

Idaho State Offroad Association

Monthly Business Meeting Minutes

for Wednesday, August 2nd 2023

Monthly Business Meetings Schedule (first Wednesday of every month at 7:00 PM)

Meeting Date: Wednesday, August 2nd @ 7:00pm Next meeting date: Wednesday, September 6th Link to the meeting via the Associations website Events Calendar

Board of Directors 2023

| <u> Director – Corrie Dashnaw (</u> SRO) | Email: corriedashnaw68@gmail.com | Phone: (208) 821-1193 |
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| <u>1st Asst. Director – Klint Breeding</u> (IOR) | Email: Owyheeoffroadparts@outlook.com | Phone: (208) 994-1380 |
| 2 nd Asst. Director – Josh Martin (SIORA) | Email: joshm.jmk@gmail.com | Phone: (208) 308-2078 |
| <u> Secretary – Tammie Mallory (</u> SRO) | Email: <u>tam102169@yahoo.com</u> | Phone: (208) 821-1193 |
| <u> Treasurer – Heather Hampton</u> (SRO) | Email: <u>hh102574@gmail.com</u> | Phone: (208) 821-1193 |

Welcome everyone!

Attendance: Corrie, Klint, Josh, Heather, Tammie

IOR – Jim Miller SRO – Curtis Funnell SIORA – Alan Amstutz Guests:

Agenda Topics:

Recap Boulder Basin Rendezvous: Great trip, great turnout and everyone seemed to enjoy themselves. The run was fantastic. We expect to turn this into an annual event for the association.

Treasurers report:

Ride and Rally report: Jim Miller shared that final numbers have not been determined and they expect to have more details after their next meeting.

Update on Land Use Issues: Owyhee Land Use issues: The one that Corrie is expressing concern with is about Custer County. She is going to reach out to the BLM to gain an understanding why it appears that they are just putting road closure signs out without any warning or explanation. There is a lot of area that explorers like to visit in that area. Curtis is curious if they are long established trails or trails that are more recent from side by side use. Josh shared that the pictures online look like established trails. There has been no travel plan there so there is confusion.



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The travel plan for the Owyhee can be very bad. It is the gateway for that area and if they start closing some areas it could lead to more closures. It is imperative that we read that and start sharing our comments. Curtis asked to have a letter or information created with trail information to help relate to the areas of concern. The whole area is popular for off roading. Klint asked Jim if IOR could get some trail numbers. Curtis suggested that each club write letters or share comments, this could be fulfilled at upcoming club meetings. The conservation plan has been passed but they are fighting it. As it stands, they can shut it down to everything but foot traffic so long as the environmental groups can afford to lease it. It seemed that it was just a week-long topic and a decision was made. Klint is going to get together with Jim and TJ to get some trail numbers.

State Association Membership: We really need to get a drive of some sort going to help grow the association. We are looking for suggestions on how we could do this. Curtis: The first would be to look for what clubs are in the areas then approaching them with the benefits of being members of the association. This would be in addition to land use representation and the insurance umbrella for events. Josh: Clarify our goals and what we are doing to show the value of joining the association. Corrie: I will be very honest, since the 2nd Saturday/1st Monday in March we have had to focus so much on damage control that it is hard to move forward. The old association does not exist anymore. No one knows what was being done in the past and we need to move forward rebranding the association. The ground that has been covered so far has been good, it is just a slower process that she wanted. Our long-term goal is to be more recognized in the communities. Curtis: Clubs should be doing some of these activities, like a trail clean up, a good way to assist with the state association brand. If a club is doing a clean up the association should be named/partnered and show up to assist. If a club can put on an event like a Tread Lightly education, the association partnering with that club is a great platform to create more awareness about the state association. Alan: Do we have a list of clubs that are no longer with the association? Maybe we should reach out to these clubs to let them know that we are rebranding and what changes we have made. Corrie: High Desert is waiting to see what happens with the association. Wild West has shared that they plan to join but we have not seen a check from them. Eagle Rock is not interested; it is not clear why. Curtis: If the association was to identify one person on the board as the point of contact for interested parties to reach out to for details, it would help. This person would be the one to reach out to different groups with Corrie as guidance. Having this person that could follow up and do a little handholding through the process of forming a 501c nonprofit for the clubs would be helpful. Tammie: Create a flyer introducing the state association and what we do. Have them dispersed locally/regionally via the clubs and board members, at retailers and via the clubs.

2024 Annual Meeting: Corrie: It looks like we are going to be successful at turning the annual meeting into a breakfast. We will have our meeting in the morning and will then be doing a run. It will remain in Twin Falls due to it being central to all of us. More to come.

Members helping Members: We want to create a directory accessible to members only, that has member volunteers sharing ways they are willing to help other members. This would include mechanical support, overnight housing,

Fundraisers: The Best of Idaho Off-roading 2023: Awards for different off roading categories. Whoops! (Heather), Carnage (Josh), Creative Trail Fix (Tammie), Belle of the Ball (Corrie), Best Flex (Klint). The submission with the most votes in each category wins that categories trophy. The submission with the most overall votes wins a 50/50 pot, 50% of the total amount accrued from votes. All submissions would need to include pictures and a backstory. It would be \$1.00 a vote to vote, no limit on voting. Online Voting opens on January 1st and closes March 1st, for those wanting to vote in cash/in person, in person voting will be open for the first 30 minutes of the annual meeting in March. Submissions are from the previous years off roading experiences. Winners are presented at State Association Annual meeting. We would compile submissions as they are presented and share them on the website.



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Reminders will be sent to all association club members that voting starts January 1st. Each board member will provide a trophy for their category. Trophy would need to fit into a 12x12x12 box. Trophy would need to be family friendly.