

ROLE OF THE GROWTH ADVISOR

OVERVIEW

The following is an overview of the responsibilities associated with this role. The description is designed to provide general guidelines and should not be viewed as limitations with the position. The advisor should feel comfortable adding responsibilities, provided those responsibilities aren't assumed by another advisor position.

Should you have any questions about the role of this advisor position, please contact your Chapter Advisor or a member of Fraternity Staff.

RESPONSIBILITIES

- Work directly with the Vice President of Growth (VPG) and have structured bi-weekly 1:1s to coaching and supporting this officer.
- Coach and advise on the Alpha Sigma Phi Recruitment Philosophy.
- Coach and advise the VPG on developing recruitment plans in both the fall and spring term - including summer recruitment.
- Assist in the planning and execution of a recruitment workshop for all undergraduate members at the beginning of each term. Focus should be on the Alpha Sigma Phi Recruitment Philosophy (creating teams & small/informal activities, developing incentives, utilizing Chapter Builder).
- Confirm the VPG has developed standards of membership which are approved by the Prudential Board.
- Coach the VPG on proactively communicating expectations of membership (financial, time, etc.) to potential new members prior to extending bids.
- Participate in all Chapter Council meetings, as scheduled by the Chapter Advisor.