interns
Bruce Broussard on LinkedIn • 3 min read
With all the events happening in the world today, it's easy to form a negative view of...

451 • 7 comments

Bruce Broussard • 3rd+
President and CEO at Humana
8mo

+ Follow

The coronavirus crisis has demonstrated two things - the resilience of the American people and the ingenuity of public-private partnerships in taking on insurmountable public health challenges. I was prou...see more



Most Medicare enrollees could get insulin for \$35 a month
apnews.com • 4 min read

379 • 17 comments

Bruce Broussard: Humana | LinkedIn Stats

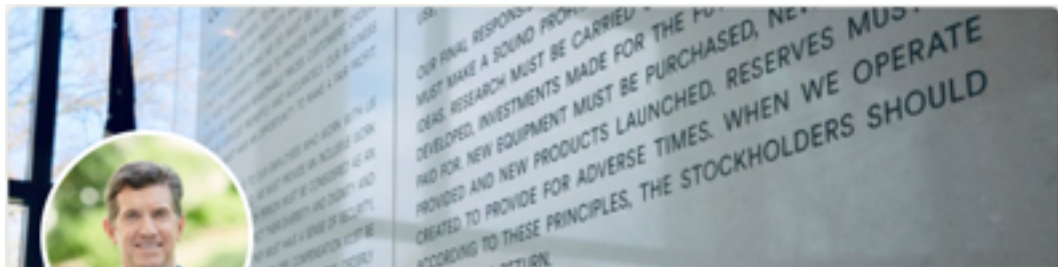
- Name: Bruce Broussard
- Title: CEO
- Follower count: 228,141
- [Link to profile](#)

Posts per week	Posts per month
-	1+ posts per month


Bruce Broussard: Humana | LinkedIn Insights

- Moderate to high levels of engagement on posts
- Typical post receives 5 – 20 comments
- Content is predominantly focused on corporate announcements and larger community-based issues such as racial justice and social determinants of health
- Heavy usage of LinkedIn articles with some earned media sharing


Alex Gorsky: Johnson & Johnson | LinkedIn Page



OUR ORIGINAL RESPONSIBILITY IS TO MAKE A HEALTHY WORLD. WE MUST MAKE A SOUND PROMISE. IDEAS, RESEARCH MUST BE CARRIED OUT. DEVELOPED. INVESTMENTS MUST BE PURCHASED, NEW PRODUCTS FOR NEW EQUIPMENT LAUNCHED. RESERVES MUST BE PROVIDED AND NEW PRODUCTS LAUNCHED. WHEN WE OPERATE IN ADVERSE TIMES, WE OPERATE ACCORDING TO THESE PRINCIPLES, THE STOCKHOLDERS SHOULD RETURN.





Follow ...

Alex Gorsky · 3rd 

Chairman of the Board and Chief Executive Officer,
Johnson & Johnson

New Brunswick, New Jersey, United States ·
48,676 followers · [Contact info](#)

 Johnson & Johnson

 The Wharton School

About

Healthcare is one of society's greatest challenges. What could be more personal and more important to every individual, family and community than health and wellness?
... see more

Experience



Chairman of the Board and Chief Executive Officer

Johnson & Johnson

Apr 2012 – Present · 8 yrs 10 mos

In 2012, I was given the honor of becoming the CEO of Johnson & Johnson. I have been guided by my firm belief that corporations have the responsibility to take on the leadership roles essential to solving some of the most pressing global social challenges. By upholding Johnson & Johnson's longstanding Credo of responsibility to customers, employees and communities first, we feel privileged to be a leader at the forefront of modern healthcare and touch the lives of more than a billion people every day.

Education



The Wharton School

MBA, Business

1994 – 1996



United States Military Academy at West Point

BS, Engineering, Political Science


1978 – 1982

Alex Gorsky: Johnson & Johnson | LinkedIn Page

Skills & endorsements

Healthcare · 15


 Endorsed by Philip Gerbino and 1 other who is highly skilled at this


 Endorsed by 3 of Alex's colleagues at Johnson & Johnson

Strategic Planning · 13

Oliver Bell and 12 connections have given endorsements for this skill

Medical Devices · 13

 Endorsed by Nancy E. Corkum, who is highly skilled at this

 Endorsed by 2 of Alex's colleagues at Johnson & Johnson

Show more ▾

Interests



The Wharton School
388,433 followers



United States Military Academy
46,082 followers



United States Military Academy at ...
68,776 followers



Jeff Weiner 
Executive Chairman at LinkedIn
10,784,510 followers



Bill George 
Harvard Business School Professor, forme...
203,809 followers



Vas Narasimhan 
Reimagining medicine as CEO of Novartis
215,142 followers

See all

Alex Gorsky: Johnson & Johnson | LinkedIn Posts

Alex Gorsky • 3rd+
Chairman of the Board and Chief Executive Officer, J...
2mo • 🌐

+ Follow

I couldn't be more pleased to welcome retired U.S. Army Lieutenant General and former Army Surgeon General Dr. **Nadja West** to the **Johnson & Johnson** Board of Directors. Dr. West's unique cor ...see more



Nadja Y. West
jnj.com • 1 min read

👍👎🗨️ 3,530 • 122 comments

Alex Gorsky • 3rd+
Chairman of the Board and Chief Executive Officer, J...
2mo • 🌐

+ Follow

Today is Veterans Day in the United States, an occasion for all of us to honor those who have served and sacrificed so much for their fellow citizens. It's also a day when I always think about my late father, Al Gorsky—the man who showed me what can be accomplished when you serve your country and bring that military experience to the corporate world. Earlier this week I spoke with the Veterans Leadership Council at **Johnson & Johnson** as well as **The Wharton School Veterans** about my own time in the U.S. Army, and encouraged them to never underestimate the unique skill sets they possess. Veterans like **Ashley Sogge** and **Megan Duley** have the kind of discipline and insights that are critical to building unified, empowered teams in any kind of company. I can't wait to see what their generation of leaders accomplishes—both at Johnson & Johnson and beyond.



👍👎🗨️ 1,451 • 38 comments

Alex Gorsky • 3rd+
Chairman of the Board and Chief Executive Officer, J...
4mo • 🌐

+ Follow

Today, **Johnson & Johnson** announced the launch of a large-scale, multi-country Phase 3 trial of a single dose of our COVID-19 vaccine candidate. We're moving forward with optimism, confidence, and an unwi ...see more



The Next Phase of Our COVID-19 Vaccine Development
Alex Gorsky on LinkedIn • 2 min read

It's hard to believe that just six months have passed since our scientists identified...

👍👎🗨️ 15,108 • 379 comments

Alex Gorsky: Johnson & Johnson | LinkedIn Stats

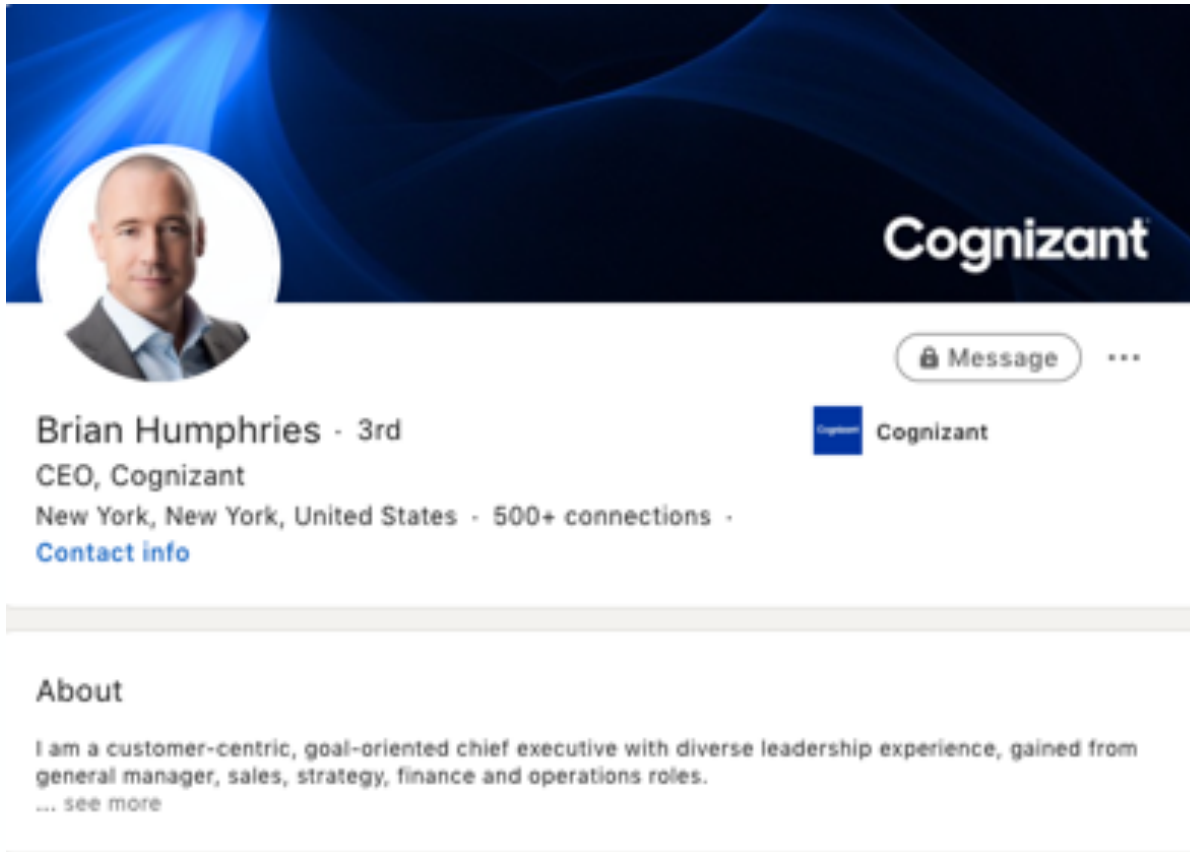
- Name: Alex Gorsky
- Title: Chairman & CEO
- Follower count: 49,812
- [Link to profile](#)

Posts per week	Posts per month
-	1 post per month

Alex Gorsky: Johnson & Johnson | LinkedIn Insights

- High levels of engagements with some posts receiving thousands of likes
- Posts receive dozens to hundreds of comments at times
- Replies to comments on his posts and thanks people for any compliments he receives
- Heavy focus on COVID in the past year but content also focuses on employee communications and community initiatives
- Utilizes LinkedIn articles and earned media coverage

Brian Humphries: Cognizant | LinkedIn Page



Brian Humphries - 3rd
CEO, Cognizant
New York, New York, United States - 500+ connections -
[Contact info](#)

About

I am a customer-centric, goal-oriented chief executive with diverse leadership experience, gained from general manager, sales, strategy, finance and operations roles.
... see more



Experience

- CEO**
Cognizant
Mar 2019 - Present - 1 yr 11 mos
NYC/London
- CEO, Vodafone Business**
Vodafone
Feb 2017 - Feb 2019 - 2 yrs 1 mo
London
CEO of Vodafone Business, leading through strategy and people to help businesses succeed in a digital world.
- President, Chief Operating Officer, Infrastructure Solutions Group**
Dell EMC
Sep 2016 - Feb 2017 - 6 mos
Geneva Area, Switzerland
Responsibility includes ensuring the effective integration of pre-merger EMC and Dell infrastructure solutions businesses, including driving a strong alignment between Product Group and field sales and marketing, Strategic Planning, Technology Alliances, Operations, Pricing, BU strategic consulting and the
- Dell**
3 yrs 6 mos
President, Worldwide Enterprise Solutions
Jul 2014 - Sep 2016 - 2 yrs 3 mos
Geneva Area, Switzerland
President of Sales, Strategy and Alliances for Dell's Enterprise Solutions organization globally. Responsibility included regional sales and product marketing teams, and global strategy, alliances and solutions organizations. Scope encompassed enterprise solutions, including hardware, software and services.
- Vice President & General Manager, Enterprise Solutions, EMEA**
Apr 2013 - Jul 2014 - 1 yr 4 mos
General Manager and Vice President Sales for Dell's Enterprise Solutions organization across Europe, Middle-East and Africa. Scope encompasses enterprise solutions, including hardware, software and services. Responsibilities include sales coverage, channel, marketing, business development, partner programs & ... see more
- HP**
10 yrs 10 mos
Senior Vice President, Emerging Markets
Mar 2011 - Jan 2013 - 1 yr 11 mos
Responsibility for leading HP's global Emerging Markets business, with a focus on accelerating top line growth across 63 countries representing \$8 billion in revenue. Actively engaged with country Managing Directors to drive annual P&L performance. Led the creation of multi-year business plans, business development and ... see more
- Senior Vice President, Strategy and Corporate Development**
Nov 2008 - Mar 2011 - 2 yrs 5 mos
Palo Alto, CA
Served as Chief of Staff for HP Chairman and CEO, with responsibilities including leading company transformation initiatives, project ownership and execution, business development and alliance initiatives, Executive Committee and Operational Review content management and action closure, ownership of annual strategy ... see more

Show 4 more roles
Show 3 more experiences

Brian Humphries: Cognizant | LinkedIn Page

Education



University of Ulster
Bachelor of Business Administration (B.B.A.), Honors
1991 – 1996

Skills & endorsements

Strategy · 99+



Endorsed by **Andy Mattes** and **56 others** who are highly skilled at this



Endorsed by **42 of Brian's colleagues** at **Cognizant**

Business Strategy · 99+



Endorsed by **Fernando O.** and **10 others** who are highly skilled at this



Endorsed by **40 of Brian's colleagues** at **Cognizant**

Business Development · 99+



Endorsed by **Mu Y. Li** and **14 others** who are highly skilled at this



Endorsed by **28 of Brian's colleagues** at **Cognizant**

Show more ▾

Interests



Accenture
6,285,413 followers



Harvard Business Review - Reader'...
173,684 members



IoT, Internet of Things, M2M, Smar...
123,721 members



GE Healthcare
1,534,316 followers



Internet of Things
151,695 members



Bill Gates
Co-chair, Bill & Melinda Gates Foundation
31,331,121 followers

See all

Brian Humphries: Cognizant | LinkedIn Posts

Brian Humphries • 3rd+
CEO, Cognizant
3w • 🌐

Aston Martin Returns to F1™ Grid with Cognizant
Brian Humphries on LinkedIn • 2 min read
One of the world's most popular sports, Formula One has reinvented itself continually...

👍👎🗨️ 4,529 • 132 comments

Brian Humphries • 3rd+
CEO, Cognizant
1mo • 🌐

Phil Fersht • 3rd+
CEO & Analyst, HFS Research
2mo • 🌐 [+ Follow](#)

And here's an hour of my life I thoroughly enjoyed. I hope you to do... with [Cognizant CEO Brian Humphries](#).

Fersht
Chief Analyst

Brian Humphries
CEO
Cognizant

HFS Leadership Live: Cognizant CEO Brian Humphries & HFS' Phil Fersht ...
youtube.com

👍👎🗨️ 552 • 15 comments

Brian Humphries • 3rd+
CEO, Cognizant
2mo • 🌐

XPRIZE and Cognizant Announce the Pandemic Response Challenge to Safely Reopen Societies and Restart Economies Around the World
Brian Humphries on LinkedIn • 2 min read
The global number of confirmed COVID-19 cases, according to Johns Hopkins, now...

👍👎🗨️ 733 • 10 comments

Brian Humphries: Cognizant | LinkedIn Stats

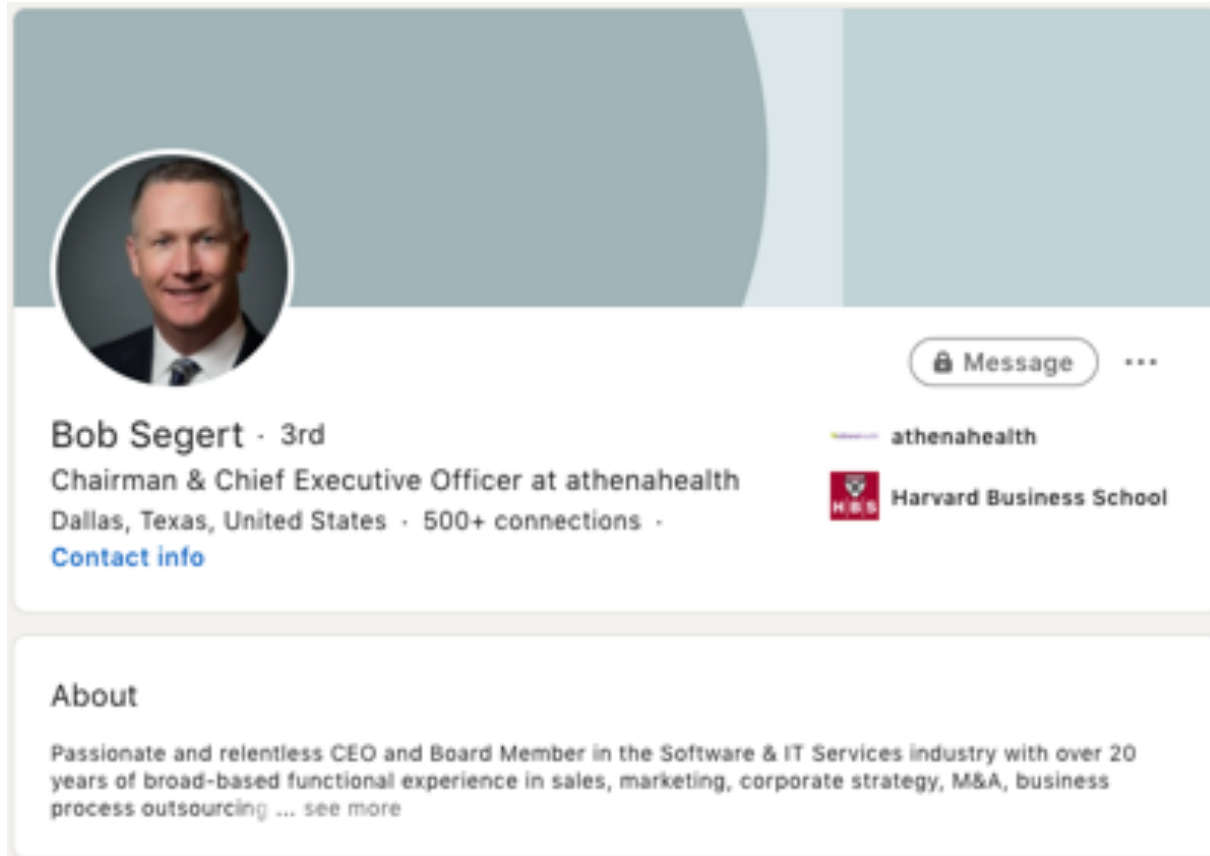
- Name: Brian Humphries
- Title: CEO
- Follower count: 29,871
- [Link to profile](#)

Posts per week	Posts per month
1+ posts per week	2-3+ posts per month

Brian Humphries: Cognizant | LinkedIn Insights

- Very active on LinkedIn compared to other healthcare CEOs
- High to moderate levels of engagement on most posts
- Receives a large number of comments on a regular basis (typically in the dozens)
- Wide range of topics covered including not only major company announcements but also day to day news and press releases
- Heavy usage of LinkedIn articles, sometimes posting multiple in a month

Bob Segert : athenahealth | LinkedIn Page



Bob Segert · 3rd
Chairman & Chief Executive Officer at athenahealth
Dallas, Texas, United States · 500+ connections · [Contact info](#)

athenahealth
Harvard Business School

About
Passionate and relentless CEO and Board Member in the Software & IT Services industry with over 20 years of broad-based functional experience in sales, marketing, corporate strategy, M&A, business process outsourcing ... see more

Experience

- Chairman & Chief Executive Officer**
athenahealth
Feb 2019 - Present · 2 yrs 1 mo
Watertown, MA
Honored to be leading athenahealth post the completion of our merger with Virence Health in a take-private transaction led by Veritas Capital and Evergreen Coast Capital. Combined business is now 160,000+ providers strong with market-leading medical record, revenue cycle, patient engagement, care coordination and population health services. We partner with hospital and ambulatory customers to drive clinical and financial results that make a difference; leveraging the combined insights of our network, deep industry knowledge and technology enabled services at scale.
 - Board Member & Chairman of Nominating & Governance Committee**
EPAM Systems
Jan 2012 - Present · 9 yrs 2 mos
Newtown, PA
EPAM is a leading global IT services provider focused on complex software product development services, software engineering and vertically-oriented custom development solutions. EPAM has delivery centers in Belarus, Ukraine, Russia, Hungary, Kazakhstan and Poland that enable the company to source high-
 - Chairman & Chief Executive Officer**
Virence Health
Sep 2018 - Feb 2019 · 6 mos
Dallas, TX
Led Virence Health Technologies through its post "carve-out" transformation and re-positioning. Company was the former GE Value-Based Care business unit that was taken private by Veritas Capital in July 2018. Subsequently, the core revenue-cycle and medical records business was merged with athenahealth, while the re-
 - Aspect Software**
2 yrs 1 mo
 - Executive Chairman**
Jul 2017 - Aug 2018 · 1 yr 2 mos
Phoenix, Arizona Area
Stepped into the role of Executive Chairman upon the resignation of the previous CEO to provide additional guidance and support to the management team as well as the Board of Directors. Efforts centered around aligning the team against a comprehensive SaaS transformation strategy, improving operating perform...
 - Non Executive Chairman**
Aug 2016 - Jul 2017 · 1 yr
Phoenix, Arizona
Aspect Software is a privately held innovator in the customer relationship management industry. Aspect delivers the world's leading enterprise cloud contact center & workforce optimization solutions and is used by thousands of global businesses every day. The launch of Aspect Via, the most complete custo...
 - President & Chief Executive Officer**
Expert Global Solutions
Jun 2014 - Jun 2016 · 2 yrs 1 mo
Plano, TX
President & CEO of private equity backed Expert Global Solutions (EGS), until its successful sale to Altria in June of 2016. EGS was a leader in addressing the needs of its customers, as a fully scaled and global partner serving all aspects of the Customer Relationship Management lifecycle. Company was \$1.1B in annu-
- Show 4 more experiences >

Bob Segert : athenahealth | LinkedIn Page

Education



Harvard Business School

MBA, General Management

1992 – 1994

Activities and Societies: Co-President - Management Consulting Club and member of the Volunteer Consulting Organization

Academic focus was on finance and strategy. Member of Section G



Purdue University

BSME, Mechanical Engineering

1986 – 1990

Activities and Societies: Member of Sigma Nu Fraternity, Pi Tau Sigma Honor Society, and Tau Beta Pi Honer Society

Skills & endorsements

Strategy - 99+



Endorsed by José Ignacio Sordo Galarza, MS and 29 others who are highly skilled at this



Endorsed by 3 of Bob's colleagues at EPAM Systems

Business Strategy - 64



Endorsed by Fernanda Maria Teixeira and 4 others who are highly skilled at this



Endorsed by 2 of Bob's colleagues at EPAM Systems

Outsourcing - 63



Endorsed by Patrick Jehu and 14 others who are highly skilled at this



Endorsed by 2 of Bob's colleagues at Expert Global Solutions (now Alorica)

Show more

Recommendations

Received (2)

Given (4)



Tom Davies

Vice President - Cloud Application Services and Engineering

August 9, 2018, Tom reported directly to Bob

I've had the great fortune to work under some great CEO's and Executive Chairmen in my career. These luminaries have included, among others, Michael Dell, Mark Templeton and Rattan Tata. It is with a strong sense of pride that I can count Bob Segert in this mix. Bob's management style is extre... See more



Jean-François Eritzpokhoff

Global Account Director | Corporate | Key Accounts

July 30, 2014, Bob was senior to Jean-François but didn't manage directly

Energizing! Bob Segert is the best CEO I have ever worked for in a company. He is smart, fast, and curious, internationally cultivate, love quality, drive on results, and disperse so much positive energy around him, to employees and clients. He would be visiting an head quarter or a small site of its spre... See more

Interests



Harvard Business School Alumni (Off

21,103 members



Software CEO

1,151 members



Sigma Nu Beta Zeta

355 members



athenahealth

92,117 followers



GXS

12,323 followers



Purdue University

405,459 followers

See all

Bob Segert : athenahealth | LinkedIn Posts

Bob Segert • 3rd+
Chairman & Chief Executive Officer at athenahealth
9mo • 🌐

The healthcare landscape is changing in response to the recent pandemic and the dramatically increased usage of Telehealth is one sign of meaningful movement in how care is being delivered. Athenah ...see more



athenahealth's New FaceTime Integration Eases Transition To Telehealth
my.sociabble.com • 1 min read


👍 🗨️ 191 • 1 comment

Bob Segert • 3rd+
Chairman & Chief Executive Officer at athenahealth
2yr • 🌐

Thrilled to lead the athenahealth team into the future! Combination with Virence Health creates a market-leader with over 160,000 providers on our network, allowing us to "unleash our collective potential to ...see more

athenahealth
92,117 followers
2yr • 🌐 [+ Follow](#)

We're delighted to announce athenahealth has completed its sale to Veritas Capital. Today marks our new journey with Virence Health joining the athenahealth brand, and we're committed to o ...see more



Veritas Capital Completes Acquisition of athenahealth
newsroom.athenahealth.com

🗨️ 89 • 26 comments

Bob Segert • 3rd+
Chairman & Chief Executive Officer at athenahealth
2yr • 🌐

Some big news today as our lead investor, Veritas Capital, has announced that it will be acquiring athenahealth and combining it with Virence. Very excited about the opportunities and benefits that this will bring ...see more



athenahealth Enters Definitive Agreement to be Acquired by Veritas Capital For \$135 Per Share in Cash
marketwatch.com

🗨️ 245 • 43 comments

Bob Segert : athenahealth | LinkedIn Stats

- Name: Brian Humphries
- Title: CEO
- Follower count: 1,846
- [Link to profile](#)

Posts per week	Posts per month
-	-

Bob Segert : athenahealth | LinkedIn Insights

- Sporadically throughout the year will interact with others posts
- Has only posted a couple of times in the past few years
- When he does post, he receives upwards of a few hundred likes

Healthcare CEO Social Media Audit Overview

Name, Company	Follower Count	Posting Frequency	Insights
<u>Gail Boudreaux: Anthem</u>	6,060	1 post per month	<ul style="list-style-type: none"> • Good engagement with 10 - 50 comments per post • Focused on philanthropic events and initiatives as well as company statements and reports • Heavy usage of LinkedIn articles
<u>Arvind Krishna: IBM</u>	89,925	1 – 2 posts per month	<ul style="list-style-type: none"> • Very high engagement on all posts with dozens to hundreds of comments • Post topics include corporate announcements, major initiatives, corporate culture, thought leadership and more • Uses a mix of static posts as well as video content and articles
<u>Brent Shafer: Cerner</u>	4,153	5+ posts per month	<ul style="list-style-type: none"> • Moderate engagement with few comments on posts • Posts are mainly focused on organizational and company announcements
<u>Brian Humphries: Cognizant</u>	29,871	2-3 posts per month	<ul style="list-style-type: none"> • High to moderate levels of engagement on most posts with dozens of comments on most posts • Wide range of topics covered including not only major company announcements but also day to day news and press releases • Highly active and heavy usage of LinkedIn articles

Healthcare CEO Social Media Audit Overview

Name, Company	Follower Count	Posting Frequency	Insights
<u>David Cordani: Cigna</u>	31,221	4+ posts per month	<ul style="list-style-type: none"> • High engagement on most posts with approximately 12 – 50 comments per posts • Focused on not only major announcements but also holidays and general industry outreach • Mix of content includes static images, videos and LinkedIn articles
<u>Bruce Broussard: Humana</u>	228,141	1+ posts per month	<ul style="list-style-type: none"> • Moderate to high levels of engagement on posts with 5 – 20 comments per posts • Content is predominantly focused on corporate announcements and larger community-based issues such as racial justice and social determinants of health • Heavy usage of LinkedIn articles with some earned media sharing
<u>Alex Gorsky: Johnson & Johnson</u>	49,812	1 post per month	<ul style="list-style-type: none"> • High levels of engagements with some posts receiving thousands of likes • Heavy focus on COVID in the past year but content also focuses on employee communications and community initiatives • Utilizes LinkedIn articles and earned media coverage