

OUR MISSION IS TO BRING PEOPLE TOGETHER THROUGH ART. WE BELIEVE IN THE POWER OF ART TO INSPIRE, CAPTIVATE AND HEAL. WE BELIEVE ART SHOULD BE ACCESSIBLE TO ALL.

WHAT WE DO. We are a non-profit and affiliated clothing brand which raises funds to provide art supplies and resources to young people in underserved communities. From donating painting supplies, to collaborating with young artists to showcase their work in a gallery, we champion all avenues of artistic expression. We are particularly focused on helping develop youth into working artists, and on breaking down barriers that restrict entry into the art world.

WHY WE DO IT. For many artists, especially when they are young, art is an escape. Whether it's a way to avoid bullies or express emotion, art is a powerful tool. Art can heal, it can inspire, and it can open minds. We believe the health and wellbeing of our youth require a much greater investment in art, and that art enrichment programs must be more accessible to young people from all backgrounds and income levels.

HOW YOU CAN HELP. We are actively seeking young artists to join our programs, as well as collaborations with community organizations who want to offer more intensive art enrichment to their constituents. We are also seeking established artists and venues to help us tell our story, and donors to support our programs.