

Privacy Policy

THE SITE WILL BE COLLECTING AND TRANSMITTING PERSONAL, MEDICAL AND HEALTH-RELATED INFORMATION ABOUT YOU. BY USING THE SITE, YOU AGREE THAT WE CAN COLLECT AND USE YOUR PERSONAL AND OTHER INFORMATION AS DESCRIBED IN THIS PRIVACY POLICY. IF YOU DO NOT AGREE, PLEASE DO NOT USE THE SITE.

I. Important Definitions

When we use the term “Personal Information” in this Privacy Policy, we mean information about you that is personally identifiable to you, such as your contact information (e.g., name, address, email address, or telephone number), personally identifiable health or medical information (“Health Information”), and any other non-public information that is associated with such information (collectively, “Personal Information”). When we use the term “De-Identified Information”, we mean information that is neither used nor intended to be used to personally identify an individual. Lastly, when we use the term “Cookies”, we mean the small pieces of information that a Site sends to your browser while you are viewing a website.

II. Questions

If you have questions or concerns about this Privacy Policy, please contact us by sending an email to: info@measuredwellness.org

III. Information Collected

We use standard analytics to monitor our website traffic. Our analytics system is designed to collect information about the origin and site navigation of website visitors on a regularly scheduled basis. Information collected may include but is not limited to IP address, pages visited or browser history, as well as data regarding your browser type and operating system. This information is not utilized for personal identification, rather it is a way to help us stay up-to-date on user patterns and improve the site. We refrain from collecting personal or identifying information, including your name, email or address unless you submit your personal information via our website contact form based on a specific request you have for service or information. Other than our digital marketing company who help us interpret our analytics data, we do not give, share, or sell any personal information to a third party unless required by law.

IV. Our Use of Cookies

We may send one or more “cookies” to your computer or other device when you first visit a website. This is a small file that lets us know when you return to the site. The use of cookies allows us to continually modify and improve our website, as it reveals how often you visit as well as what information is most appealing to you. If you prefer, you can choose the option to reset your browser and refuse cookies from our site or accept them individually to your device or computer. If you disable cookies, you may find that you have limited use of our website features.

V. External Links

Some pages within this website may link to third-party websites. We do not control and are not responsible for the content of these linked sites, nor have we necessarily reviewed them for accuracy. Third-party links do not denote endorsement or reliability of any service, information or products offered on our site.

VI. Potential Uses of Personal Information (subject to applicable legal restrictions):

To provide you with Services

To improve the quality of healthcare through the performance of quality reviews and similar activities

To create De-identified Information such as aggregate statistics relating to the use of the Service

To fulfill any other purpose which makes use of Personal Information

For any other purpose for which you give us authorization

VII. Limitations on Deletion of Information

You may request deletion of your Personal Information by us, but please note that we may be required (by law or otherwise) to keep this information and not delete it (or to keep this information for a certain time, in which case we will comply with your deletion request only after we have fulfilled such requirements). When we delete Personal Information, it will be deleted from the active database, but may remain in our archives and we may also retain Anonymous Information about your use of our Service. Once we disclose some of your Personal Information to third parties, we may not be able to access that Personal Information any longer and cannot force the deletion or modification of any such information by the parties to whom we have made those disclosures. After we delete Personal Information, we will retain De-Identified Data and will continue to use De-Identified Data as permitted under this Privacy Policy.

VIII. Steps Taken to Keep Your Information Secure

We employ reasonable physical, electronic and managerial security methods to help protect against unauthorized access to Personal Information, such as encryption. Please be aware that no data transmission over the Internet or data storage facility can be guaranteed to be perfectly secure. As a result, while we try to protect your Personal Information, we cannot ensure or guarantee the security of any information you transmit to us, and you do so at your own risk.

IX. Changes to this Privacy Policy

We may change this Privacy Policy from time to time in the future. We will post any revised version of the Privacy Policy on this page. Continued use of our Service following notice of such changes will indicate your acknowledgement of such changes and agreement to be bound by the terms and conditions of such changes. By using the Site, you are agreeing to our collection, use and disposal of Personal Information and other data as described in this Privacy Policy, both as it exists now and as it is changed from time to time.