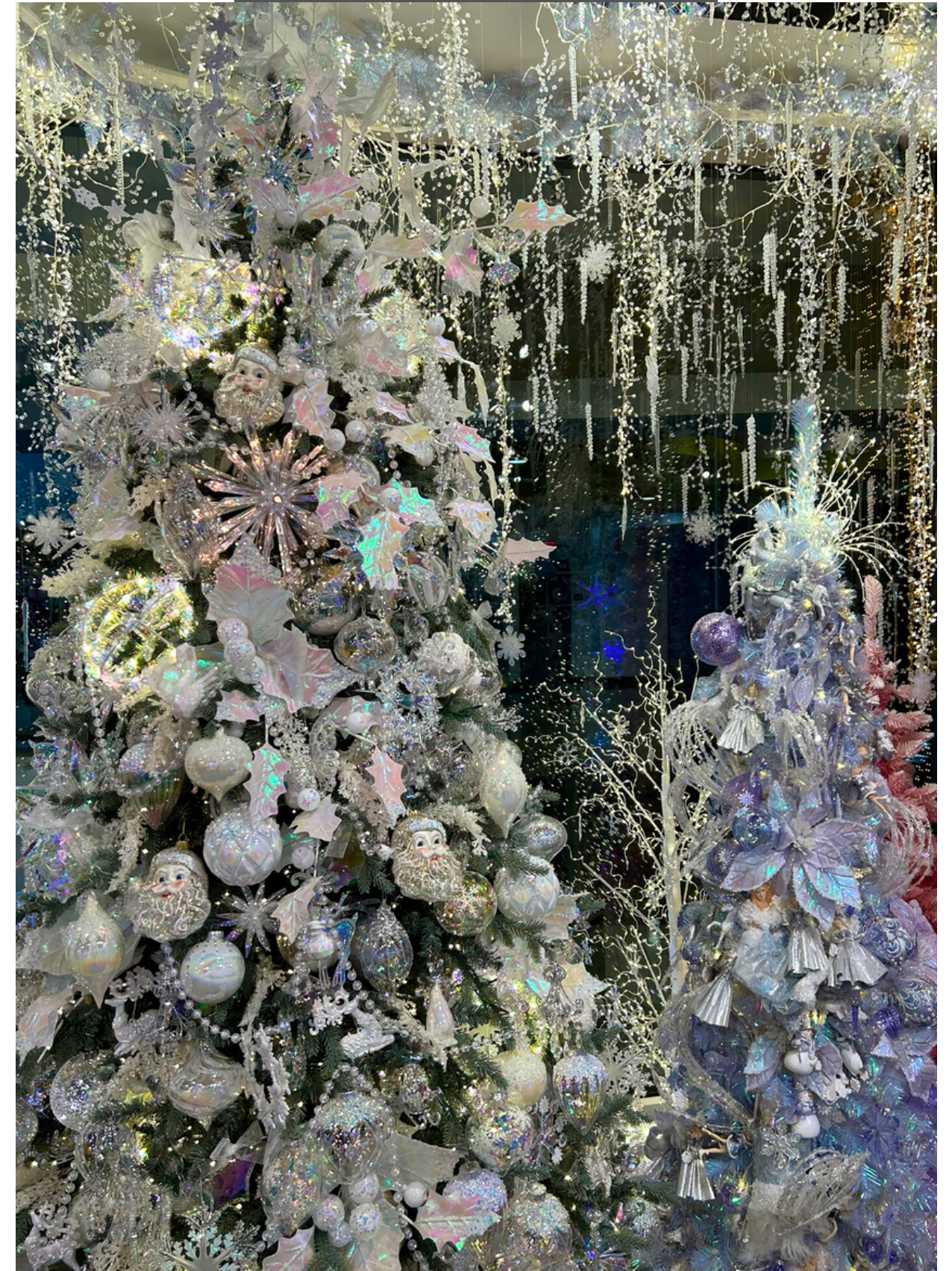


HOLIDAYS ARE
SANTA'S • »»»» • WORLD®
KURT S. ADLER
SINCE 1946
www.kurtadler.com

2024

DESIGNER'S STYLE GUIDE

WWW.KURTADLER.COM





Opalescence

NEW FOR 2024

Elevate your holiday decor with a modern twist as classic white ornaments transform with iridescent shimmer. This collection truly comes to life when illuminated by lights, featuring extra large shatterproof ornaments that are ideal for expansive commercial displays and shipping-savvy designers.



Silver & White

CLASSIC COLLECTION

Experience timeless elegance with our silver and white collection, elevated with the addition of mirrored finishes and crystal accents. A variety of versatile floral picks, sprays and beaded garlands in this theme are perfect accents to your next wedding or special event. Ideal for clients seeking a classic yet sophisticated touch to their decor.



Pearls & Shimmer

NEW FOR 2024

Indulge in the allure of our latest collection, where the ever-popular champagne hue seamlessly intertwines with pewter and pearls. Embrace a modern aesthetic adorned with a vintage twist featuring stunning jeweled ornaments, an array of beautiful sprays and floral picks that collectively exude a lavish and luxurious ambiance.



A HOLIDAY

DESIGNER'S

WONDERLAND

AD1053CW
16" 3-D STARBURST

T3526
WHITE SNOWFLAKE WIRED RIBBON

GRL62090
9' WHITE JACKSON
PINE GARLAND

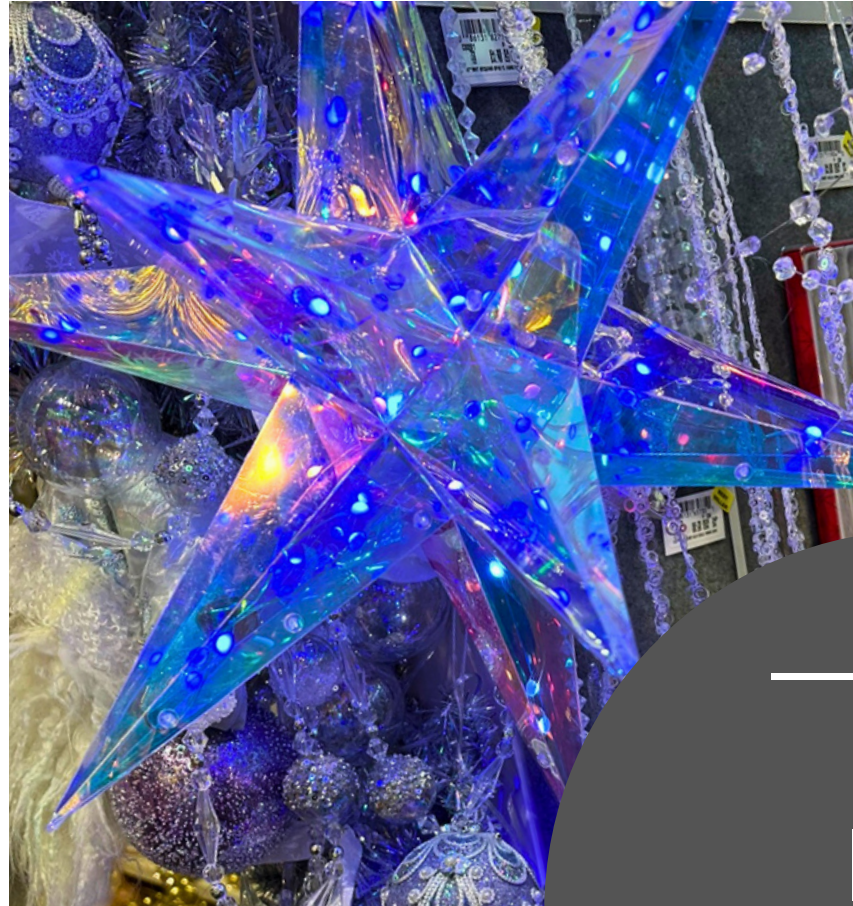
C0284
WHITE GLITTERED
POINSETTIA SPRAY

JEL1009
6" FLICKER FLAME
BUBBLE CANDLE

WHITE GLITTERED
POINSETTIA
C0381

WHITE ICED CEDAR PICK
C7737

TR2170
7' WHITE WINCHESTER TREE



IT'S
ELECTRIC



THE BEST IN LED LIGHTING



CLUSTER GARLAND LED LIGHTS

Our cluster garland lights come in multiple lengths and can transform any space to a magical, vibrant environment!



SUPERBRIGHT LED LIGHTS

Available in battery operated and plug-in styles, these unique lights are a fabulous addition to any home décor project or event.



COMMERCIAL LED LIGHTS

Whether you're illuminating a Christmas tree, enhancing outdoor landscape, or adding a soft glow to your indoor décor, these lights offer a beautiful and versatile lighting solution.



SCULPTED LED LIGHTING

Set your event apart with our variety of decorative LED spheres, bursts, and shapes in our new Magical Iridescence collection.



SPOTLIGHT ON: MODERN HOME

One of the more popular trends throughout home décor for 2024 favors a minimalist aesthetic featuring neutral tones, complemented by wood accents and a blend of natural textures, creating a highly sought-after look.

Displayed on our 7.5' Pre-Lit Charleston Tree, the spacious life-like branches make this the perfect tree for decorators to showcase their creativity on.

Our full collection of commercial greenery can be viewed at www.kurtadler.com.

TR2606



P7406GEC

LET'S CELEBRATE!



UL2602CLW



JEL0974



SPECIAL OCCASION DÉCOR

Since 1946 Kurt S. Adler, Inc. has been the leading provider of the highest quality products in holiday decorating. We are dedicated to delivering innovative décor solutions to customers who decorate events, productions, retail spaces and personal living spaces.

H9230IRR



Enchanted Forest

NEW FOR 2024

Featured on our fabulous new 7' Pre-Lit LED Twinkle Cream Tree, this collection combines captivating copper hues with rich chocolate brown and off-white accents, offering the perfect blend for clients who appreciate nature and wish to elevate it with a touch of glamour for the holidays.



Gold & Ivory

CLASSIC COLLECTION

Elevating the classic holiday combination of gold and ivory, this year we enhance the aesthetic with extra-wide, luxurious wired ribbon imported from India, an array of floral picks, sprays and beaded garlands in various shades of gold and exquisite ornaments that can be used beyond Christmas.



Magical Woods

NEW FOR 2024

A designer's dream, this collection showcases a captivating color palette of rich teal, warm desert rose and champagne. Perfect for those who seek a harmonious blend of traditional and contemporary styles, Abundant in magical details, this ensemble exudes enchantment suitable for any season.



SPOTLIGHT ON: SUGAR FROST

Embark on the collection that features stunning glass fruit adorned in glistening sugar. Combining a variety of specialty LED lights and candles catch all of the sparkle on the glittered fruit and bring Sugar Frost to life!

The soft elegance is enhanced with a variety of antique gold and bronze foliage, berries and grapes.

Our full collection of florals, picks and sprays can be viewed at www.kurtadler.com



K1547



C9439

DECK THE HALLS

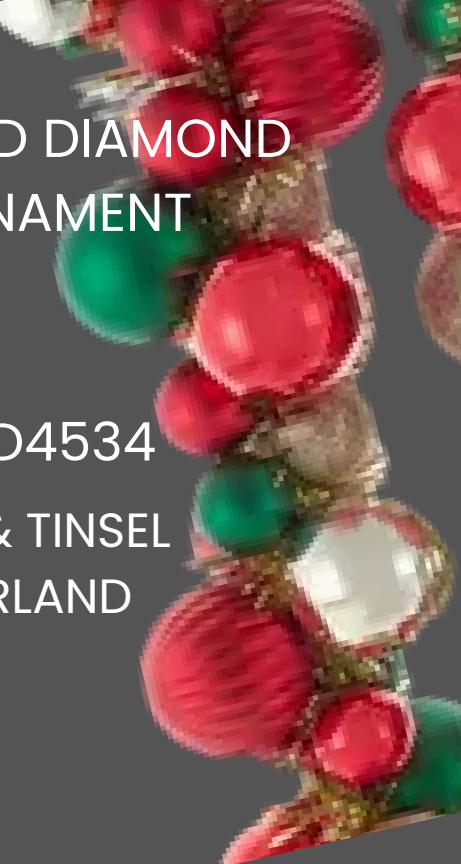
WITH

BOUGHS OF HOLLY

D4589
JEWELLED DIAMOND
ORNAMENT



D4534
BALL & TINSEL
GARLAND



IN1165
4" REVERSIBLE RED & GREEN
WIRED RIBBON



JEL0980
5" FLICKER FLAME
LED CANDLE



RED, WHITE & GREEN FROST LED'S
UL4100WRGF

VELVET LEAF SPRAY
C9581



J8252R

150MM SHATTERPROOF BALL



C9594

GLITTERED POINSETTIA

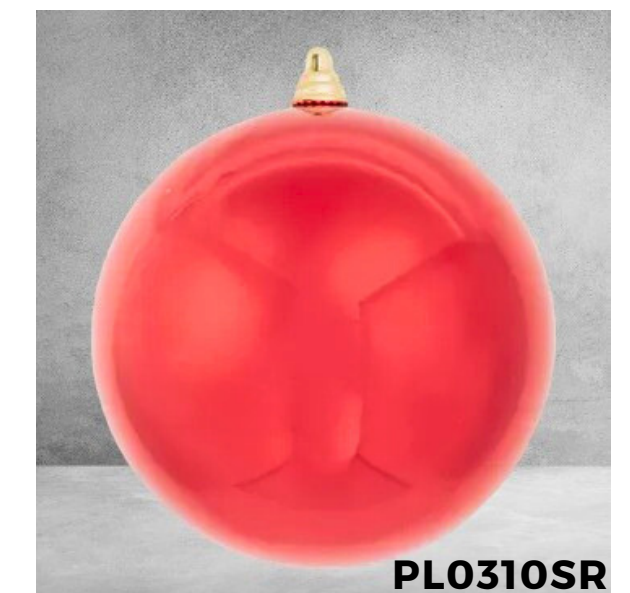
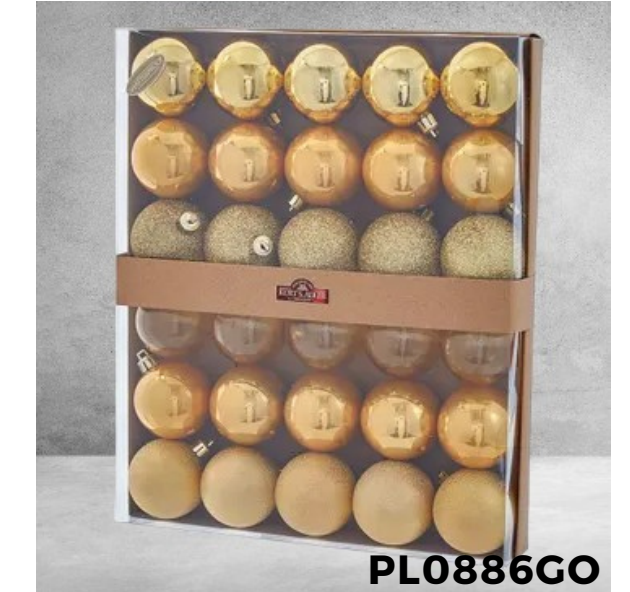




SHATTERPROOF ORNAMENTS

COMMERCIAL DECORATING SOLUTIONS

We take pride in extending our collection of durable, shatterproof decorations, with a heightened focus on catering to clients undertaking expansive commercial decorating projects.



PARTY TIME



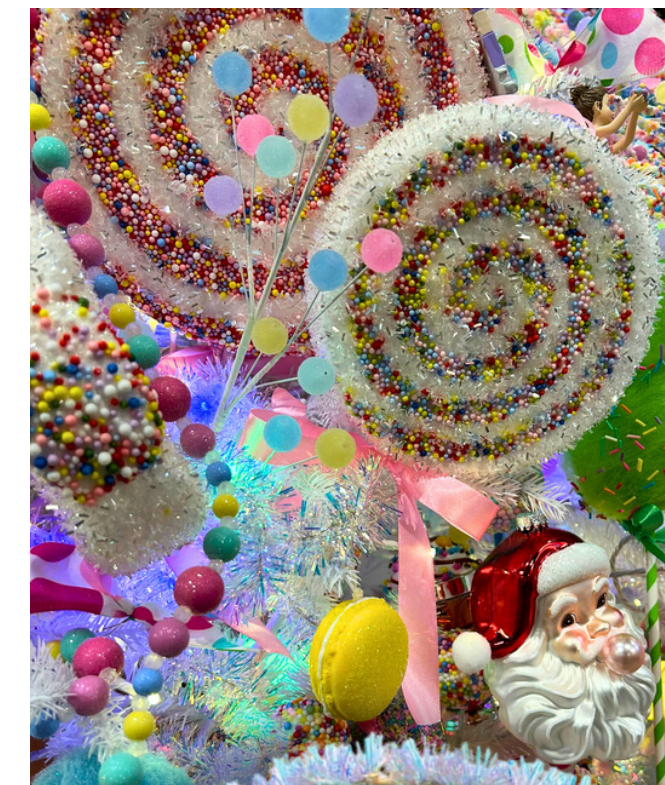
UL4017WH



D4088



D2340

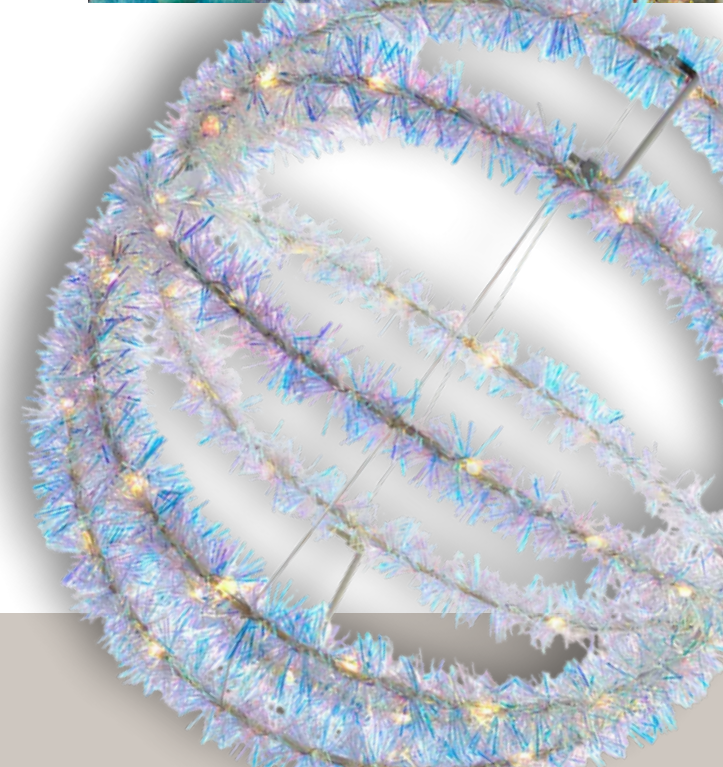


SWEET PARTY DECOR

Discover the ideal party decorations, ready to be shipped directly to you! From oversized confections adorned with sprinkles to irresistibly squishy treats that look good enough to eat. We offer everything necessary to create the perfect sweet-themed celebration!

D4417

AD1033WW



**KURT S. ADLER, INC.
LOS ANGELES SHOWROOM**

**FOR ALL YOUR
DECORATING NEEDS**

**1933 SOUTH BROADWAY
SUITE #941
LOS ANGELES, CA 90007**

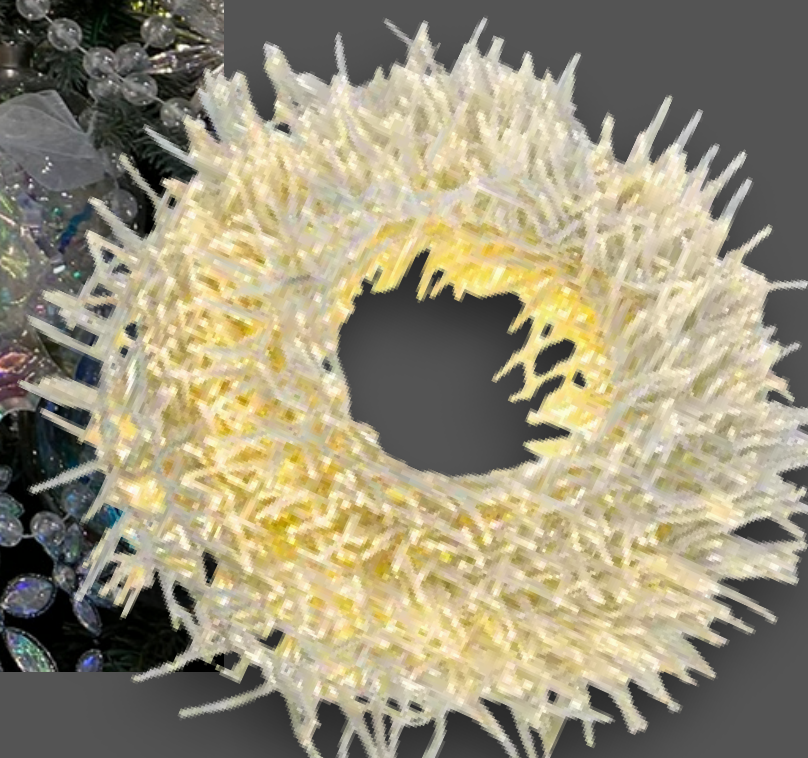


TR3264WW
5' WHITE LED
TWIG TREE



AD1067
HOLOGRAPHIC STAR

AD1025WW
65' CLUSTER GARLAND
2,000 LED LIGHTS



C0319
SILVER GRASS SPRAY

D4431
12" OPALESCENT
FINIAL ORNAMENTS



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