



PEDRO MENENDEZ HIGH SCHOOL PARTNERSHIP PACKAGES



We are excited to offer your business an opportunity to showcase our school and community support while taking advantage of prime advertising during every game. But your support goes beyond game night. Your sponsorship also contributes to:

ACADEMICS



students can get hands-on experience beyond the classroom

ACTIVITIES



band, cheer and student government can all see benefits from your sponsorship

BUDGET



your business can help pay for the video board itself, and add to school funds

ATHLETES



students get pumped up when they see themselves in lights

GAIN THE HOME-FIELD ADVANTAGE PARTNER WITH PEDRO MENENDEZ

- 1 Stimulate sales
- 2 Increase brand loyalty
- 3 Drive traffic to your business
- 4 Create brand awareness and visibility
- 5 Set yourself apart from the competition
- 6 Show support for our community and students
- 7 Help keep athletic programs healthy and competitive
- 8 Enhance the fan experience and leave a positive impression about your business and our team
- 9 Reach local and out-of-town customers more effectively



DAKTRONICS SPORTS MARKETING
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PEDRO MENENDEZ HIGH SCHOOL

PARTNERSHIP PACKAGES

PLATINUM PARTNERSHIP

[*\$5,000, ANNUAL PAYMENT, 1-YEAR TERM*]

[*\$4,000, ANNUAL PAYMENT, 2-YEAR TERM*]

STATIC SIGNAGE

One (1) nonlit panel on football main scoring display

Two (2) 4x4 banners for any other sports facility (excluding stadium)

DIGITAL CONTENT

Twenty-five (25) brand impressions per stadium event

One (1) :30 second commercial spot per football game

One (1) game feature for football (ie. touchdowns, field goals, etc.)

One (1) cross promotion per game (PA included if needed)

Ten (10) brand impressions per indoor sporting event on gym scoreboard

HOSPITALITY

Four (4) All-Sport passes

One (1) Reserved Parking pass

Two (2) Tickets to booster events

MEDIA

Logo on Athletic Website

Mention on Social Media Accounts

PRINT

Half Page Car Show Advertisement

OTHER BENEFITS

- Opportunity for One (1) title game sponsorship for football
 - Opportunity for coupon distribution and/or table display
 - Opportunity for in-game promotion/cross promotion
- Public Address Announcement per football game
- Window Cling for office display





PEDRO MENENDEZ HIGH SCHOOL

PARTNERSHIP PACKAGES

GOLD PARTNERSHIP

[\$2,500, ANNUAL PAYMENT]

STATIC SIGNAGE

One (1) 4x4 banner for any other sports facility (excluding stadium)

DIGITAL CONTENT

Twelve (12) brand impressions per football game

One (1) game feature for football (ie. touchdowns, field goals, etc.)

Ten (10) brand impressions per indoor sporting event on gym scoreboard

HOSPITALITY

Two (2) All-Sport passes

MEDIA

Mention on Social Media Accounts

OTHER BENEFITS

Public Address Announcement per football game

Window Cling for office display

SILVER PARTNERSHIP

[\$1,000, ANNUAL PAYMENT]

STATIC SIGNAGE

One (1) 4x4 banner for any other sports facility (excluding stadium)

Or

Eight (8) brand impressions per indoor sporting event on gym scoreboard

DIGITAL CONTENT

Eight (8) brand impressions per football game

MEDIA

Mention on Social Media Accounts

OTHER BENEFITS

Window Cling for office display

BRONZE PARTNERSHIP

[\$500, ANNUAL PAYMENT]

STATIC SIGNAGE

Four (4) brand impressions per football game

MEDIA

Mention on Social Media Accounts

OTHER BENEFITS

Window Cling for office display

Yard Sign or Yard Flag Company info displayed in grassy areas during games

