

#LovePurse



Our Mission

Putting love on the shoulders of women in need, one #LovePurse at a time.

About Us

Love Purse is a nonprofit organization that collects new purses filled with full-sized toiletries and other personal items, and gifts them to organizations supporting women coping with personal tragedies; and those living in emergency shelter situations facing domestic violence, human trafficking, or homelessness. Since the organization's inception in 2021, Love Purse has collected over 360,000 toiletries and gifted more than 12,000 purses to women in need in the United States, Canada, Mexico, Dominican Republic, Turkey, and Ukraine, thanks to hundreds of Love Purse donors and volunteers.

Why a Purse?

"IT'S NOT JUST A PURSE." It's more than that. It can sometimes hold our most precious items. Photos, makeup, nail file, ID's, cash, pain relievers, keys, rosary, etc. We can all remember our first purse and what it represented. Something important that we needed every time we walked out the door. Losing it meant losing a part of you. Having to leave it behind, devastating! That's why these purses hold so much meaning to the women they are gifted to. Each purse is filled with inspiration and the intention to make each woman feel loved, valued and respected.



Worldwide Impact

We are proud to have had
**OVER 100 PURSE
COLLECTION EVENTS
ACROSS 7 COUNTRIES!**

Various companies and individuals, across the USA, Ukraine, Turkey, Canada, Mexico, Guatemala, and the Dominican Republic have hosted events to collect and donate purses for the cause.



12,000+
NEW PURSES GIFTED



\$600,000+
TOTAL VALUE OF PURSES
COLLECTED AND GIFTED
(ESTIMATED AT \$50 PER PURSE)



360,000+
TOILETRIES COLLECTED



12,000+
LIVES IMPACTED



75+
PARTNERS WORLDWIDE



100+
ANGEL AMBASSADORS

TESTIMONIALS

"When new residents come to Magdalene House Chicago, sometimes we have a week to prepare and sometimes we have a night to prepare. #LovePurse helps out so much with transitioning women into our program. It gives them the things they need to feel normal and settle into their new environment. Settling in can be scary and all of the newness is often overwhelming. So having a few things that are just your own can be so grounding as residents step in to the first day of their new journeys of recovery, hope, and healing."



*Ida Butler
Executive Director
Magdalene House Chicago*

"WOW! Maria's unstoppable persistence and compassion for women has inspired a movement called the #LOVEPURSE, we were so excited to help kick it off and be a part of its success in helping women in need get the love they need to rebuild their lives with pride and purpose! At A Safe Haven, we have the privilege of helping women, and mothers with children suffering from homelessness, addiction, domestic violence and more get their lives back on track in a way that allows them to take care of themselves and their children with jobs and permanent housing. Throughout the weeks leading up to #LOVEPURSE day at A Safe Haven, we were amazed at all of the purses that were arriving daily in the mail and through personal deliveries! It was inspiring to see how many people participated in this absolutely beautiful event that allowed us to be able to hand out hundreds of brand-new purses filled with all of the essentials a woman needs to feel clean and fresh, along with the personalized notes from the donors that made them feel truly special and loved. Witnessing the joy these women expressed upon receiving their gifts will be moments we will cherish forever!"

*Neli Vasquez-Rowland
Co-Founder & Chairman Emeritus
A Safe Haven Foundation
President, GOLZ, LLC*



Join our Mission

It is through the support of a variety of individuals, companies and organizations, that we can continue to put love on the shoulders of women in need, one #LovePurse at a time.

*Chambers of Commerce
Congregations
Employee Resource Groups
Financial Institutions*

*Girl Scout Troops
Healthcare Professionals
Insurance Companies
Latina Expo*

*Legislators
Magazines
Police Departments
Sororities*

HOW CAN YOU HELP?

There are various ways to help us with our mission!

- ♥ MONETARY DONATION
- ♥ HOST A PURSE EVENT
- ♥ SPONSOR OUR ANNUAL GALA

