



# Kristen Wagoner



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KristenWagoner.com



instagram.com/Kristen\_Wagoner

## SKILLS

Graphic Design

Video Production

Social Media Management

Motion Graphics

Media Production

## PROGRAMS

Adobe Illustrator

Adobe Photoshop

Adobe After Effects

Final Cut Pro

Blender

## WORK EXPERIENCE

### Digital Designer

#### 904 Happy Hour

2015 – Present

Jacksonville, Florida

##### Achievements/Tasks

- Created numerous websites and digital designs for print and online media. Wrote articles for website and creative content for social platforms.

### Videographer

#### 904 Happy Hour

2017 – Present

Jacksonville, Florida

##### Achievements/Tasks

- Filmed/produced videos for clients- including festivals, conferences and tv commercials.

### Social Media- Gameday Scoreboard Management

#### Jacksonville Jaguars

2018 – Present

Jacksonville, Florida

##### Achievements/Tasks

- Managed fan engagement posts on the scoreboard during Jacksonville Jaguars home games.

## ORGANIZATIONS

Jacksonville Jaycees (2018 – Present)

Lambda Pi Eta I Communication Honors Society (2019 – Present)

## NOTABLE PROJECTS

### Clay County Fair Ad Campaign (2017 – Present)

- Created all advertisements including TV commercials, Print Media for numerous magazines and flyers, Billboards, Radio ads, and a few promotional product designs (cups, shirts, ect.)

### Beaches Oktoberfest- Social Media Management / Art Director (2016 – Present)

- Maintained a creative a cohesive and engaging experience by managing all social media accounts, planing posts, creating content, engaging with followers, creating graphics for stage setups, beer booths and other various fest signage, selecting promotional products, and aiding in tshirt design.

## EDUCATION

### Bachelor's in Communication

#### University of North Florida

2021

## ACHIEVEMENTS

### Top TV Commercial- Florida Festivals and Events Association

First Place 2017, First Place 2018, Third Place 2019

### Top Radio Commercial- Florida Festivals and Events Association

First Place 2017, First Place 2018, Second Place 2019