



Greetings from **Satish Jupiter !!!**

**Madras Couture Fashion Week** is conceptualised to envisage, promote and address the Chennai based fashion Industry. It is one of the very few fashion platforms in the fashion fraternity that provides an opportunity and an exclusive platform for designers. Its primary objective is to fabricate a platform for designers to showcase their creations with a focus on building business opportunities, relationships and growth in the Chennai fashion industry. MCFW is aimed at gathering fashion designers and giving them an opportunity to showcase their talent in front of an elite audience, critics and experts in and around Chennai. MCFW is considered as one of the extraordinary style occasions in Southern piece of India and it offers an incredible stage to the fashion designers. The MCFW is altogether outfitted to show an amazing spectacle this year in the wake of luxuriating in the achievement of the last six seasons.

**Opening Show Slot 1 – time 7:30 pm**  
**Closing show Slot 4 - time 9.30 pm**

**Inclusions:**

16 female models  
6 male models  
Choreography  
Hair & make up  
Advertisements& promos in social media  
Invitees – guests  
Fabricated stall for both days at venue

**Exclusions:**

Show stopper

**Slot 2 &3 - time 8.30 pm**

**Inclusions:**

8 female models  
4 male models  
Choreography  
Hair & make up  
Advertisements& promos in social media  
Invitees - guests  
Fabricated stall for both days at venue

**Exclusions:**

Show stopper

Please note the closing show on the Grand Finale show on closing day 2 will be at a different costing package, the above mentioned are the regular slot timing shows that excludes the grand finale slot. Request your confirmation at the earliest convenience. Looking forward to working together



**Madras Couture Fashion Week Season 7, July 21 & 22nd 2022 – HILTON Hotel**

**Package inclusions:**

- Models– 8 Female + 4 Male(or) as agreed and finalized
- Single sequence – slot
- Choreography & Fashion show direction
- Stylist for the round
- Backstage coordination with sufficient helpers and necessary assistance
- Hair & Make up for all models
- Hangers, racks / stands, mirrors
- Music Composition - coordination with choreographer / designer & suitable inputs on music
- Advertisements & promos in social media
- Invitees - guests - up to 20 heads for the show
- Fabricated stall for both days

**Package exclusions:**

- Accessorizing for all models for all sequences
- Additional hangers
- Steam Iron
- To & fro Travel for show stopper if any by Air / Rail
- Local boarding & lodging for show stopper if any
- Cost for show stopper plus additional 15% co-ordination fees
- Travel, Boarding & Lodging for outstation models if applicable
- Photography coverage for your show / slot (digital / pen drive)
- Video DVD for your show / slot



**Madras Couture Fashion Week Season 7  
July 21&22nd 2022 – HILTON Hotel**

**Please note:**

1. No personal / individual photographers, videographers shall be permitted other than the authorized official crew appointed by Jupiter Events
2. In case the designer requires the Organiser will provide a set of photos CD and Video DVD at an additional cost
3. Children below the age of 18 years shall not be permitted entry to any show / event / back stage
4. Guests from your side will be permitted specific entry to the relevant designer show only
5. Show stoppers arranged by you shall be discussed in advance with the Organiser
6. Show stoppers shall be a noted celebrity from the film fraternity, sports field, danseuse or an eminent recognized personality of social repute (shall be agreed upon mutually)
7. Only one show stopper is permitted and allowed for one show
8. Entry passes for guests is a must, the same shall be provided at the venue based on guest names already provided prior to the show
9. The organisers reserve the rights of admission to any guests
10. No extra / additional models shall be permitted to be added in the sequence directly by designer
11. No extra sequence or extra dress changes shall be permitted other than what has been allocated for each sequence / show
12. A brief introduction note about designer / collections shall be sent 1 week in advance to Organiser along with the high-resolution logo & AV if any for projection during the slot
13. Payment shall be made in full as per the schedule mentioned



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**Please note:**

14. Launch or any additional activity shall be discussed with Organiser in advance while confirmation, the same shall attract additional costing and charges
15. Guest list from designers shall be shared in advance to the Organiser to enable addition to main list at reception desk
16. No separate sponsorships shall be permitted and any banner, standee etc. will not be allowed at venue
17. No individual press reporters shall be permitted other than the authorized official press invited by the Organiser
18. As this is a pooled, shared resource / platform where more than 10 designers / brands / labels shall be participating, no specific guarantee or undertaking shall be accorded for exclusive press coverage and photo, name, brand, label mentions etc.
19. However exclusive press PR write up can be undertaken on best effort basis by Organisers on separate / additional costing package depending upon the newspaper / coverage etc.
20. The dress collection pics and samples have to be shown in advance along with the theme finalized while payment confirmation is done
21. Rooms for designers / show stoppers if any required have to be mentioned while confirmation and the Organiser shall arrange the hotel tie up at additional cost payable directly to venue
22. The measurements for all models shall be furnished in detail as per requirement 21 days in advance upon receipt of first advance confirmation amount
23. A briefing session and interaction meeting will be held with the Choreographer and stylist to enable easier understanding and enhance coordination at the show
24. Any advertisements or paid coverages / editorial released by the designer at their cost must carry the name of "Madras Couture Fashion Week Season 7, A Satish Jupiter Event" and shall be approved prior to release by the Organiser / Event Company
25. Maximum number of guests per designer is 20 heads for their respective show
26. A fabricated stall at the foyer area shall be provided for both days as a part of the package to each designer to display their respective garments for guests

*Satish Jupiter*  
event  
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