

Your Power, Our People, the Worlds Defense

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In More Ways Than One

QUARTERLY 1 REPORT

February 1, 2018

PREPARED FOR:
FACEBOOK, INC

PROJECT COMPLETED BY:

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INTRODUCTION

The following review is based on a quarterly summary resulting from the initial meeting held with Facebook on October 18, 2017. This report will provide numbers and percentages of accounts that had been reported since November 17, 2017 to January 4 2018; along with updates on the Anti-scam groups, and Instagram accounts. Please note that reported accounts, post-meeting, were not done until the Facebook team gave their okay to proceed as normal.

MEDIA PARTNER SUPPORT PROGRAM

On November 1, 2018, the Media Partner Support Program had been implemented with Col. Bryan Denny's (Ret.) personal account. The following are the overall numbers of reported scammer owned accounts containing Bryan's photographs under the program and its success and failures rates. You may also refer to the provided graph below for a comparative visual.

Total Accounts Reported: 114

Total Successfully deleted:

Kathy: 23.68%

Bryan: 55.92%



PROGRESS SHOWN

According to the provided reports over the past few months, there has not been real progress shown since Bryan was entered into the Media Partner Support Program. The success rates of Facebook recognizing and deleting Bryan's reported accounts alone went from 70.12% to 45.45% to 52.38%. Over 44% of fraudulent accounts reported by Bryan, remained open. Bryan not being present to help remove these accounts, would leave over 75% of the fraudulent scammer owned accounts reported by a "general customer" (Kathy Waters) open (please refer to graph provided).

IMPRECISIONS FOUND

1. On December 24, 2017 Case number 1835411183149956, Col. Denny received the follow message on Facebook.

"One of your Facebook friends reported Scott Denny Lugard for pretending to be you. We take these requests seriously, so we'll review the profile and remove it if it goes against our Community Standards."

Bryan was made aware that same day that the fake account did not go against the "Community Standards", therefore remained open. The profile picture used on this account is a frequently used photo by the scammers.

2. When reporting accounts with the same name and profile picture, one will be removed, and one will be considered "within Community Standards".
Name examples: Gervas Wilson, and James Collins.

3. 44.08% of Bryan's reported accounts containing photographs of himself under the "Media Partner Support Program" were recognized as "within Community Standards".

ANTI-SCAM GROUPS

There are currently 103 Anti-Scam Groups that Kathy is a member of. The total number of members documented are 227,960. Kathy has joined an additional 25 anti-scam groups since the initial meeting. Any updates (meetings, goals met or updated education) that are created on the open petition are then posted to each scam group. There has been an update posted approximately every 3 weeks, and feedback has been well received.

INSTAGRAM

Since the meeting date on October 18, 2017, there have been a total of 38 accounts found with Bryan's picture as the primary account holder; containing a total of 1,817 followers. Facebook informed on all 38; 0 were deleted when reported by Kathy.

FUTURE TARGETS

This being the first quarterly report after the initial Facebook meeting with the team, gives us a better understanding of what areas need more assistance, and where systems need to be administered. Over the next quarterly reports we anticipate improvement in the reported numbers by the “general customer” as well as the actual person reporting his/her own photographs in scammer owned accounts on both Facebook and Instagram.

Group education and victim support will proceed as usual. Bryan and Kathy will share any updates Facebook may have, for example Public Service Announcements and or technology/cyber security upgrades, upon approval of the Facebook Team, keeping and enhancing the trust and safety of Facebooks customers.