

# **KERR COUNTY** *Stock Show*

## **Sponsor Packet**

For 80 years, the Kerr County Stock Show has celebrated the agricultural tradition that is rooted throughout our communities. With sponsors like you, the Kerr County Stock Show can continue to provide a safe and educational environment that promotes family, community and volunteerism. We strive to promote the youth of Kerr County through leadership, education and competition with a goal of creating the leaders of tomorrow.

Thank you for supporting the Kerr County Stock Show!

[www.kerrcountystockshow.org](http://www.kerrcountystockshow.org)

### **MISSION STATEMENT OF THE KERR COUNTY STOCK SHOW**

The Kerr County Stock Show Association, Inc., (a Volunteer Organization) is dedicated to promoting agriculture, as well as, providing monetary support and scholarships to 4-H and FFA members in Kerr County.

## 80<sup>th</sup> Kerr County Stock Show and Sale Invitation

Friends of the Kerr County Stock Show,

It is our pleasure to invite you to the 80<sup>th</sup> Annual Kerr County Stock Show and Sale, January 3<sup>rd</sup> through the 5<sup>th</sup> at the Hill County Youth Event Center. KCSS consists of livestock market animals such as swine, sheep, beef and goats, as well as breeding stock in all classes.

This event allows Kerr County youth to exhibit skills they have learned in their various projects such as project management, decision-making, fiscal responsibility, time management, record keeping and project evaluation. The Show and Sale gives our communities the opportunity to encourage and reward the youth who are engaged in these positive self-development and educational opportunities.

We would like to invite you to attend the **80<sup>th</sup> Kerr County Stock Auction on Saturday, January 6<sup>th</sup>, 2024 at 11:00 am in the Hill County Youth Event Center Exhibition Hall.** The Kerr County Stock Show continues to be successful through your generous support. We have enclosed the ways to support our hard-working youth.

We are eager to help you participate in the show and sale. If you have any questions, please do not hesitate to contact Hope Alexander, Sales Department Superintendent, Cell: 325-340-0115, [halexander@thebankandtrust.bank](mailto:halexander@thebankandtrust.bank). On behalf of all KCSS participants, we thank you for your support. See you at the show and sale!

Best Regards,

*Hope Alexander*

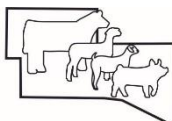
Hope Alexander

*Trey Dittmar*

Trey Dittmar

Sales Department Superintendents

*Any donations made to the organization is tax-deductible to the extent that the law allows. No goods or services, in whole or in part, were provided in exchange for this contribution. Kerr County Stock Show is an exempt organization as described in Section 501(c)(3) of the Internal Revenue Code. Donation letter or tax form may be provided upon request for tax purposes.*



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## **Sponsors Guide**

### **2 Ways to participate**

Attend the sale in person. The excitement of the event, the drama of the auctioneer's cry, combines to create an unforgettable scene. Auction superintendents and ring men will be on hand to assist you.

If you, your firm or organization cannot attend the sale but wish to participate, you can do so by way of add-ons or proxy, simply call 325-340-0115. We will be happy to assist you.

### **Why we are here**

To provide a safe and educational environment that promotes family, community and volunteerism. We strive to promote the youth of Kerr County through leadership, education and competition with a goal of creating the leaders of tomorrow.

### **Good Reasons to Buy**

Your auction purchase finances and supports these goal oriented young people and helps them invest in another animal and their future.

Tax Advantages – Purchasing a package now allows you to use the donation as a write-off in the current year.

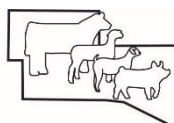
Your supports of the auction provided the recognition and incentive for boys and girls to earn college funds, buy more projects, receive practical training in business and earn real-life lessons of being a good neighbor and sportsmen.

### **What you receive**

Satisfaction of know that you are helping Kerr County youth succeed in a wholesome educational program.

Local media recognition.

This partnership promotes businesses supporting the longevity of the Kerr County Stock Show program. Your generous support helps us ensure a strong financial future while recognizing your sponsorship in a strong local agricultural educational marketplace.



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## Premium Sale Rules

Sale rules are made and enforced by the Board/Show Management as part of the Show rules. The purpose of this part of the Show is to help exhibitors bring their projects to a financially successful close.

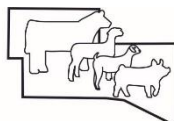
**SUPERINTENDENTS:** Hope Alexander and Trey Dittmar

**ASSISTANTS:** Julie Behrens, Lindsey Gullledge, Janet Goldman, Dee & Jamie McClintock, Chase Lantz, Courtney Compton

**AUCTIONEER:** Tooter Trees

### EXHIBITOR RULES:

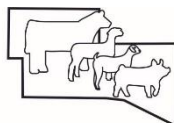
1. Exhibitors will sign up for the sale when they pick up their packets at show check in.
2. In order to qualify for the sale, the exhibitor must have shown and placed an animal in the market show.
3. Each Exhibitor will be limited to one (1) qualifying sale lot in the premium auction.
4. **Sale Order:** Show Management will determine the order of the Sale. Blue ribbon market animals will be sold starting with those placing highest in the Show followed by those placing progressively lower.
5. It is the exhibitor's responsibility to be prepared to enter the Sale ring on time. If the exhibitor is not in the sale line up after the third call, they are considered no show and no sale. Exhibitors should line up at least 20 lots before your designated sale lot.
6. Exceptions to the requirement to sell their qualifying place can be granted to exhibitors who have a conflict with the time of the sale. These exceptions require exhibitors to arrange to have another exhibitor at the check-in at sale time. Exceptions will only be entertained from exhibitors who have a conflict with another school sanctioned event or medical issue as defined by substitution rules.
7. Each Exhibitor selling in a Grand, Reserve Grand, or Showmanship will be allowed one other Kerr County Exhibitor to enter the auction ring alongside the Exhibitor. All other Exhibitors must enter the auction ring unaccompanied.
8. **HIGH SCHOOL SENIORS:** Seniors are allowed to bring a notecard with a synopsis of their future plans. Auctioneer note cards should be 50 words or less.
9. Only awards won at the KCSS are approved to be brought into the auction ring. The sale committee may provide additional material at their discretion.
10. No Buyer gifts or exhibitors are allowed in the Buyer's area.
11. Only registered Buyers are allowed in the Buyer's area.
12. On **SALE DAY** no Exhibitor or family member may solicit a Buyer.
13. **Payment to Exhibitors:** Premium checks will be available for Kerr County Exhibitors from their respective supervisors by March 1 or when 95% of auction sales are collected, whichever is later. Add-on recipients will receive their add-on with payment for sale of their qualifying placing.



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## **BUYER RULES:**

1. All Buyers will be required to purchase a Buyer package, for a minimum fee set by KCSS, to enter the KCSS sale floor. NEW BUYERS will be required to make payment of this fee when they register as a new Buyer. Fees charged to the Buyers, for Buyer packages, will be credited to their account, and may be used at their discretion in the KCSS Sale.
2. Registration of Buyers: In order to assure proper and current information is obtained; Buyers and new Buyers must register for a Buyer's number at the Sale. A number will be assigned to each individual purchaser.
3. Buyer packages allow entry for TWO people ONLY and are the ONLY way to acquire passes and entry into the Buyers ring. Additional passes will not be sold separately.
4. Buyer passes MUST be visible (i.e., wristbands, hand stamps) to be in the KCSS Buyers ring area. Any one not in possession of a pass will be removed from the Buyers ring.
5. The Auctioneer's decision or update from the block/podium is final. The auctioneer will decide any arguments or changes, and the bid announced from the block/podium will be final.
6. Payment for Lots Purchased: Buyers are encouraged to pay for their invoice at the Sale. Invoices will be mailed to Buyers who are not able to pay at the Sale. Payment is due 30 days from the date of the invoice. Use of credit cards will be provided for Buyer's convenience.
7. Starting March 1st, any invoice not paid shall be charged a finance charge of 1.5% monthly until the account is satisfied unless prior arrangements are made in writing and approved by superintendent. All legal options will be reserved to collect on delinquent accounts. Any attorney's fees and costs associated with collection will be passed on to the Buyer.
8. Add-Ons: Minimum add-on for all sale lots is \$25.00. All add-ons must be presented on a "Sale Add-On Agreement" (available at the Show Office, or on the web site). Add-ons made during or after the Sale will not be announced during the Sale.
9. Should a parent, guardian, grandparent or sibling (including businesses owned by said parent, guardian, grandparent or sibling) of an exhibitor who has a qualifying sale lot at the auction, have an outstanding debt with the association, that Exhibitor's check will not be issued until said balance is paid in full. This rule will apply to money given to any "Buyer's group", used as added money to the Sale, or any other contribution to the auction.



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## Sponsorship Opportunities

Level	<i>Platinum</i>	<i>Diamond</i>	<i>Gold</i>	<i>Silver</i>	<i>Bronze</i>	<i>Individual</i>
<i>Investment</i>	\$25,000	\$15,000	\$10,000	\$5,000	\$2,000	\$500
Name recognition by package level in annual catalog	X	X				
Recognition in Annual fundraiser program	X	X				
Logo on social media	X	X				
Logo on website with click thru for 1 year	X	X				
Marquee Listing during week of the show	X	X	X	X		
Banner displayed outside HCYEC	X	X	X	X		
Chamber E-blast	X	X	X	X		
Social Media Recognition	X	X	X	X	X	
Thank you ad in newspaper after auction	X	X	X	X	X	X
Recognition in Annual catalog	X	X	X	X	X	X
Full Page Ad	X	X				
½ Page Ad			X			
¼ Page Ad				X		
1/8 Page Ad					X	
1 Reserved parking Space during show	X					
2 Entries into Buyer's ring with catered lunch	X	X	X	X	X	X
Buyers Parking Pass at Auction	X	X	X	X	X	X

### Awards Program

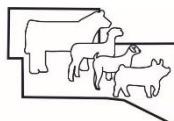
\_\_\_\_\_ I have donated for a specific award in the past and would like to do so again this year.

Unspecified donation \$25 \_\_\_\_\_ \$50 \_\_\_\_\_ \$100 \_\_\_\_\_ \$125 \_\_\_\_\_ \$150 \_\_\_\_\_ Other \_\_\_\_\_

**Contact Janet Goldman (830-459-5979) or Judy Lackey (830-329-5598) for available awards or inquire at [kerrcountystockshow@gmail.com](mailto:kerrcountystockshow@gmail.com)**

Name you would like your sponsorship/donation used for thank you purposes.

Name: \_\_\_\_\_



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## Sponsorship Information

Company/Business/Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Mailing Address \_\_\_\_\_

E-mail Address \_\_\_\_\_ Phone \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Organization Relative: \_\_\_\_\_

### Sponsorship Level

- |  |  |
|--|--|
| <input type="checkbox"/> Platinum Sponsor - \$25,000 | <input type="checkbox"/> Bronze Sponsor - \$2,000      |
| <input type="checkbox"/> Diamond Sponsor - \$15,000  | <input type="checkbox"/> Individual Sponsor - \$500    |
| <input type="checkbox"/> Gold Sponsor - \$10,000     | <input type="checkbox"/> Other _____                   |
| <input type="checkbox"/> Silver Sponsor - \$5,000    | <input type="checkbox"/> Tabloid Advertisement - \$150 |

### Make checks payable to:

### Kerr County Stock Show

**Mail to: Kerr County Stock Show  
PO Box 291217  
Kerrville, TX 78029-1217**

For credit card contributions:

Type of card    \_\_\_ Visa    \_\_\_ MC    \_\_\_ AmEx    \_\_\_ Disc

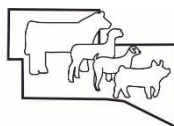
Card number \_\_\_\_\_ Expiration date \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

Additional Information \_\_\_\_\_

For additional information, or if you would like to set up a meeting to discuss how you and /or your business can be of support, please contact: Hope Alexander, Sales Department Superintendent, Cell: 325-340-0115, [halexander@thebankandtrust.bank](mailto:halexander@thebankandtrust.bank)

On behalf of all the boys and girls participating in the Kerr County Stock Show, a sincere "Thank You."



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