

Media Kit

Digital Media Platform

20
23

NATURAL WOMAN BRAND



NATURAL WOMAN LLC

252-220-0109

asknaturalwoman@gmail.com

www.naturalwomanmagazine.com

NATURAL WOMAN BRANDS

Natural Woman
Magazine

NATURAL *Shop*
WOMAN
For The Spiritual Woman in the Modern World



NATURAL WOMAN
FASHION
SHOW



AZIZAH NUBIA
BRAND

www.azizahnubia.com

BG
BLACK GIRL
MAGIC
EXPO

HUSTLE & MOTIVATE
PODCAST SERIES



PlatformStatistic

150 K

Social Media Likes

47 K

Social Media Saves

177 K

Social Media Views

71.4K

Social Media Followers

358 K

Social Media Reach

Our Platform

The Natural Woman platform covers holistic health & fitness, green living, celebrity news, beauty, fashion, economics, and entrepreneurship. The editorial elements in each issue provide current and new women and men with the tools necessary to live a healthier lifestyle while taking care of our environment.

Our Mission

The Natural Woman Brand is the Ultimate Guide for the Afro-Centric Spiritual Woman. The mission is to promote, empower, and inspire our viewership to live a more Abundant healthy lifestyle while achieving their goals and dreams.

Natural Woman Magazine

HOLISTIC HEALTH

This section includes the latest news when it comes to Holistic Health. Content includes Q&A, Healthy recipes, Product reviews, Features

BEAUTY & HAIR

This section includes the latest news when it comes to Beauty & Hair. Content includes Q&A, Product reviews, Features, Tutorials

FASHION & STYLE

This section includes the latest news when it comes to Fashion & Style. Content includes Q&A, Product Reviews, Features, Events Coverage, How To Tutorials

GREEN LIVING

This section includes the latest news in Green living. Content include Q&A, DIY projects, Features, Product reviews

MONEY

This section includes the latest news when it comes to Money, Investing, and Business. Content includes Q & A, Features,

ENTERTAINMENT

This section includes the latest news when it comes to film, music, sports, and celebrity news. Content includes Features



DEMOGRAPHICS

89K
AUDIENCE

35K

Combined Social Media

5.7K

App Downloads

Gender

Female: 90%

Male: 10%

Marital Status

Single: 47%

Married: 32%

Divorced/Widowed: 21%

Age

18-24: 14%

25-34: 29.3%

35-44: 24.7%

45-49: 12.2%

50-54: 9.5%

55+: 10.3%

Average Income: 45K+

FREQUENCY

ISSUE RELEASE DATES (QUARTERLY)

ISSUE 80 JANUARY 2023

*AD CLOSE DATE DEC 15TH 1ST

ISSUE 81 FEBRUARY 2023

*AD CLOSE DATE JAN 15TH

ISSUE 82 MARCH 2023

*AD CLOSE DATE FEB 15TH

ISSUE 83 APRIL 2023

*AD CLOSE DATE MARCH 15TH

ISSUE 84 JUNE 2023

*AD CLOSE DATE MAY 15TH

ISSUE 85 AUGUST 2023

*AD CLOSE DATE JULY 15TH

ISSUE 86 OCTOBER 2023

*AD CLOSE DATE SEPTEMBER 15TH

ISSUE 87 NOVEMBER 2023

*AD CLOSE DATE OCTOBER 15TH

ISSUE DECEMBER 2023

*AD CLOSE DATE NOVEMBER 15TH



Rate includes individualized marketing and promotion plans for your business. We operate your marketing plan based on your ad size purchase time. Payment plans are available.

AD SPACE	1 ISSUE	3 ISSUE	9 ISSUES
CENTER SPREAD	\$600	\$1,620	\$4,320
FULL PAGE	\$300	\$810	\$2,160
HALF PAGE	\$150	\$405	\$1,215
HALF PAGE (VERTICAL)	\$75	\$202.50	\$540
QUARTER PAGE	\$45	\$121.50	\$324

10% DISCOUNT FOR 3 ISSUE PURCHASE. 20% DISCOUNT FOR 9 ISSUE PURCHASE

LET US CREATE THE PERFECT MARKETING PLAN FOR YOUR BUSINESS TO THRIVE IN A DIGITAL WORLD. NATURAL WOMAN LLC IS AN ONLINE MEDIA POWERHOUSE FOR THE NATURAL LIVING MOVEMENT. YOUR PERSONALIZED PLAN WILL DRIVE MORE TRAFFIC TO YOUR BUSINESS THAT WILL END IN SALES.



Digital Ad Specs

Natural Woman Magazine Website

Top Banner	1700x104 PXL	\$250
Side	300x300 PXL	\$250
Video Ad	300x249 PXL3	\$350

Natural Woman Magazine Cover Feature

Cover Feature \$2,000

Includes: Front Cover,
Back Cover, & Interview

More Opportunities

Eblast 4 times per month \$250

Basic Magazine Feature \$200

Online Video Feature \$400

Social Media Post \$150

NATURAL WOMAN READER'S BUYING POWER



85% of Natural Woman Magazine readers shopped online in the last 30 days. 98% of readers are online 5+ times a week.

60% of Natural Woman reader have made an online purchase in the last 30 days.

Look to online sources for healthy living tips, beauty & natural hair tips and to purchase products that will promote healthy living and natural hair & beauty.

Readers seek frequent fashion advice on clothes, shoes, and accessories. And have spent largely online for apparel purchases.

Readers seek from on-line travel advice. Look to online sites for upcoming events, sales and special promotions.

“I love this Magazine. It speaks to the whole woman in me.”

~Sharie P. Subscriber from London, U.K



OVER 70 ISSUES CIRCULATING





NATURAL WOMAN FASHION SHOW



FASHION WITH A PURPOSE

Natural Woman Fashion Show attracts thousands of women of all backgrounds who are seeking information to live healthier lives for themselves and their families. The Natural Woman Fashion Show is a touring fashion show that will offer new and unique attractions such as Extravagant Fashion Shows featuring some of the hottest designers in the U.S., special guest speakers, entertaining performances, a vendors market & trunk show. The Natural Woman Fashion Show will provide an opportunity for businesses, designers, natural hairstylists, and makeup artists to showcase, advertise and promote to thousands of people from across the country. A Show with a purpose NWFS honors Breast Cancer Survivors around the Tri-State with the Jeanette Hillman Survivor Award. This award was created to honor women who have overcome the odds of Breast Cancer and use their survival stories to empower other women to live happier and healthier lives.

EVENT SPONSORSHIP AND VENDING OPPORTUNITIES ARE AVAILABLE STARTING JUNE 20TH 2023

EVENT DEMOGRAPHICS

Gender

Female: 85%

Male: 15%

Marital Status

Single: 47%

Married: 32%

Divorced/Widowed:
21%

Age

18-24: 14%

25-34: 29.3%

35-44: 24.7%

45-49: 12.2%

50-54: 9.5%

55+: 10.3%



BG BLACK GIRL MAGIC EXPO



A ONE-OF-A-KIND EXPO CELEBRATING HEALTH & WELLNESS

Natural Woman presents the Black Girl Magic Expo!!! This expo is dedicated to celebrating health, wellness, and the spiritual essence of women of color. The expo includes a variety of speakers and vendors that have businesses/brands that promote physical and mental health, holistic beauty & wellness, new-age spirituality, and feminine reproductive health. This event attracts hundreds of women from all over the Ohio region looking to purchase products and services at the expo.



EVENT ATTRACTS

HUNDREDS OF WOMEN FROM THE MIDWEST. THE LAST EVENT FEATURED 200 ATTENDEES

EVENT SPONSORSHIP AND VENDING OPPORTUNITIES ARE AVAILABLE STARTING MARCH 20TH 2023

EVENT DEMOGRAPHICS

Gender

Female: 85%
Male: 15%

Marital Status

Single: 47%
Married: 32%
Divorced/Widowed: 21%

Age

18-24: 14%
25-34: 29.3%
35-44: 24.7%
45-49: 12.2%
50-54: 9.5%
55+: 10.3%

WED 8PM EST

NATURAL WOMAN MAGAZINE

HUSTLE & MOTIVATE PODCAST

WATCH NOW



PODCASTING PLAYS AN IMPORTANT ROLE IN OUR CULTURE BY BEING ONE OF THE LATEST GROWING FORMS OF MEDIA. HUSTLE 4 CHANGE HAS PARTNERED WITH NATURAL WOMAN MAGAZINE TO CREATE THE HUSTLE & MOTIVATE PODCAST SERIES HOSTED BY AZIZAH NUBIA. THIS PLATFORM PRODUCES A WEEKLY 1 HOUR PODCAST INTERVIEWING INFLUENCERS, AND BUSINESS OWNERS ON THEIR JOURNEY OF CREATING THEIR BRANDS.

ADVERTISE RATE PACKAGE \$450 per month

(Includes 4 shows)

Ad Package Includes:

- Logo on podcast promo materials
- Brand mention throughout the podcast
- Social Media Mention
- 30-sec commercial inclusion



LIVE STREAM





AZIZAH NUBIA BRAND

www.azizahnubia.com

AZIZAH NUBIA IS THE OWNER OF NATURAL WOMAN LLC A DIGITAL PLATFORM COMPANY AND PARENT COMPANY TO NATURAL WOMAN BRAND SHE IS ALSO THE OWNER OF AZ MEDIA A DIGITAL MARKETING & ADVERTISING COMPANY. AZIZAH IS THE MOTHER OF 7 BEAUTIFUL CHILDREN JOSEPH (19), ANDREA (14), ROY III (12), ZION & ZAVION (10) KHARI (5) JAMES (3).

AZIZAH IS VISIONARY, A DIGITAL CREATOR, AUTHOR, AND A MEDIA MOGUL THAT HELPS OTHER BUSINESSES CREATE CONTENT, AND CREATE A CONSISTENT AND CLEAR BRAND MESSAGE. SHE IS THE MODERN DAY WOMAN ON A MISSION, AND SHE HASN'T STOPPED. HER CHILDREN ARE THE FUEL THAT DRIVES HER AMBITION AND SHE USES HER LESSONS IN MOTHERHOOD TO HELP HER TO NAVIGATE IN BUSINESS.

WITHIN AZIZAH'S FIRST YEAR OF STARTING NATURAL WOMAN MAGAZINE AZIZAH HAS HELPED NWM REACH 32 COUNTRIES, 49 U.S. CITIES AND RECEIVED A NOMINATION AND AWARDS FOR MAGAZINE OF THE YEAR AT THE 2014 SEA AWARDS. 2018 OMS DIGITAL CREATOR OF THE YEAR, 2021 I AM QUEEN AWARDS.

AZIZAH IS THE AUTHOR OF, THE ART OF BEING A WOMAN A GUIDE TO HELP WOMEN RECONNECT WITH THEIR DIVINE FEMININE SELF. IN HER BOOK SHE HELPS HER READERS UNDERSTAND THAT THEY CAN CREATE ANYTHING IN THEIR LIFE FROM BETTER RELATIONSHIPS, WEIGHT LOSS, HEALTH, FINANCIAL INCREASE, BETTER CAREER, & SO MUCH MORE.

AZIZAH HAS DEDICATED HER LIFE TO LIVING A HOLISTIC ABUNDANT LIFE THROUGH ADVOCATING FOR HEALTHY FOODS AND NATURE LIVING, AND SPIRITUAL ENLIGHTENMENT. SHE SHARES HER KNOWLEDGE AND WISDOM WITH OTHERS TO INSPIRE THEM TO LIVE ABUNDANTLY.

AZIZAH'S INFLUENCE HAS GOTTEN HER FEATURED ON SEVERAL TELEVISION PROGRAMS, RADIO SHOWS, AND NATURAL HAIR EVENTS & EXPOS.

" THE WORLD THAT YOU SEE IS A PURE REFLECTION OF WHO YOU ARE, WHAT IS FELT ON THE INSIDE REFLECTS WHAT'S ON THE OUTSIDE." - AZIZAH NUBIA



PlatformStatistic

80 K

Social Media Likes

26.7K

Social Media Followers

177 K

Social Media Views

FEATURED ON

WOMANifest



Looking forward to doing business with you

Natural Woman LLC

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