



CEDRA

Centre for Education Developmental Research and Action

Working for the weaker sections

Reg. No E-4801

REPORT:

Water bag pack distribution in Gujarat

Funding Agency: Balmer Lawrie & Co.Ltd

Implementing Agency: CEDRA, Ahmedabad

The Issue:

carrying drinking/ potable or consumable water from public water taps, hand pumps, wells or ponds is always an issue of concern for any society as it demands lots of time, energy and engagement of women folk in any country of the world where door to door water facility via taps is not accessible. This practice in long term converts in to back pain, neck pain and other health related problems. It is always a burden to women as it is adding drudgery to them since they are already burdened with all household work with spending time in work place to help their families in earning bread and butter. There had to be some solution to this issue towards reducing the drudgery of women and sometime men who also fetch water from public place.

The solution:

Considering the issue and its critical impact on the health of the women folk and society at large, Balmer lawrie, a government of India enterprise came up with the solution to help reduce drudgery in carrying the water. They invent the specialized Water Bag Pack which has tap within to get the filled in water and also has the belts to carry it on back and hang it on some location in home after filling it. This is really a wonderful solution where women folk are able to carry 20 liter water on their back even by carrying her child if required. The built in tap provides easy access to get the water out of the bag. This is really the

most awaited solution and women are feeling little blessed with such facilities where they could use such waterbag packs for carrying water from wells or other public location.

The arrangement:

Balmer Lawrie after coming out with the solution identified some locations in India where Water scarcity is observed and people are forced to fetch water from distance places and carry the same to home covering long distance. After identifying the same Balmer Lawrie got in to partnerships with various NGOs working in the identified locations to distribute the Water Bag Packs in areas. Under Such arrangement CEDRA distributed the water bag Packs in Gujarat state.

The Distribution:

CEDRA (Centre for education Developmental Research and Action) has outreach in the 23 districts of Gujarat and has experience in working with government and foreign donor agencies in the areas of Health, Education, Water and Sanitation and Infrastructure. Recently CEDRA is managing six RO plants in Gujarat for CAIRN India and carrying out free Medical Camps in partnership with HelpAge India. Accordingly CEDRA distributed the water bag packs in various locations in Gujarat.

CEDRA has distributed total 5000 water bag pack as under:

Sr. No	District	Taluka	Village/Location	No of Bags distributed	Community/Comments
1	Ahmedabad	CITY	Ganeshpura	825	Displaced/Minorities and other downtrodden, get water from hand pumps
	Ahmedabad	City	Narol, Naroda, sarkhej hghway	103	Minorities and other downtrodden, get water from hand pumps
2	Ahmedabad	Viramgam	Vani, Kakreji and hamlets	544	Other backward class where Cairn India gifted RO plant, so all villagers have to carry water from plant.
3	Ahmedabad	Mandal	Nana Ubhda	488	Other backward class where Cairn India gifted RO plant, so all villagers have to carry water from plant.
4	Ahmedabad	Mandal	Trent and hamlets	545	Majority falls under Other backward class and work in farm, can

					carry water in bags to farm
4	Kheda	Nadiad	Moholel, salun, Palayia, , Utarsanda and hamlets	1628	Majority falls under Other backward class and work in farm, can carry water in bags to farm
5	Kheda	Nadiad urban with rural periphery	Indira Nagar/uttarsanda/piplag	537	Poor and down trodden get water from hand pumps
6	Banaskantha	Danta	Ambli, Mal, Vav, Pancha, Ambaji etc	299	Major tribal block where people go far to get water climbing the mountains
7	Dahod	Dahod/Zalod	Dahod and Zalod (Migrant labours)	31	Migrant construction labour
TOTAL				5000	

Altogether CEDRA has distributed 5000 waterbag pack in Ahmedabad, Kheda, Surendranagar and Banaskantha districts covering different communities and cast. Our target group was mainly the backward class but bags were also distributed to others considering the local need and to avoid any discrepancies in and among villagers or communities. These bags are really useful and we see huge demand In future from communities. Some of the communities selected under the distribution felt blessed by receiving such item; The Agariya in Little Rann of Kutch (Surendranagr), the tribal in Danta and the displaced in Ganeshpura and Indira Nagar of Ahmedabad and Nadiad slums.

We thank Balmer Lawrie for all this support and making us partner in such initiatives. We look forward to further partnerships in such initiative and sustainable development initiatives.

PIC STORIES:



Launching of distribution at Ahmedabad by CSR head of Balmer Lawrie with CEDRA director and support organization CFD official.





Water Bag Pack distribution in presence of Mamlatdar, TDO of Mandal, SARPANCHS of Nanaubhda and Trent, CRC and CARIN CSR incharge Mr. Avinash and CEDRA director.









THANKS



Date:

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11/128, Anand Vihar Flats, Himmatlal Park, Ambavadi, 132ft Ring Road, Ahmedabad-15. Ph. 94263-88286(M),
079-26761940@, Email: sanjay.vincent@gmail.com