

## Our Mission

The mission of the Greater Reading Alliance of Community Theatres is to serve the needs of the Reading-based theatre groups by identifying, growing, and sharing the resources that each needs to be successful. Specifically, we strive to build, acquire, and cultivate our ideal venue for performing, rehearsing, and operating; educate and develop actors, staff, and crew; and raise the quality and enjoyment of theatre in Reading.

Membership is open  
to all performing  
arts organizations.



**Greater Reading  
Alliance of Community Theatres**

Become a Member of  
GRACT!

[https://greaterreadingact.com/  
how-to-join-us](https://greaterreadingact.com/how-to-join-us)

## Executive Board

**Chairwoman**  
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**Vice-Chairwoman**  
Ruth Martelli

**Secretary**  
Debbi Silas

**Treasurer**  
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**Greater Reading  
Alliance of Community Theatres**

## Contact Us

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**RTP** READING  
THEATER  
PROJECT



Advocate.  
Collaborate.  
Educate.

## What is GRACT?

The Greater Reading Alliance of Community Theatres, a 501c3 nonprofit organization, was formed as a vehicle to facilitate collaboration among the various theatre organizations in Greater Reading, PA. Today, GRACT sees a possibility to expand the membership to encompass any interested performing arts and arts-related organizations in and around our community by identifying, growing and sharing the resources that each one needs to become sustainable. Additionally, GRACT continues to strive to acquire an ideal venue for performing groups that houses performance space, rehearsal rooms, storage areas, and offices.

## About Our Members

**The Reading Theater Project** is a locally focused professional theater company based in greater Reading/ Berks County, PA. We produce new theater with a focus on the creative process for the artists involved, resulting in a unique production for the audience. We value collaboration and creative challenges and believe theater is an inclusive experience that can reveal our shared human condition. Risk-taking and art-making are at the forefront of what we do.

**Fleetwood Community Theatre** is committed to the education and development of our members within the theater arts programs by offering opportunities to participate in production management, technical support, and performances throughout the year. All production positions are on a volunteer basis whereby the skilled help beginners learn the various aspects of stage productions.

As an outlet of quality musical, dramatic, and ensemble productions, Fleetwood solicits the area to enjoy the "stories of Broadway" at nominal prices. We encourage and support local youth to pursue performing arts opportunities through school, church, collegiate, or other local productions.

**Genesis Theatre** is a Performance Venue that specializes in Musical Theatre with professional live orchestras. Genesis performs 10 productions annually, 3 of which feature kids / teens exclusively. The theatre also doubles as a learning center offering summer theatre classes annually. Genesis offers state of the art lighting and modern effects. You will feel immersed in their up-close atmosphere of the performances; the true "Genesis Difference".

**Yocum Institute for Arts Education** Since 1934 generations of families and individuals have been a part of "The Institute" and its legacy. Initially housed in the first high school for the new community of Wyomissing as the Wyomissing Institute of Fine Arts, and now serving at an expanded state-of-the-art facility in Sinking Spring, the Yocum Institute for Arts Education is a critical anchor in our community. Our Mission: To connect and enrich our community through arts education, creative performance, and innovative programs.

**Reading Community Players** Pennsylvania's third-oldest community theatre, has recently celebrated its 100th year Anniversary. RCP's mission is to bring affordable, quality, live theatre to Berks County. We provide opportunities for diverse actors of all ages to learn and grow and nurture local writers by producing their works. We currently produce 5-6 performances a year, at least one is a youth production. Presently, RCP is without a home for rehearsal and productions, but working with our many creative and collaborative partners, we continue to provide unique audience experiences throughout Berks County.

**Opus One** Berks Chamber Choir was founded in 2012 as a non-profit choral ensemble based in the Reading area. Our mission is to provide local vocal musicians an affordable artistic venue to collaborate and perform a varied repertoire of choral music in a positive learning environment. Through quality performances of music from different time periods, cultures, languages, and genres, Opus One hopes to encourage participation, understanding, and appreciation of the choral arts in our community.

"Together, we can make Reading sing!"



## Your Member Benefits

By their affiliation with GRACT, Members access the following organizational benefits:

- ❖ GRACT is a member of the American Association of Community Theatres.
- ❖ This organization provides resources for nonprofit community theatres such as discounts at major businesses, including Sherwin Williams.
- ❖ GRACT is a member of the PA Americana Region, the visitors' bureau for Reading and Berks County. GRACT can list all GRACT events in the PA Americana calendar of events and participate in its yearly brochure.
- ❖ GRACT provides Director and Officer (D&O) Liability Insurance coverage to all its theatre members. This insurance has a \$1,000 deductible with a maximum coverage of \$1 million dollars.
- ❖ GRACT maintains a website with connections to all the GRACT member websites. The GRACT website publishes important information about GRACT, including its members and their associated websites. This site is maintained by our webmaster at reasonable fees. Included with our website is a presence on Facebook, Twitter, and LinkedIn.
- ❖ GRACT conducts community outreach and engagement; thus, it will market/ advertise its theatre members and itself at various functions and events throughout Reading and Berks County. Examples include Art on the Avenue, Reading FilmFEST, Boscov's Berks Jazz Fest, and West Reading Fall Fest.
- ❖ GRACT offers access to legal services, as necessary.