



Idaho State Offroad Association

Monthly Business Meeting Minutes

for
Wednesday, December 6th 2023

Monthly Business Meetings Schedule (first Wednesday of every month at 7:00 PM)

Meeting Date: Wednesday, December 6th @ 7:00pm

Next meeting date: Wednesday, January 3rd

[Link to the meeting via the Associations website Events Calendar](#)

Board of Directors 2023

<u>Director – Corrie Dashnaw (SRO)</u>	Email: corriedashnaw68@gmail.com	Phone: (208) 821-1193
<u>2nd Asst. Director – Josh Martin (SIORA)</u>	Email: joshm.jmk@gmail.com	Phone: (208) 308-2078
<u>Secretary – Tammie Mallory (SRO)</u>	Email: Hemmiescc@gmail.com	Phone: (208) 821-1193
<u>Treasurer – Heather Hampton (SRO)</u>	Email: hh102574@gmail.com	Phone: (208) 821-1193

Welcome everyone!

Attendance: Corrie, Josh, Heather, Tammie

IOR – Glenn Piper, TJ & Jennifer Freeman

SRO – Erica Brunson, Brett Passey, Curtis Funnel

SIORA – Karleen Sheen IOR & SIORA

State Association –

Guests: William Schuster BRC, Chris Paul Indv

Agenda Topics:

Treasurers report: \$7701.74 This month's expenditures, pay pal, meeting travel reimbursements.

Guest Introductions: Chris Paul Indv., William Schuster BRC

IRC meeting feedback – consensus from attendees is it was an eye-opening experience and we learned some information that helps us get an idea of what we need to do to be heard and more formally recognized.

Trail App – We are looking to create an App that would be for check ins at trail heads. BLM wants us to prove what trails we are using. This would be a nice compliment to the handbook that is being created as well. This will grant us the opportunity to show numbers and fact based info for our proof of use. Chris asked if BLM would have access to the results of the App, Corrie clarified that we would report to them, they would not have access. Jim asked if we had



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a cost idea of what this App will cost us. We are still in the beginning stages and have not reached the point that cost has come up. William, BRC, we are working with Trails Offroad, they are still looking into how to have drivers check in. He shared the only way he could see that an entity could get personal information would be by subpoena. Glenn, this is a hot topic, when we are looking at designing this app, its needs to be very high in our attention. We don't need to collect a lot of individuals personal details; it would be more of a user response. Number of users, etc.. What makes sense for this app, we may find after discussing with BLM, BRC and such, what do you guys need to know, number of people, type of vehicle, etc. Erica commented, demographics is incredibly important for us especially when applying for grants. So much of the verbiage in grant writing is to identify who we are catering to. Glenn, we as a larger group would need to discuss this, what information are we willing and able to make available. Curtis, I like the idea in regards to having reporting ability as to whom is using the trails. A lot of us can work out those good details. Ultimately, it does not do any good if we are not using the app. If we can get this tied into an app that some are already using, may enhance the likelihood of it being used. We would want to consider what is in it for the user, besides it helping keep our trails open. The concern is if the mass that is not currently using apps and does not have as much invested in the benefit of reporting trail use, would need to see the value. Glenn, we must be careful of what our focus is going to be. On what hand greater detail would get expensive, we would want to balance this out. Once the infrastructure is in place, we may be able to reach out to others to integrate with apps that are already in use, collaborate with the existing apps and users. First, we want to identify the problem we are trying to solve, what do we have to do to solve the problem. Conversations with BLM, is it GPS, trail numbers, what do you need to know. Another big part of it is the cost, how much, how will we fund. Glenn is willing to donate time, we would want to partner with folks that have experience that could help. There should not be too many reasons for someone that is interested in helping, to have the opportunity to help. TJ asked about risk of trails not being used not being tracked. Corrie clarified that the tracker would be for the region not the specific trails. It was shared at the IRC meeting that there are numerous names of the trails depending on the user's experience, history and even role. Chris, I have asked random off-roaders what they think of the idea, the main thing people are concerned about if their personal information. If Trails Offroad or Onyx are managing the check ins, who determines who gets access to the information provided. Getting people to trust the app is very important but the first most important if to make sure we can construct the message to BLM and them not being able to construct their own message. Glenn, it is a fair point, one thing we want to remember that this is not data could be used in that raw sort of way. What we can use it for is an idea of ratios and percentages. Example: We have at least 1000 people using this trail. Etc.... The reality is that we are only going to capture info from the users, not everyone would use it. Erica, I understand the concerns of some, from my understanding with BRC is that the more specific the data we can give them the better it is. So the whole regional thing, by keeping it vague for region as opposed to specific trail data. Corrie, I cannot quote like Boise area trails, but like June Creek, we would track at the trail head not the individual trails within the area. The only time the specific trail numbers come in to play is within a trail management plan, they are still closing trails that we are running now. TJ, it popped in my head like Utah, Hedros canyon, the trail has been used for years but it still got closed. We need to discuss what data to collect. Curtis, you have a valid point, we need to know what our goal is, its also valid to start here where we can and then progress through time to ultimately achieve our goal. If we have a goal that is achievable



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and prove that it works, we can approach the bigger Apps to see about collaboration. Its important for us to be prepared for opposition, by having these conversations we can ensure that we are covering everything. Jim proposes we move forward with the idea and do some research with BLM so we have a more informed opinion of what they want, this will determine what we do. Curtis, seconds, all in favor. Corrie, asked for volunteers to sit down with their regional BLM reps to have conversations about this. Jim is willing to do it if we have a list of questions to refer too. Glenn is good with supporting as well. Josh will investigate the Twin region. Jim will reach out to Chris for contact info, he will likely reach out to Sandra as well. Glenn will come up with an idea of cost based on his understanding of what is needed to get us started. Corrie suggests a committee. Erica asked what funding would look like, Corrie responding that we are going to ask the clubs to help with funding. Committee volunteers include: Chris Paul, Jim & Glenn (Gathering information), Curtis does not have a lot of time now but I am willing to hop on and be a part of some meetings for sharing thoughts and ideas. Curtis, hopefully other members from participating clubs would be willing to step in, the presidents of those clubs could reach out to see about a member or two from each club to participate or help with ideas, programming, making contacts, etc. T.J, what kind of timeline are we looking at? Josh, it would be nice if we had some sort of rough draft for the annual meeting, we could then use it at the Ride & Rally. Glenn, we do not want to go completely gathering then completely development, there should be some overlap. We want to find a balancing point in the middle. Corrie suggests we do our fact finding starting with development of the list, have it ready by early January.

Jim Miller – tabling donation conversation currently.

Ride & Rally - Karlene – Dates are June 6th – 8th, we do have a tentative overland trail that would start Thursday and return Saturday in time for the raffle. Camping is available, lodging suggestions are available. More details to come.

Best of Contest - Karlene asked do people just comment or do we have to go to the webpage itself for a formal nomination? Corrie, nominations began, on January 15th or so is when submissions close and the voting starts.

General Forum:

Discussion around what we need to do to get a seat at the table for land use discussions and our representation as the full size off-road community, at the state level.