### FEBRUARY 2024



# lowa Limousin Association

WEBSITE: WWW.IOWALIMOUSIN.ORG FACEBOOK: IOWA LIMOUSIN ASSOCIATION

# IOWA BEEF EXPO SALE

Limousin cattle will be in the stalls on Saturday, February 10 by 9:00 am. A People's Choice Aisle Parade will be at 2:00 pm.

The Limousin Expo Sale will be Sunday, February 11 at 11:00 am in the North Annex Sale Ring.

Cattle may be purchased in person or through www.liveauctions.tv. The catalog is posted on the ILA website.

Questions about Expo can be directed to Ann Vorthmann at 402-981-1093.



## 2024 ILA MEMBERSHIP

Applications and Dues are payable now!

Senior Membership — \$50.00

Membership Form is attached and is on the ILA website. Please complete the form and include a current email address. Newsletters and communications are sent via email to save postage and time.

#### 2024 ILA MEMBERS

Abbas Farms, Anderson Limousin, Baier Limousin, Bosch Farms, Boyer Family Farms, Clanton Creek Cattle, Crazy Women Creek Limousin, Crow Creek Limousin, DebV, Doyle Limousin, Duckett Limousin, Hait Family Limousin, Heartland Limousin Association, Hermon Limousin, Leonard Limousin, Long and Sons Limousin, Straight Limousin and Vorthmann Limousin.

The mission of the Iowa Limousin Association includes, but is not limited to: promotion and improvement of the Limousin bred of cattle; protecting the Limousin cattle breed from misrepresentation; procuring desirable publicity and holding and fostering Limousin cattle shows and sales; promoting teamwork among Limousin cattle breeders and cattlemen; and any and all activities pertaining to Limousin and Limousin-crossbred cattle. (Source: By-Laws of Iowa Limousin Association, circa December 16, 1975.)

# MARKETING & COMMUNICATION COMMITTEE

The Iowa Limousin Association created a new Marketing and Communication committee at the 2023 Annual Banquet.

Sarah (Al-Mazroa) and Ben Smith and Kaitlyn Boyer will head the committee. The committee's goal is to share and educate others through a variety of platforms about the Iowa Li-

mousin Association, events, and the Limousin breed.

If you have any questions or upcoming events that you would like to showcase, please contact the committee at iowalimousinassociation@gmail.com .

Check out the updated Iowa Limousin Association website at iowalimousin.org.

### HEARTLAND LIMOUSIN BANQUET & AUCTION

The Heartland Limousin Banquet and Benefit Auction will be Friday, March 1, at the Linhart Sale Facility in Leon. The meal will be served at 5:30 pm with the auction to begin at 6:30 pm. More details to be posted on the Heartland website and Facebook.

This will also be a "farewell" to Dean and Beverly Summerbell as they relinquish their duties of Executive Secretary.

#### **BOARD OF DIRECTORS**

President: Paul Millhollin

Vice President: Fritz Baier

Secretary: William Long,

2251 Kingfisher Ave, Afton, Iowa 50830 641-340-1676

Treasurer: Drew Abbas 1519 170th Street, Hampton, IA 50441 641-580-0065

Jason Boyer

Kaitlyn Boyer

Nick Duckett

Brian Hait

Lowell Hermon

Feron Leonard

Mark Leonard

Deb Miller

#### CALENDAR OF EVENTS

- February 11, 2024: Iowa Beef Expo Limousin Sale, 11:00 am, Des Moines, Iowa
- March 1, 2024: Heartland Limousin Association Banquet and Benefit Auction, Leon, Iowa
- May 1, 2024: Entry deadline for Heartland Limousin Show, Iowa Field Day and National Junior Limousin Show
- May 24-25, 2024: Heartland Limousin Show, Dunlap, Iowa
- May 25-26, 2024: Iowa Junior Limousin Field Day, Dunlap, Iowa
- June 29-July 4, 2024: National Junior Limousin Show & Congress, Tulsa, Oklahoma