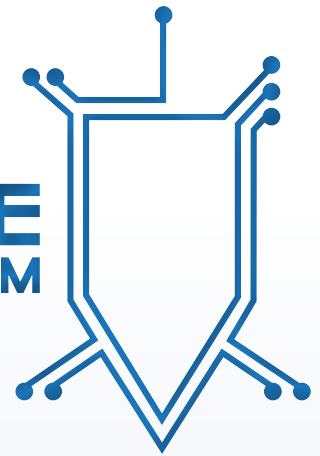# 8TH ANNUAL
INFORMATION ASSURANCE
FORUM

Social Networking
Business Opportunity or Security Nightmare?

Wednesday, Oct. 28, 2009, 9 a.m. - 4 p.m.
Winebrenner Theological Seminary TLB Auditorium

9:00 - 9:15
Introductions
Overview of The UF IA initiatives: Recertification

9:15 - 10:15
Student Presentations:
TIC Survey Results

10:20 - 10:50
Innovation in Social Networking: The Courier Student Essay Contest
"The Neatest Social Networking App Ever!"

11:00 - 11:45
Social Networking Overview

12:05 - 12:50
Lunch Keynote Presentation
Securing the Social Networking Experience

1:00 - 1:45
Envisioning the Future: Second Life

2:00 - 2:45
Panel Discussion:
Business Uses of Social Networking

3:00 - 3:50
Social Networking Fair
Demonstration Sessions:
- LinkedIn
- Facebook
- MySpace
- Twitter
- YouTube
- Second Life

COST
$25

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