



Retaining our services will positively affect your bottom line, profit margins, profitability, brand and most important, the new customer. We deliver people with disposable income who are ready to spend with small businesses.

ADVERTISING RATE SHEET

AD TYPE	Size	RATE	TERM
Website			
BlackVegas.com Home Page			
Home Page Banner leaderboard AD	728x90 (top of page)	\$1,500.00	30 days
Home Page Medium Box	250x250 (middle)	\$700.00	30 days
Home Page Medium Box	250x250 (bottom)	\$500.00	30 days
Home Page Photo Album AD	Landscape (horizontal)	\$250.00	30 days
BOBV Page (Best of Black Vegas)			
BOBV Landing Page Featured AD w/pics	250x250	\$500.00	30 days
BOBV Category Page Featured AD w/pics	250x250	\$250.00	30 days
BOBV Category Page Text Only Listing*	*Upon approval	FREE	TBD
Concerts & Shows Page			
Must See Shows Feature	180x180	\$400.00	30 days
Events Calendar	Text listing	FREE	
Newsletter (E-Blast)			
	Weekly circulation		
Column Ad Large Box w/one pic plus text	300x250	\$75.00	One time
Full Page Custom E-Blast	Full Page Newsletter	\$300.00	One time
Social Media			
3 posts; 1 premium post, 2 general post	Includes: Twitter	\$150.00	15 days
5 posts; 2 premium posts, 3 general posts	Instagram & Facebook	\$200.00	15 days

Custom Ads not referenced above are also available. Give us a call to discuss your needs. Any advertising service listed above can be combined into a package. **Tel: 702-751-4575**

Email Us:

advertise@blackvegas.com

Our Stats: BlackVegas.com

Our Website Traffic: 2017 Monthly Average Home Page Visitors: **289,300**
Email Subscribers: **47,582**
Facebook: **11,000** members plus
 - Active Users **26,996** - Post Views: **278,478** - Source: Facebook Insights.
Twitter: **2,300** plus followers
Instagram: **2,700** plus followers