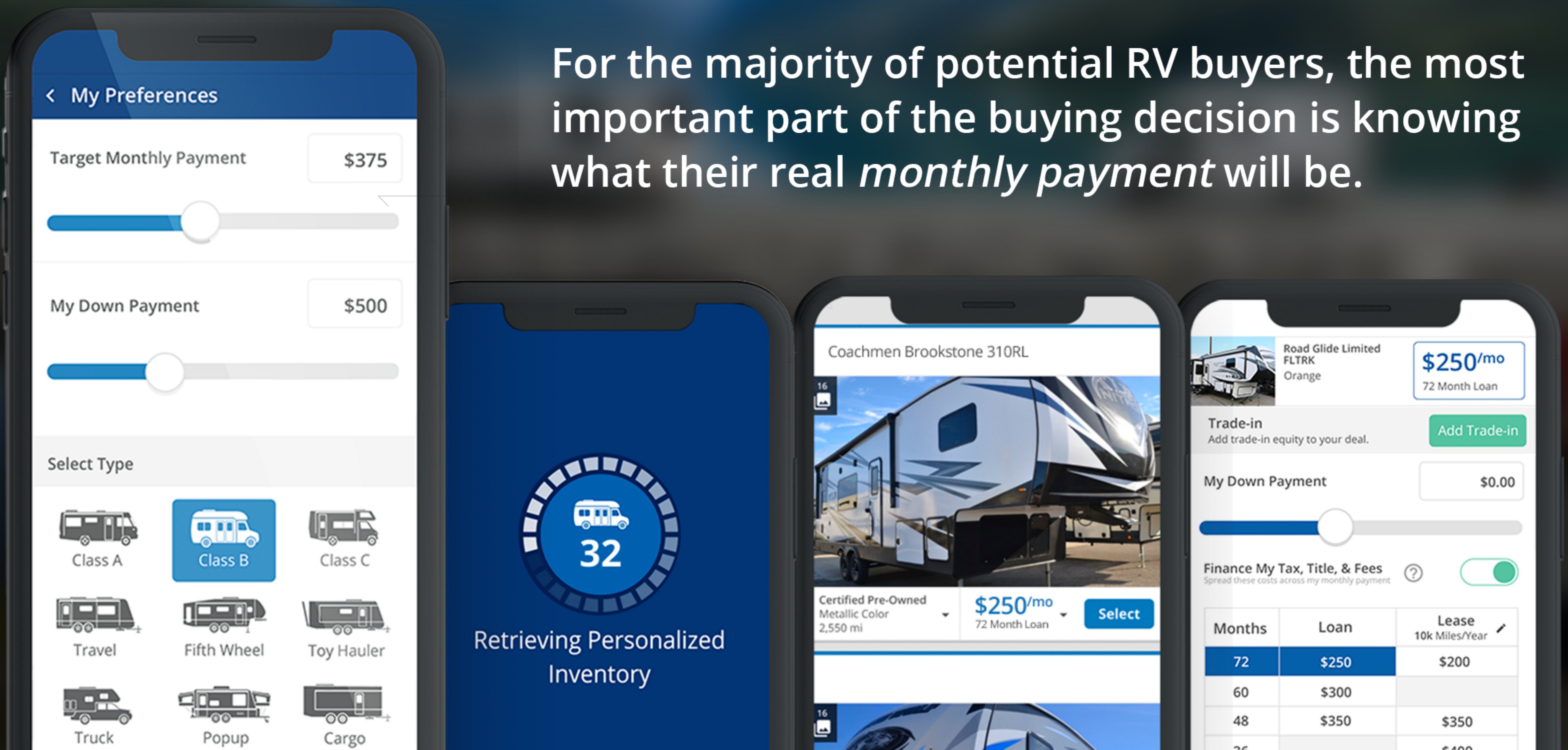


The Shop-by-Payment[®] Experience

For the majority of potential RV buyers, the most important part of the buying decision is knowing what their real *monthly payment* will be.



tru Shop-by-Payment[™]

- ✓ Generate more qualified leads.
- ✓ Accurately quote rate, term, down payments and payment based on customer's credit profile.
- ✓ Automatically value trade and calculate approximate Payoff.
- ✓ Gain sales efficiency and save on labor costs. Increase front-end and back-end Profit.
- ✓ Full compatibility and integration with existing website, landing pages and social media.



Allowing consumers to comparison shop inventory based on accurate personalized monthly payments enhances customer satisfaction and builds trust, while increasing front and back end profits for the dealer. It's good for the consumer and good for the dealership.

"It's good for the consumer and good for the dealership."

Schedule a demo today.

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