



Ocean
presents

Sotheby's
INTERNATIONAL REALTY

KEY WEST
FOOD & WINE
2024 FESTIVAL

OLÉ ESPAÑA

**THE KEY WEST FOOD AND WINE
FESTIVAL**

*A series of wine and food
themed events showcasing a
diverse range of
wines & inventive cuisine,
hosted by their passionate
creators at iconic island locations.*

OVER 20 UNIQUE EVENTS

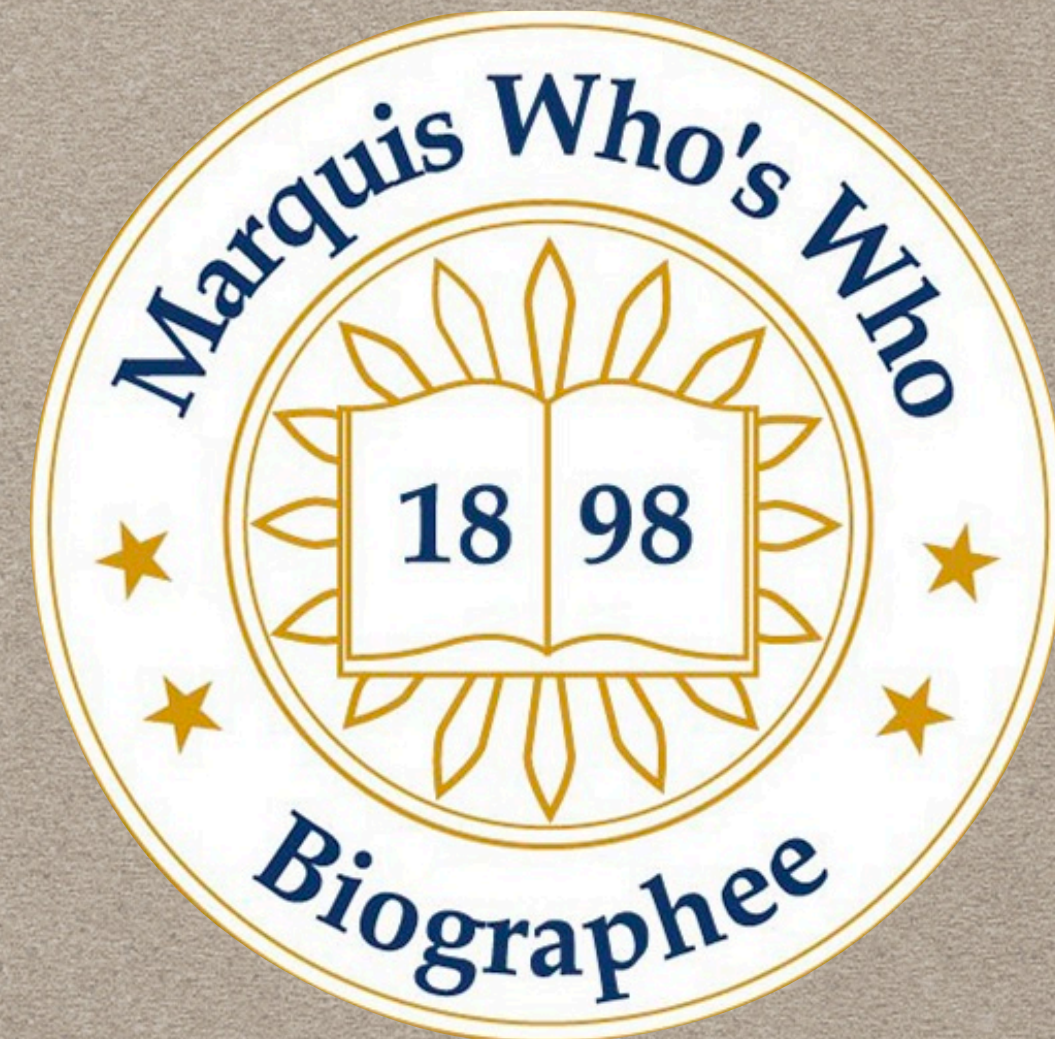
*Including
Waterfront Tastings,
Winemaker/Chef
Collaborations &
Local Funky Events That Present An
Authentic Taste Of
Key West, Florida.*

THE PLACE TO BE IN JANUARY

*The festival attracts
thousands of culinary
explorers from around
the country who descend on the
tropical island to escape
the winter
and delight their senses.*

KEY WEST
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Our Awards





KEY WEST FOOD & WINE 2024 FESTIVAL

OUR PARTNERS

Partnership Benefits

- Your business logo and link posted on our website receiving over 1000 views per day.
- Included in Social Marketing: Face Book, Instagram, Pinterest, Google Plus & Squad Up
- Recognized with logo on select print marketing.
- Advertised in national, regional and local publications.

Why Become A Partner?

The Festival is an annual destination event during winter season to attract food and wine enthusiasts to the Florida Keys.

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MEDIA & PRESS

KEY WEST FOOD & WINE 2024 FESTIVAL

With our media relationships we are reaching millions of food & wine explorers



travel CHANNEL DESTINATIONS

Food and Drink

MAIN ARTICLES PHOTOS VIDEO

Best Food & Wine Festivals

Calling all foodies and wine lovers: For savory eats and gourmet wines, these festivals deliver with eclectic tastings, hands-on cooking demos and breathtaking venues.

MNI targeted media



Forbes Lifestyle

JAN 26, 2016 @ 06:13 PM 7,083 VIEWS

Key West Food & Wine Festival 2016 Highlights Resort's Growing Reputation As A Foodie Paradise

Alexandra Kirkman, CONTRIBUTOR

FOLLOW ON FORBES (16)

Opinions expressed by Forbes Contributors are their own.

Food Traveler mashed

FLORIDA WEEKLY



JOHNNYJET

10 USA TODAY 10Best

Filled with character (and characters) AUGUST 3, 2021

The Key West Food & Wine Festival also has achieved:

mashed.com THE BEST WINE FESTIVALS IN AMERICA 2022,

usatoday.com GET A TASTE OF FLORIDA AT ONE OF THE STATE'S TOP FOOD AND WINE FESTIVALS 2021,

travelawaits.com 6 OF AMERICA'S BEST FOOD AND WINE FESTIVALS 2020,

destinationmundo.com THE BEST FOOD AND WINE FESTIVALS IN THE US 2020,

travelmag.com THE BEST WINE & FOOD FESTIVALS IN THE UNITED STATES 2020,

travelchannel.com 13 BEST FESTIVALS IN THE COUNTRY 2019,

johnnyjet.com AN INSIDE LOOK AT THE KEY WEST FOOD & WINE FESTIVAL 2018,

forbes.com HIGHLIGHTS RESORT'S GROWING REPUTATION AS A FOODIE PARADISE 2016,

DIGITAL, PRINT MAGAZINE AND NEWSPAPER MEDIA REACH:

Scripps Ad Network of Sites: circulation 680,000

Culture Owl: reaching 84,607 subscribers, digital only, FB 7692

Edible South Florida: Circulation over 45,000 readers, FB 7011

Florida Trip Guides; Over 70,000 followers on Twitter

Delta Airlines Sky Miles Experiences: Reaching over 100,000 guests

Destination Florida Magazine: circulation 100,000 regionally covering the major Florida markets, FB 5629

USA Today: 16 million downloads, [Press Release](#)

LUXlife: Over 220,00 readers, [Media](#)

MNI Targeted Media: [Media Kit](#)

KEY WEST FOOD & WINE 2024 FESTIVAL

DEMOGRAPHICS

OUR AUDIENCE

The Festival's audience continues to expand both nationally and internationally. The majority of our audience is derived from the Mid-Atlantic and Southeastern States. Growth trends in ticket sales, internet traffic, and social media indicate a growing audience in Virginia, Massachusetts, New York, New Jersey, Pennsylvania, Illinois, Ohio, Texas, Florida, California, Louisiana, and Maryland. Our guests come from all 50 states with International attendance.

50% of our Guest's return each year.

We attract over 3000 people over our five day event.

Average House hold income \$150,000+



The Key West Food & Wine Festival creates unique experiences and opportunities for its corporate partners. All sponsorship packages are customized to meet prospective sponsor's goals. Specific plans can be developed to meet individual sponsor needs for media outreach.

SPONSORSHIP



Bronze \$1000



Gold \$2500



Platinum Presenting \$10,000

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Key West Food & Wine Festival

www.Key West Food & Wine Festival.com

Email us

1.800.474.4319

Sponsored by

Produced by

Partially Funded by

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dolce
events & marketing

The
**Florida Keys
& Key West**
... come as you are®